

PUC	O USE ONLY - Versio	n 1.07
Date Received	Case Number	Certification
		Number
1	4-1918 - GA-AGG	

CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS / AGGREGA

Please type or print all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-16 - Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

		Section A - Applicant Info	ORMATION AND	SERVICES
A-1		nds to be certified as: (check all the	hat apply)	
A-2	Applicant info	ormation:		
	Legal Name Address	Empower Gas & Electric LLC 4949 Cadogan Place, New Albany, OH 43	054	
	Telephone No.	614-470-4343	Web site Address	www.empowergande.com
A-3	Applicant info	ormation under which applicant w	ill do business in (Ohio:
	Name Address	Empower Gas & Electric LLC 612 Park Street, Columbus, OH 43215		
	Web site Address	www.empowergande.com	Telephone No.	614-470-4343
A-4		under which the applicant does by	usiness in North A	· America:
	Empower Gas & El	ectric LLC		
A-5	Contact perso	n for regulatory or emergency ma	tters:	
	Name Daniel	Gray	Title Operati	ons Director
	Business Address	612 Park Street, Columbus, OH 43215		
	Telephone No. 61	14-470-4343 Fax No. 614-824-4	502 Email A	ddress dgray@empowergande.com

	Name Daniel Gray Title Operations Director
	Business address 612 Park Street, Columbus, OH 43215
	Telephone No. 614-470-4343 Fax No. 614-824-4502 Email Address dgray@empowergande.com
A-7	Applicant's address and toll-free number for customer service and complaints
	Customer service address 612 Park Street, Columbus, OH 43215
	Toll-Free Telephone No. 855-343-7884 Fax No. 614-824-4502 Email Address
A-8	Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee
	Name Daniel Gray Title Operations Director
	Business address 612 Park Street, Columbus, OH 43215
	Telephone No. 614-470-4343 Fax No. 614-824-4502 Email Address dgray@empowergande.com
A-9	Applicant's federal employer identification number 464059950
A-10	Applicant's form of ownership: (Check one)
	☐ Sole Proprietorship ☐ Partnership
	☐ Limited Liability Partnership (LLP)
	☐ Corporation ☐ Other
A-11	(Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for

residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or

outside this state that has filed the necessary declaration with the Public Utilities Commission.)

A-6 Contact person for Commission Staff use in investigating customer complaints:

~	Vectren Energy Delivery	of Ohio Residential Small C	Commercial Large Commercial / Industr
ogra te(s)	ıms, for each service		nted in any of Ohio's Natural Gas ovide approximate start date(s) and/oservices.
	Residential	Beginning Date of Service	End Date
Ī	Small Commercial	Beginning Date of Service	End Date
Ē	Large Commercial	Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
Dor	ninion East Ohio		
	Residential	Beginning Date of Service	End Date
	Small Commercial	Beginning Date of Service	End Date
Ī	Large Commercial	Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
]Dul	ke Energy Ohio		
L	Residential	Beginning Date of Service	End Date
		Beginning Date of Service	End Date
		Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
Vec	etren Energy Delivery o	f Ohio	
	Residential	Beginning Date of Service	End Date
	Small Commercial	Beginning Date of Service	End Date

A-

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

Columbia Gas of Ohio	Intended Start Date
✓ Dominion East Ohio	Intended Start Date
Duke Energy Ohio	Intended Start Date
Vectren Energy Delivery of O	Ohio Intended Start Date

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,"</u> provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 <u>Exhibit A-15 "Corporate Structure,"</u> provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale natural gas or electricity to customers in North America.
- A-16 <u>Exhibit A-16 "Company History</u>," provide a concise description of the applicant's company history and principal business interests.
- A-17 <u>Exhibit A-17 "Articles of Incorporation and Bylaws,"</u> if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-18 Exhibit A-18 "Secretary of State," provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2** Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** Exhibit B-3 "Summary of Experience," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applican
affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or hel
liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

V	7 1	No		Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5</u> "<u>Disclosure of Consumer Protection</u> Violations," detailing such violation(s) and providing all relevant documents.

B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.

