

AEP OHIO EX. NO. _____

BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application Seeking	)	
Approval of Ohio Power Company's	)	
Proposal to Enter into an Affiliate	)	
Power Purchase Agreement	)	Case No. 14-1693-EL-RDR
for Inclusion in the Power Purchase	)	
Agreement Rider	)	
In the Matter of the Application of	)	
Ohio Power Company for Approval of	)	Case No. 14-1694-EL-AAM
Certain Accounting Authority	)	

DIRECT TESTIMONY OF
KARL R. BLETZACKER
IN SUPPORT OF AEP OHIO'S
APPLICATION

Filed on October 3, 2014

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KARL R. BLETZACKER**

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**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO
DIRECT TESTIMONY OF
KARL R. BLETZACKER
ON BEHALF OF
AEP OHIO**

1 **PERSONAL DATA**

2 **Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.**

3 A. My name is Karl R. Bletzacker. My position is Director, Fundamental Analysis,
4 American Electric Power Service Corporation (“AEPSC”). AEPSC supplies engineering,
5 financial, accounting, planning and advisory services to the electric operating companies
6 of American Electric Power Company, Inc. (“AEP”), including AEP Ohio. My business
7 address is 1 Riverside Plaza, Columbus, Ohio 43215.

8 **Q. PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND**
9 **BUSINESS EXPERIENCE.**

10 A. I received a BSMEng degree from The Ohio State University in 1980 and have over
11 thirty-five years of energy-industry experience which includes petroleum engineering and
12 the management of the purchasing, interstate transmission and distribution of natural gas
13 and power to both regulated and wholesale customers. I have implemented risk
14 management strategies using New York Mercantile Exchange (“NYMEX”) and over-the-
15 counter natural gas futures, swaps, and options since the NYMEX natural gas contract
16 was created in June of 1990. I have purchased short- and long-term natural gas supply
17 from major and independent producers and marketing companies and I have monetized
18 arbitrage opportunities using NYMEX futures contract, local and contract storage,
19 pipeline imbalances and local distribution company banks. As Vice-President and Chief

1 Operating Officer of National Gas & Oil Company (a publicly-traded Ohio natural gas
2 utility) and Licking Rural Electric Cooperative (an Ohio electric cooperative), I was
3 responsible for the natural gas pricing and risk management policies that ensured reliable
4 delivery and managed customers' exposure to volatile commodity prices. As the North
5 American Manager of Energy Procurement for Honda of America Mfg., Inc., I
6 implemented hedging strategies utilizing NYMEX natural gas futures contracts and
7 operated a natural gas supply pool for the benefit of Honda and its suppliers in North
8 America. I also utilized my hedging expertise while serving as Vice-Chairman of the
9 Industrial Energy Users-Ohio which is an organization of large Ohio energy consumers
10 that spend collectively over \$3 billion per year on electricity and natural gas for their
11 plants and facilities and whose members employ over 300,000. I joined AEP in 2005 to
12 focus on the creation of long-term North American power market forecasts primarily to
13 support the resource planning of its operating companies.

14 **Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN A REGULATORY**
15 **PROCEEDING?**

16 A. Yes. I have presented testimony on behalf of AEP operating companies and others in the
17 states of Arkansas, Ohio, Texas, West Virginia and the commonwealths of Kentucky and
18 Virginia.

19 **PURPOSE OF TESTIMONY**

20 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

21 A. My testimony will explain: 1) that a Long Term North American Energy Market Forecast
22 ("Fundamentals Forecast") has been created and it was provided to AEPSC's Resource
23 Planning Group for use in further analyses, 2) that natural gas prices are the primary

1 driver of on-peak power prices, and the consequences of weather-related natural gas price
2 volatility and low capacity prices will be the norm going forward, and, 3) that wholesale
3 power prices rise more rapidly than they fall due to weather and load deviations from
4 weather-normalized values.

