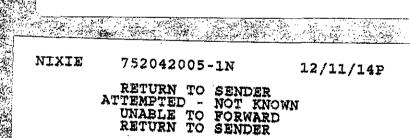


Public Utilities Commission

180 East Broad Street Columbus Ohio 43215-3793 ADDRESS SERVICE REQUESTED

> Branded Retail Energy Company, LLC 2626 Cole Avenuc, Suite 400 Dallas, TX 75204

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## December 3, 2014

Company Name: Branded Retail Energy Company, LLC Company Address: 2626 Cole Avenue, Suite 400, Dallas, TX 75204 Case No(s): 12-1920-GA-AGG

Re: Notice of Expiration of Certificate No. 12-261G (1) Certificate Expiration Date: July 26, 2014

To Whom It May Concern:

This letter serves to provide notice that the above-listed certificate issued by the Public Utilities Commission of Ohio pursuant to the Ohio Revised Code, expired on the above-listed date, and the corresponding case(s) listed above will be closed by the Commission's Docketing Division.

As the above certificate has expired, the listed company must cease providing regulated service under the above certificate and notify any Ohio jurisdictional customer served thereunder that it is no longer operating in Ohio. Any company or company officer that continues to provide Ohio jurisdictional service under an expired certificate without Commission authorization may be assessed a civil forfeiture of not more than \$10,000 per day for each violation or failure to comply with a Commission order pursuant to Section 4905.54 of the Ohio Revised Code.

Questions regarding this notice should be directed to Bill Haiker of the Commission's Reliability and Service Analysis Division, Service Monitoring and Enforcement Department, at 614-728-9484.

RECEIVED-DOCKETING DIV 2014 DEC 19 PH 12: 10 PUCO