1	/	No		Yes
3	•	TAO	لبا	1 62

If Yes, provide a separate attachment, labeled as <u>Exhibit B-6</u> "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 Exhibit C-1 "Annual Reports," provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why.
- C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements</u>," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer-certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer-certified financial statements covering the life of the business.
- C-4 <u>Exhibit C-4 "Financial Arrangements</u>," provide copies of the applicant's current financial arrangements to conduct competitive retail natural gas service (CRNGS) as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.)
- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRNGS operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.

- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization.
- C-8 <u>Exhibit C-8 "Bankruptcy Information</u>," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or since applicant last filed for certification.
- C-9 <u>Exhibit C-9 "Merger Information</u>," provide a statement describing any dissolution or merger or acquisition of the applicant since applicant last filed for certification.

SECTION D – APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- **D-1** Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business functions.
- **D-2** Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- **D-3** Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Applicant Signature and Title

Sworn and subscribed before me this 30

day of October

Month 2014

Year

Stephen M. Haward

Daniel Gray, Operations Director

Chef. A. Operations Director

Signature of official administering oath

Print Name and Title

My commission expires on

Stephen M. NOVARD Notary Public - State of Onio Env Gommission has no Editration Date Section 147.03 R. S.



The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service Affidavit Form (Version 1.07)

In 1	the Matter of the Application of
Emp	oower Gas & Electric LLC) Case No. 14 _ 1918 -GA-AGG
for	a Certificate or Renewal Certificate to Provide
Co	mpetitive Retail Natural Gas Service in Ohio.
	te of Ohio
	Daniel Gray [Affiant], being duly sworn/affirmed, hereby states that:
(1)	The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
(2)	The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
(3)	The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
(4)	Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
(5)	Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
(6)	Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
(7)	Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
(8)	Affiant Signature & Title Affiant Signature & Title Affiant Signature & Title
	Affiant Signature & Title
	Sworn and subscribed before me this 30 day of October Month 2014 Year
	Stephe M. Haward Signature of Official Administering Oath Daniel Gray, Operations Director Print Name and Title

My commission expires on

STEPHEN M. HOWARD

NOTARY PUBLIC - STATE OF ONIO

18.1 COMMISSION HAS NO EXPIRATION DAYS
SECTION 147.03 R. C.

(CRNGS Broker/Aggregator - Version 1.07) Page 7 of 7

Exhibit A-14 Principal Officers Directors and Partners

Name	Title	Address	Phone Number
David Wilhelm	Member	612 Park Street	614-470-4343
		Columbus, Ohio 43215	
David Milenthal	CEO	612 Park Street	614-470-4343
		Columbus, Ohio 43215	
Patricia Shorr	Finance Officer	612 Park Street	614-470-4343
		Columbus, Ohio 43215	
Daniel Gray	Operations Director	612 Park Street	614-470-4343
	_	Columbus, Ohio 43215	

Exhibit A-15 Corporate Structure

Empower Gas & Electric LLC is a standalone Limited Liability Company that is physically located in Columbus Ohio. There are no affiliates or subsidiaries of Empower Energy. The LLC is jointly owned by its members is governed by an Operating Agreement.

Exhibit A-16 Company History

Empower Gas & Electric LLC was formed in January 2014 to provide responsive power supply resources to residential, commercial, and industrial customers across Ohio; as well as communities through aggregation contracts. Utilizing a strategy that puts customer energy needs and goals at the forefront of its product offering, Empower energy will help customers save, manage, and develop energy resources and supply balance of power at a reasonable cost. Empower has won Aggregation Electric Supply contracts in Cincinnati and Southeast Ohio.

The group forming Empower has a strong history of energy development, management, regulatory expertise, delivery, and sales.

Exhibit A-17 Articles of Incorporation and Bylaws

Empower Gas & Electric LLC was organized on November 7, 2013 as Milenthal Energy LLC. The name of the LLC was changed to Empower Gas & Electric LLC on January 17, 2014. The following documents certify both the organization founding and name change.



DATE 11/07/2013 201331101346

ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO.

0.00

0.00

CERT COPY

Receipt

This is not a bill. Please do not remit payment.

FISHEL HASS KIM ALBRECHT, LLP 400 S. FIFTH STREET SUITE 200 COLUMBUS, OH 43215

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted 2244490

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

MILENTHAL ENERGY LLC

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

ARTICLES OF ORGNZTN/DOM. PROFIT LIM, LIAB. CO.