5 **FUNDAMENTALS FORECAST**

6 **Q. WHAT IS THE FUNDAMENTALS FORECAST?**

7 A. The Fundamentals Forecast is a long-term, weather-normalized power market forecast.
8 There are many uses for a Fundamentals Forecast, but the Fundamentals Analysis Group
9 at AEPSC primarily develops this forecast for use by all of AEP's regulated operating
10 companies in long-term resource planning. This forecast covers the electricity market
11 within the Eastern Interconnection, the Electric Reliability Council of Texas ("ERCOT")
12 and the Western Electricity Coordinating Council. It includes: 1) monthly and annual
13 locational power prices (in both nominal and real dollars), 2) prices for various qualities
14 of Central Appalachian ("CAPP"), Northern Appalachian ("NAPP"), Illinois Basin
15 ("ILB"), Powder River Basin ("PRB") and Colorado coals, 3) monthly and annual
16 locational natural gas prices, including the benchmark Henry Hub prices, 4) uranium fuel
17 prices, 5) SO₂, NO_x (summer and annual) and CO₂ values, 6) locational heat rates, 7)
18 capacity values, 8) renewable energy subsidies and 9) inflation factors.

19 **Q. WHAT TOOLS DID YOU USE TO DEVELOP THE FORECASTS PROVIDED** 20 **TO AEPSC?**

21 The primary tool the Fundamentals Group uses for developing its long-term, energy-
22 related commodity pricing forecasts is the AuroraXMP electric market model. The
23 AuroraXMP model iteratively generates locational, but not company-specific, long-term

capacity expansion plans, annual energy dispatch, fuel burns and emission totals from inputs including fuel, load, emissions and capital costs, among others. AEPSC is also the client of many well-accepted energy consultancies including Cambridge Energy Research Associates, PIRA and WoodMackenzie. Their collective insight on fuels, energy and emissions (supply/demand and resultant price) is a key component of AEPSC's long-term North American forecasts.

Q. HAS A FUNDAMENTALS FORECAST BEEN PREPARED?

A. Yes.

Q. WHEN WAS IT PREPARED AND RELEASED FOR OPERATING COMPANY USE?

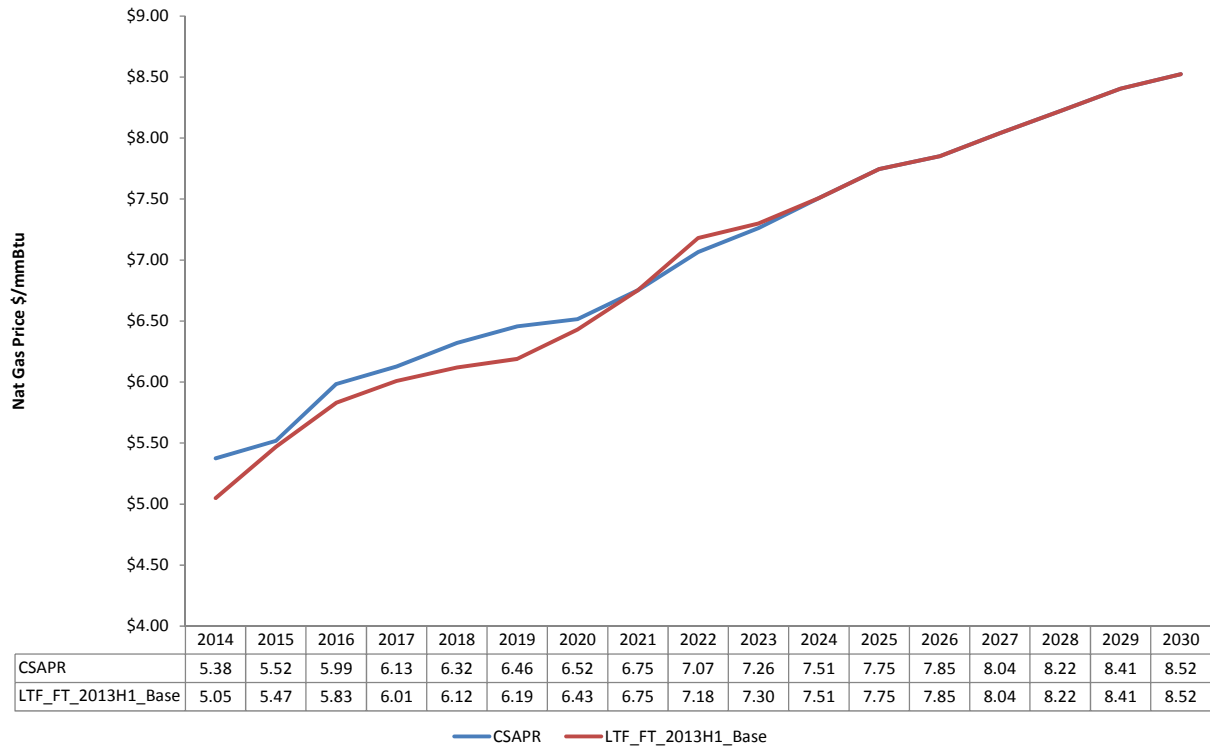
A. The fourth quarter of 2013.

Q. WHAT HAS BEEN REVISED IN YOUR MOST RECENT FUNDAMENTALS FORECAST?

A. Illustrated below in Figure 1 is the comparison of the natural gas price projection at the benchmark Henry Hub for the most recent Fundamentals Forecast ("LTF_FT_2013_Base") and the prior forecast ("CSAPR"). In the most recent Fundamentals Forecast, fewer coal-fired generating unit retirements necessary for Mercury and Air Toxics Standards ("MATS") compliance result in less gas demand and, therefore, in the near term lower gas prices have resulted compared to the prior forecast. Although the timing and magnitude of a projected carbon dioxide ("CO₂") tax remains unchanged, coal-fired generation retirements increased beginning 2022 resulting in a correlative gas price increase proportional to increased gas demand over the long term.

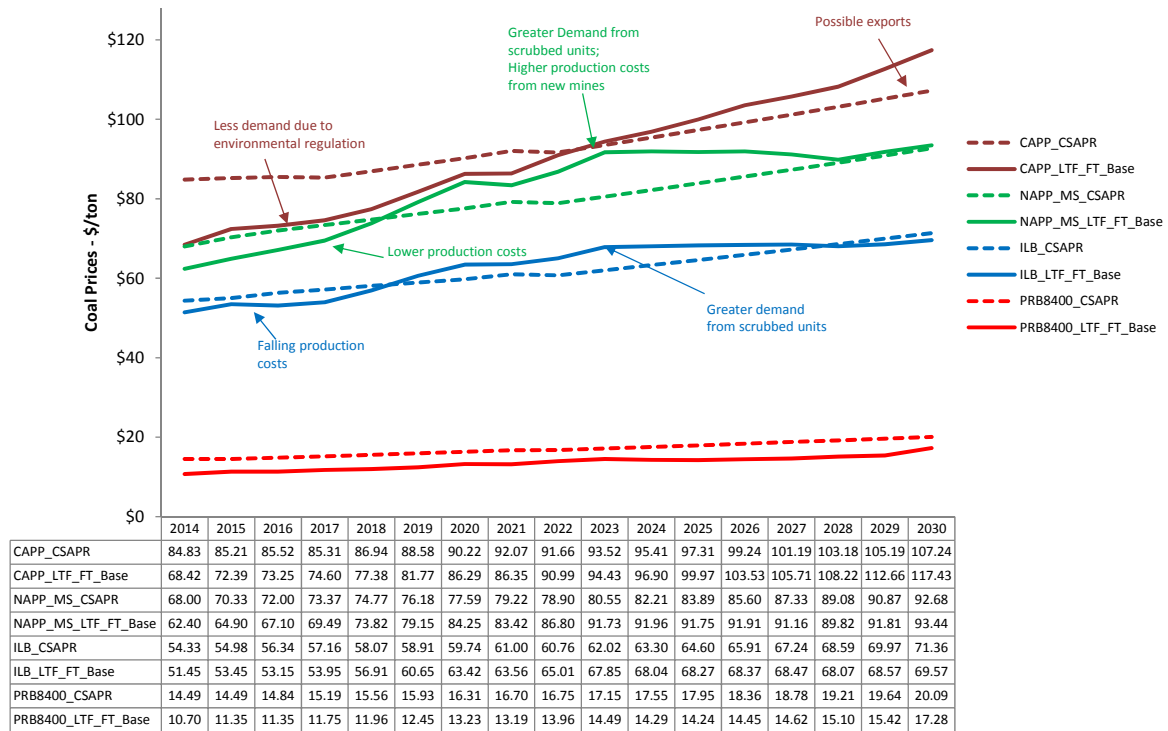
Consequently, natural gas prices remain nearly identical beyond 2024 to the prices that the prior forecast produced.