201331101346

Effective Date: 11/07/2013



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 7th day of November, A.D. 2013.

Ohio Secretary of State



Form 533A Prescribed by:
Ohio Secretary of State
JON HUSTED
Ohio Secretary of State

Date Electronically Filed: 11/7/2013

Central Ohio: (614) 466-3910
Toll Free: (877) SOS-FILE (767-3453)
www.OhioSecretaryofState.gov
Busserv@OhioSecretaryofState.gov

	of Organization for fit Limited Liability			f Organization for Domestic Limited Liability Company	
ame of Limite	d Liability Company	y MILENTHAL ENERGY	/LLC		
	Name must include on	e of the following words or abb	reviations: "limited liability compan	y," "limited," "LLC," "L.L.C.," "ltd., "	or "Itd"
ffective Date Optional)	11/7/2013 mm/dd/yyyy		ce of the limited liability com n a later date specified that i		3
his limited lia Optional)	bility company shall	PERPETUAL Period of Exis			
				Market Management of the State	
urpose	OR ANY LAWFUL F	PURPOSE			
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urpose	OR ANY LAWFUL F	PURPOSE			
Optional)	profit LLCs		filing with our office is not su		

Form 533A

Page 1 of 3

Last Revised: 10/16/13

MILENTHAL ENERGY LLC	
Name of Limited Liability Company	
hereby appoint the following to be Statutory Agent upon whom any process, notice or permitted by statute to be served upon the limited liability company may be served decrease of the agent is	
DAVID A. RIEPENHOFF	
Name of Agent	
400 S. FIFTH STREET	
Mailing Address	
COLUMBUS OH	43215
City State	ZIP Code
ACCEPTANCE OF APPOINTMENT The undersigned, DAVID A. RIEPENHOFF Statutory Agent Name for MILENTHAL ENERGY LLC Name of Limited Liability Company ereby acknowledges and accepts the appointment of agent for said limited liability company tatutory Agent Signature DAVID A. RIEPENHOFF	d herein as the statutory

Form 533A

Page 2 of 3

Last Revised: 10/16/13

By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document.

Required

Articles and original appointment of agent must be signed by a member, manager or other representative.

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.

JON MILENTHAL	
Signature	
By (if applicable)	
Print Name	
Signature	
By (if applicable)	omanne municipalis plante data * 1 de mei -
p-1	Doministration in the second
Print Name	
	tilly-in-
Signature	
By (if applicable)	
Print Name	

Form 533A

Page 3 of 3

Last Revised: 10/16/13

Exhibit A-18 Secretary of State

The following certificate shows Empower Gas & Electric LLC as registered with the Secretary of State of Ohio.

201402100807

DATE: 01/21/2014 DOCUMENT ID 201402100807

DESCRIPTION AMEND/ARTICLES-ORGANIZATION/DOM. LLC (LAM) FILING 50.00 EXPED .00 PENALTY

CERT

COPY

Receipt

This is not a bill. Please do not remit payment.

FISHEL HASS KIM ALBRECHT LLP DAVID A. RIEPENHOFF 400 S. 5TH ST., STE 200 COLUMBUS, OH 43215

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted 2244490

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

EMPOWER GAS & ELECTRIC LLC

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

201402100807

Effective Date: 01/17/2014

SECRETARIO O SANTE O CONTROL O CONTR

AMEND/ARTICLES-ORGANIZATION/DOM. LLC

United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 21st day of January, A.D. 2014.

Jon Hustel
Ohio Secretary of State

Exhibit B-1 Jurisdiction of Operations

Empower Gas & Electric LLC is not certified, licensed, or registered to provide retail or wholesale electric services including aggregation services in any jurisdiction.

Exhibit B-2 Experience and Plans

Empower Gas & Electric, LLC (Empower) intends to use our experience as a platform for providing power to fulfill aggregation and other retail contracts. We will fulfill customers' natural gas needs through developing energy efficiency projects and providing the balance of gas resources from our own supply contracts or through partners.