Figure 1



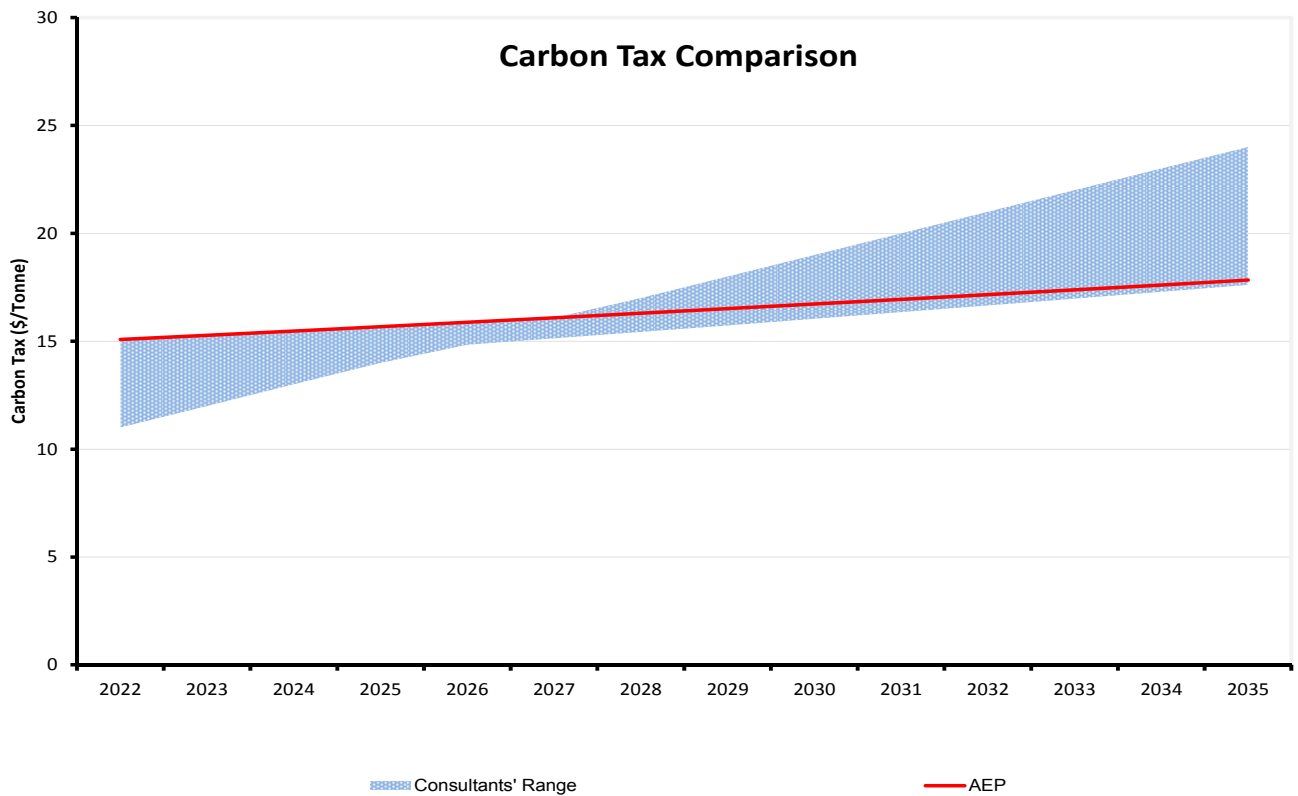
Illustrated below in Figure 2 is the comparison of the regional basin price projections for CAPP, NAPP, ILB and PRB coals. All regional coal basin price projections in the most recent Fundamentals Forecast are relatively lower in the near-term. CAPP coals realize the most significant drop in price in the near-term owing to lesser demand due to MATS compliance. The higher sulfur ILB coal price projections also drop in price near-term as mining efficiencies drive lower production costs. The long-term likelihood of coal exports into the global market serves to buoy domestic coal prices beginning in the latter part of next decade.

Figure 2



Illustrated below in Figure 3 is a comparison of the Companies' projection of a potential CO₂ tax to a range of values provided by energy consultancies engaged by the Companies including WoodMackenzie, Cambridge Energy Research Associates, and others. The Companies' projection remains at approximately \$15/metric tonne beginning in 2022 and rises in value at the rate of inflation.

Figure 3



1 Illustrated below in Figures 4 and 5 are comparisons of the resulting PJM/AEP Hub on-
2 and off-peak power price projections. On-peak power price projections, (Figure 4) are
3 relatively lower throughout the entire period. Lower natural gas prices near-term
4 combined with a relatively weaker PJM load/demand outlook are the primary drivers.
5 Although the revised PJM load/demand forecast has a similar growth rate to the prior
6 one, there is a multi-year delay which has the effect of shifting load/demand back in time
7 by a few years. Off-peak power price projections, (Figure 5) largely set by coal-fired
8 generating units, are also relatively lower due to the combination of lower coal prices and
9 the weaker PJM load/demand outlook.

Figure 4

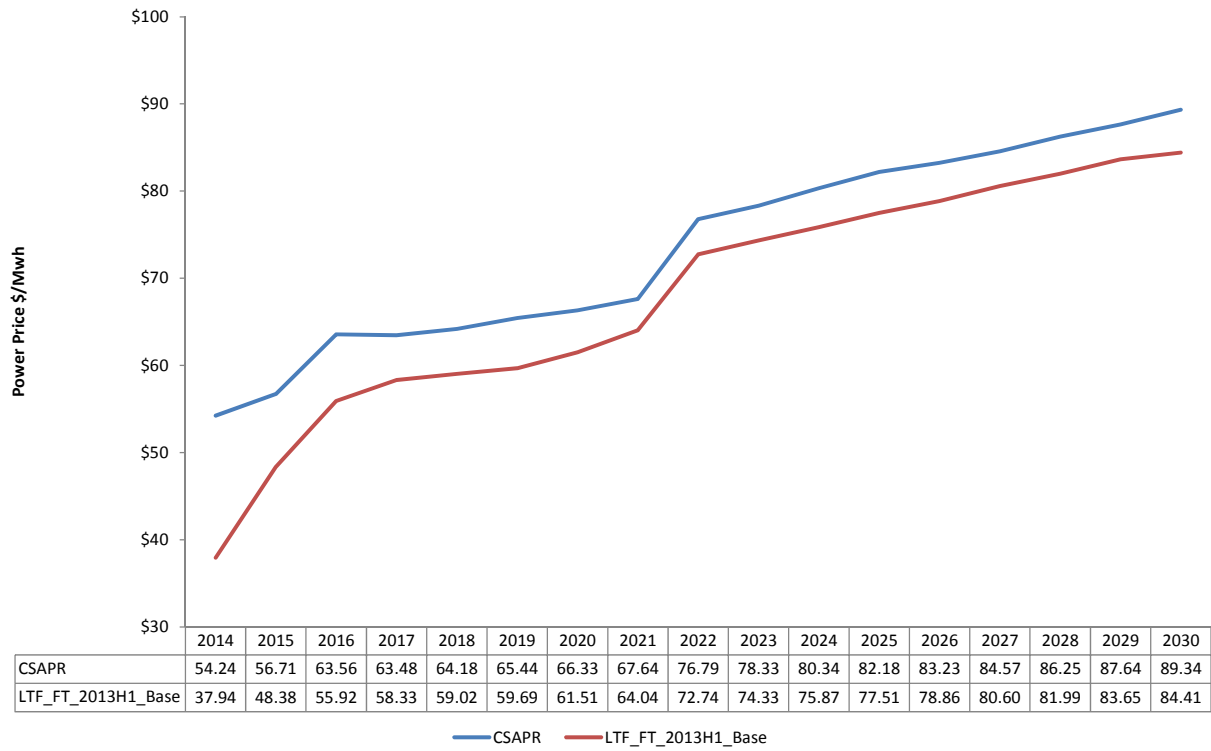


Figure 5



1 **Q. WHY ARE NATURAL GAS PRICES IMPORTANT IN A FUNDAMENTALS**
2 **ANALYSIS?**

3 A. Most importantly, natural gas prices will set Ohio's on-peak power prices for the
4 foreseeable future. Natural gas prices are a key component in determining the supply
5 stack, or merit order, for the dispatch of generating units. Generating units with the
6 lowest variable operating cost are the first to dispatch and plants with incrementally
7 higher variable operating cost are called upon sequentially as electricity demand
8 increases. A \$1 per mmBtu swing in gas prices would result in a \$7 to \$8 per MWh
9 swing in combined cycle natural gas generation cost.