Our experience includes:

- Developing natural gas projects that are currently operating in Ohio
- Financing energy efficiency projects, both through direct and third party ownership
- Advising and electric customers on utility contracts and PUCO filings, including contract and ordinance drafting
- Developing long term retail customer relationships

Empower will work with strategic partners, as needed, to procure all balance of power gas needs for customers, customer billing services and timely responses to customer complaints.

Balance of Supply: Empower will ensure delivery of gas either directly or contractually through a strategic partner.

Customer Billing: Empower will bill customers through a contract with their local distribution utility.

Customer Service: Empower will directly or contractually through a strategic partner, ensure that all customer complaints and inquiries are responded to within 3 business days and addressed in a timely manner. Empower will respond to both the customer and the PUCO within 3 days for complaints forwarded from the PUCO.

Exhibit B-3 Summary of Experience

The Empower team has unique experience and expertise in energy development, management, delivery, and regulation. We plan to offer a customer-focused gas service that focuses on the specific energy management, savings, and development goals of our customers; while working with other partners to provide reliable gas supply and customer services.

Exhibit B-4 Disclosure of Liabilities and Investigations.

There are none.

Exhibit C-1 Annual Reports

Empower Gas & Electric LLC does not have a Annual Report. See financial statements under Confidential Exhibit C-3.

Exhibit C-2 SEC Filings

Empower Gas & Electric LLC is a privately held company and therefore does not have SEC filings.

Exhibit C-3 Financial Statements

This exhibit contains confidential and proprietary information and is being submitted under seal.

Exhibit C-4 Financial Arrangements

Not Applicable

Exhibit C-5 Forecasted Financial Statements

This exhibit contains confidential and proprietary information and is being submitted under seal.

Exhibit C-6 Credit Rating

As a newly formed LLC, this company does not yet have a credit rating.

Exhibit C-7 Credit Report

As a newly formed LLC, this company does not have a Dunn & Bradstreet report to provide.

Exhibit C-8 Bankruptcy Information

Empower Gas & Electric, LLC has no bankruptcy information.

Exhibit C-9 Merger Information

Empower Gas & Electric, LLC has no merger information.

Exhibit D-1 Operations

Empower Gas & Electric, LLC plans on performing the following operations as part of its business:

Provision of Energy Efficiency Services: For customers with a desire to save energy as part of their natural gas provision package, Empower will work with those customers to design, finance, install and in some cases operate energy efficient equipment that produces gas savings.

Provision of Natural Gas: For all gas needed to satisfy customers' demand, Empower will ensure delivery of gas from the either either by directly scheduling or arranging for gas to be delivered contractually through a strategic partner. Empower will disclose to the customer the method of delivery.

Billing: Empower will bill customers either through the customer's local gas distribution utility or with Empower's balance of gas provider.

Customer Service: Empower will directly or contractually through a strategic partner, ensure that all customer complaints and inquiries are responded to within 3 business days and addressed in a timely manner. Empower will respond to both the customer and the PUCO within 3 days for complaints forwarded from the PUCO. Empower will disclose to the customer a toll free phone number, email and fax for all customer inquiries and complaints no later than when a contract is signed.

Exhibit D-2 Operations Experience

The group forming Empower Gas & Electric has extensive and longstanding utility service, regulation, sales, and development experience in Ohio.

Specifically, the formative group includes who have collectively developed hundreds of megawatts of successfully operating generating facilities; and has deep experience with natural gas exploration. Additionally, the core group includes individuals with strong natural gas regulatory experience, who are well informed on Commission rules, practices, and expectations.

Experience includes:

- Participation in dozens of Commission actions, including work directly with all of Ohio's investor owned utilities, and many of their retail counterparts.
- Extensive experience in high quality customer service, as well as product development and marketing for fortune 500 companies.
- Strong relationships with bonded energy service companies, wholesale energy suppliers, and other channel partners.

Exhibit D-3 Key Technical Personnel

David Wilhelm - Member 614-470-4343 dwilhelm@empowergande.com

Key Technical Responsibilities: Energy project development and financing, strategic partner relationships

Bio: Wilhelm has had a career spanning the worlds of energy, finance, politics, academia, and nonprofits; in each, he has made a meaningful impact and has always been guided by the idea of doing what he can to help others fulfill their human potential.