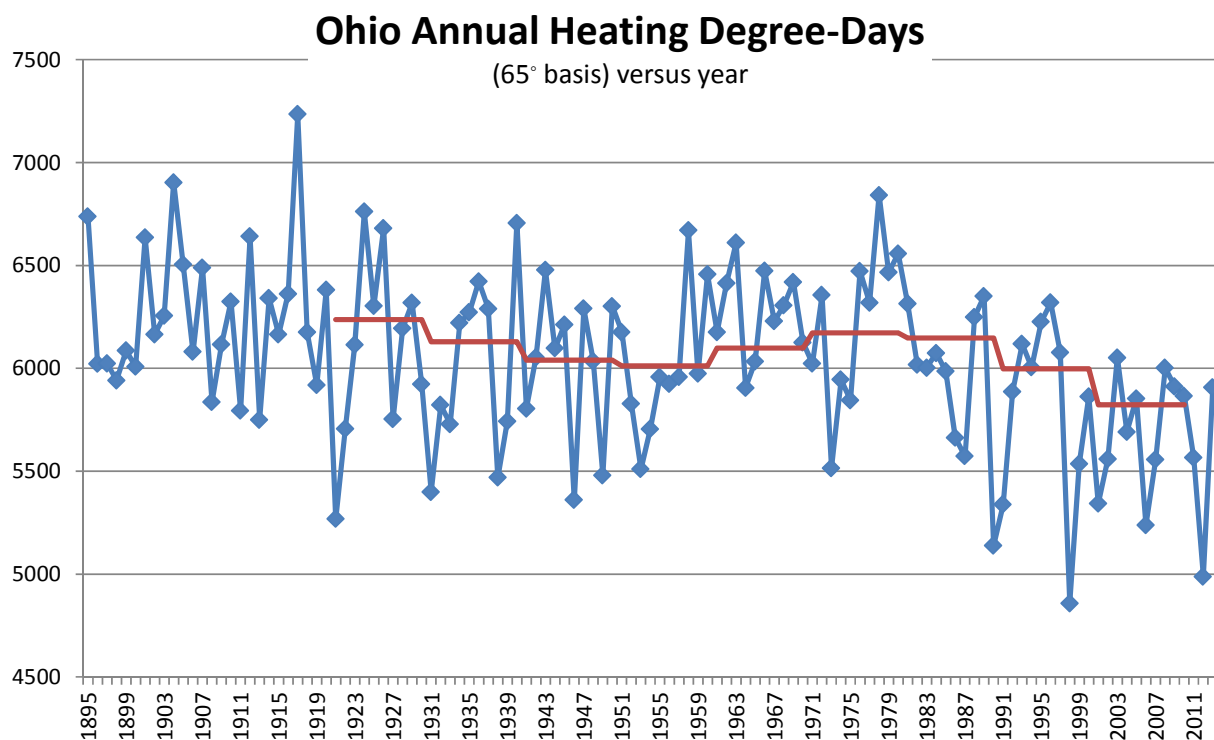
10 **Q. DID THE RECENT WINTER WEATHER (2013-2014) HAVE AN IMPACT ON**
11 **THE COMPANIES' VIEW OF ENERGY PRICES?**

12 A. Yes. The energy prices resulting from this recent winter's colder-than-normal weather
13 served as confirmation of the Companies' previous testimony presented to many
14 regulatory authorities. Specifically, nearer-term natural gas prices will remain volatile as
15 they are primarily affected by weather's deviation from normal (known as "heating
16 degree-day departure") which then results in deficit or surplus levels of natural gas storage
17 inventory. It is likely, in the event of a colder-than-normal heating season, that natural gas
18 spot prices could exceed \$8/mmBtu. In fact, they exceeded \$30/mmBtu in many locations
19 this winter. The Fundamentals Forecast provides a weather-normalized view that is not
20 materially affected by weather volatility because it is prepared under the assumption of
21 average weather. However, market-based energy purchasers can expect to be subjected to
22 the volatile consequences of abnormal weather's effect on energy prices.

1 Q. WHAT DO YOU MEAN BY THE “VOLATILE CONSEQUENCES OF
2 ABNORMAL WEATHER’S EFFECT ON ENERGY PRICES”?

3 A. Illustrated below in Figure 6 is a chart of Ohio’s annual heating degree-days from 1895
4 through 2013. Additionally, the rolling “30-year average”, or “normal”, is represented by
5 the red line. It is reasonable to conclude that Ohio’s volatile winter weather is rarely near
6 “normal”. In fact, yearly averages quite often significantly depart from normal.