With Hecate, Wilhelm is leading efforts to build a 50 MW solar array on reclaimed mine land in his native Appalachian Ohio, linking clean energy development to substantial rural job creation. Wilhelm is heavily involved in Hecate's Power Africa initiative, which involves a 55 MW solar project on the campus of the University of Dodoma in central Tanzania.

Wilhelm is the founder of two regionally-focused venture capital funds designed to bring investment dollars to underserved regions of the Midwest and Appalachia. He served as the co-chair of the statewide campaign to renew the Ohio Third Frontier, one of the nation's model programs in support of innovation and entrepreneurship.

Wilhelm is a graduate of Ohio University and Harvard University; he has received honorary doctorates at Ohio University, the University of Charleston, and Wheeling Jesuit University, and has taught at Harvard University, the University of Chicago, DePaul University, and the University of Akron. He is the Co-Chair of the National Advisory Council of the Voinovich School of Leadership and Public Affairs at Ohio University.

David Milenthal - Member

614-470-4343 dmilenthal@empowergande.com

Key Technical Responsibilities: Strategic partner relationships, customer services

Bio: David is the founder of what is now Engauge, a marketing services firm now owned by Publicis. Prior to selling his company to the investors, David built what became one of the largest independently owned ad agencies in America...and all right here out of Columbus. Mr. Milenthal has helped spearhead efforts to develop brands for the nation's leading cruise line, Carnival; the nation's largest energy company, American Electric Power; one of the nation's top five health care giants, Anthem Blue Cross and Blue Shield; and other national and regional companies.

Mr. Milenthal believes in using his marketing skills and that of his company to develop campaigns that positively impact important issues and programs in his local and national community. He is the first and only marketing CEO to ever chair the United Way campaign in Central Ohio, and he also served as Chair of the United Way from 1997-99. For the past several years he has served on the National Marketing Committee and the National Leadership Council of the United Way, as well as the Resource Development Committee of United Way of Central Ohio.

Patricia Shorr - Finance Director 614-470-4343 pshorr@empowergande.com

Key Technical Responsibilities: Project financing, power buying and sales

Bio: Patricia Shorr offers more than 25 years of experience facilitating financial and project advisory services to wind and solar energy developers. She founded Spectrum Capital Energy, LLC a firm providing financial and development consulting services to renewable energy developers, engineering procurement contracts, financial partners, and non-energy-based companies in both the public and private sectors.

In her capacity with Spectrum Capital Energy—and while concurrently overseeing Spectrum Capital Corporation for 12 of the past 14 years—she and her team have managed early- and late-stage development activities for clients involved in multistate initiatives requiring seasoned leadership of ground-up construction, regulatory compliance, and internal and external communications. Now exclusively focused on her renewable energy consulting business, Patricia manages wind and solar projects from concept to completion.

The business has recently expanded into working with landfill gas and water resource opportunities. Patricia possesses extensive experience working with state and federal agencies—critical to permitting efforts—securing state-sponsored financing and economic incentives, negotiating power purchase agreements, and coordinating all legal and leasing activities. With a unique depth and breadth of expertise in this field, Patricia has been called on by wind and solar developers throughout the U.S. and Canada.

Daniel Gray - Operations Director 614-470-4343 dgray@empowergande.com

Key Technical Responsibilities: Operations and day-to-day management

Bio: Dan Gray currently serves as a Business and Utility Consultant for an advanced energy law firm based in Columbus, where he combines his knowledge of utility

rates and regulations with his background in financial modeling to drive value for the customers in complicated energy development projects.

Dan manages the energy development portfolio for the firm, including projects ranging from distributed power generation at individual businesses to community-wide energy efficiency retrofits. Dan consults with both end users and developers in the public, private and non-profit sectors.

Prior to his work in energy development, Dan ran community engagement programs for successful political campaigns across the country, driving the election of two governors, two Senators and nine Congressmen.

Dan is a graduate of Case Western Reserve University and earned his MBA at The Ohio State University.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

10/30/2014 11:45:55 AM

in

Case No(s). 14-1918-GA-AGG

Summary: Application Certification Application Competitive Retail Natural Gas Brokers/ Aggregators electronically filed by Mr. Stephen M Howard on behalf of Empower Gas & Electric LLC