Figure 6



7 Additionally, it is well-established that there is a linear relationship between heating
8 degree-days and natural gas usage. Mathematically, it is expressed as:

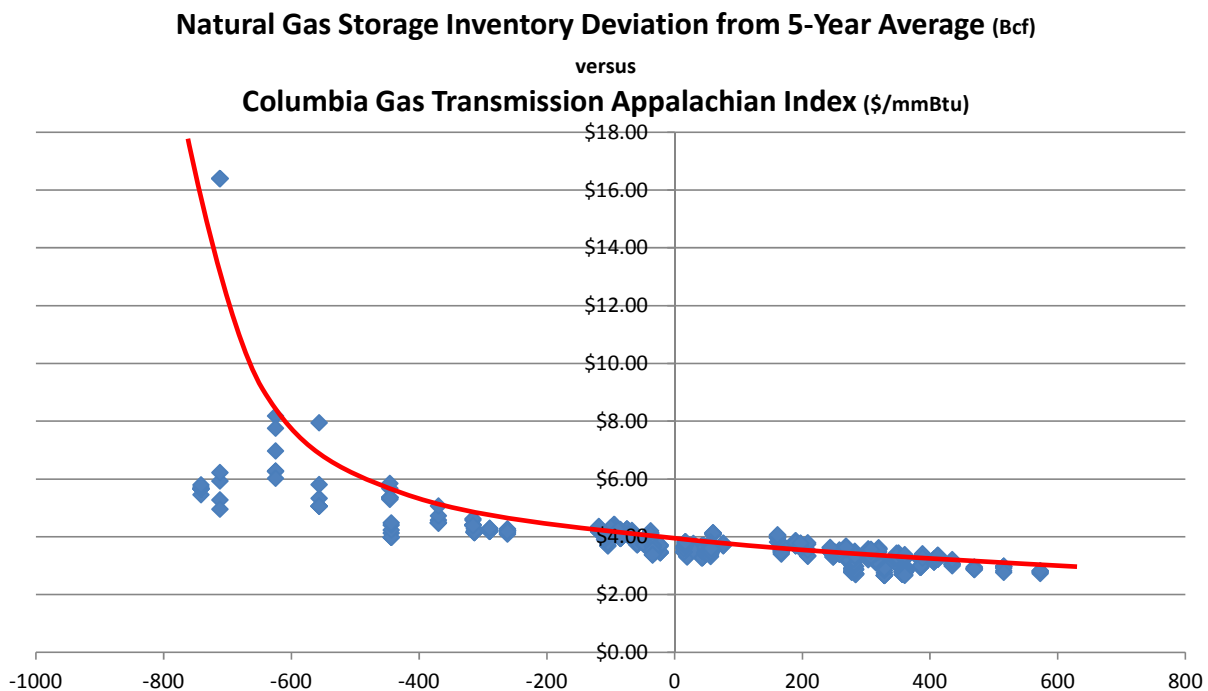
9

$$\text{Consumption (mmBtu)} = \text{coefficient "m" (mmBtu/HDD)} * \text{HDDs} + \text{"b" (mmBtu)},$$

10

Where; “m” represents the natural gas intensity of residential, commercial or industrial natural gas load and “b” represents the non-weather-related (baseload) portion. Simply stated; the colder the weather, the greater the natural gas consumption. And, the more prolonged the cold weather, the lower the natural gas storage inventory levels. Illustrated below in Figure 7 is a chart of natural gas storage inventory deviation from the 5-year average, in Bcf, versus the Columbia Gas Transmission Appalachian Index price, in \$/mmBtu, for the period from July, 2012 through February, 2014.

Figure 7



It is well-established that, as storage inventories deviate from average or “normal”, Ohio’s natural gas prices vary significantly – particularly in colder-than-normal years as competition for flowing natural gas supply intensifies. Additionally, the recent Polar Vortex showed that when gas-fired electric generators did not secure firm transportation rights and underutilized pipeline space was not available for use during a winter peak,

1 their delivered gas cost was extremely volatile. Consequently, Ohioans can expect to
2 contend with the “volatile consequences of abnormal weather’s effect on energy prices”.

3 **Q. WHAT IS NECESSARY FOR NATURAL GAS TO BE DELIVERED ON A FIRM**
4 **BASIS TO AN ELECTRIC GENERATING UNIT?**

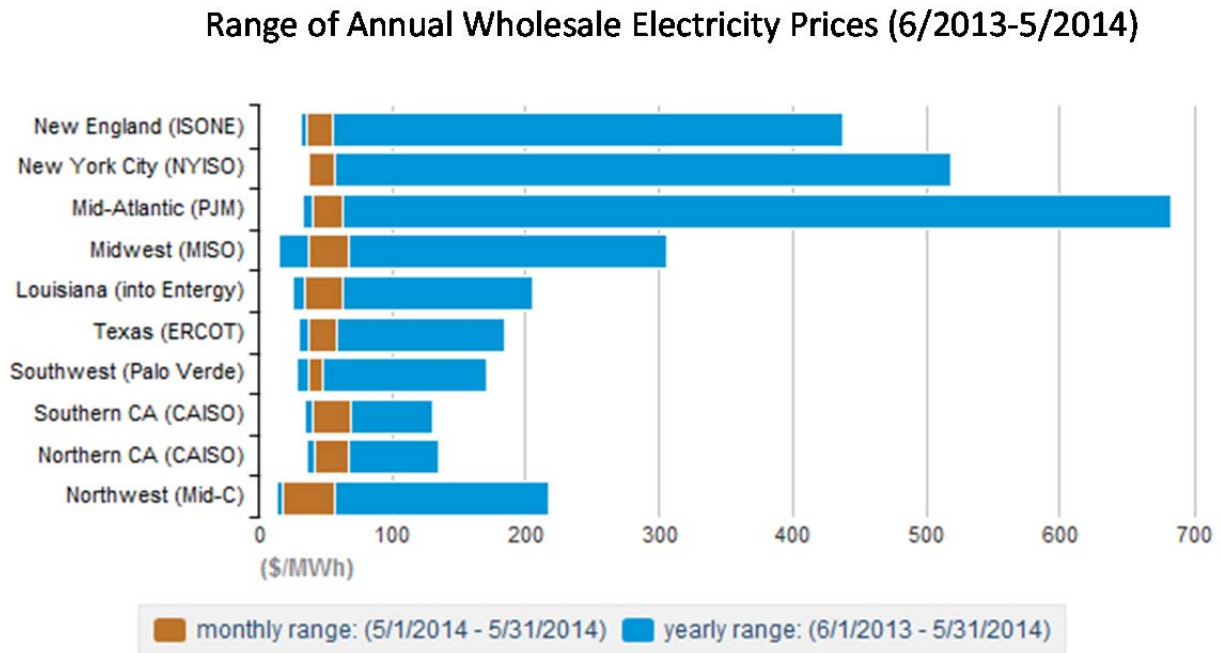
5 A. Every transporter (“Shipper”) of natural gas on the interstate pipeline system must pay for
6 reserved capacity through demand (“Reservation”) charges as provided by the pipeline’s
7 FERC-approved tariff. These Reservation charges allow the pipeline to recover the fixed
8 charges necessary to provide firm transportation rights to the Shipper. In addition, the
9 Shipper will be charged exclusively for any new construction necessary to provide service
10 to the electric generating units’ specific location. Typically, a 15-year Firm
11 Transportation contract is required to allow for cost recovery. Unfortunately, these long-
12 term contractual obligations for firm transportation services are not economically justified
13 by gas-fired electric generators while the current PJM RPM capacity market provides no
14 parallel assurance of capacity revenue.

15 **Q. HOW DO WHOLESALE POWER PRICES REACT TO WEATHER AND LOAD**
16 **THAT IS ABOVE OR BELOW A WEATHER-NORMALIZED FORECAST?**

17 A. The wholesale power price reaction is asymmetrical. Wholesale power prices rise more
18 rapidly than they fall due to weather and load deviations from weather-normalized values.
19 In Figure 8, the Energy Information Administration has shown PJM to have the widest
20 range of on-peak daily wholesale electricity prices out of ten RTO’s and trading hubs
21 throughout the U.S. Load associated with weather and related fuel prices (primarily
22 natural gas) are the key drivers to PJM’s wide range of wholesale electricity prices.

May's price range (a "shoulder month") was in a narrow band near the bottom of the yearly price ranges indicating upside price volatility in non-shoulder months.

Figure 8



 Source: U.S Energy Information Administration based on SNL Energy

As a supplement to the weather-normalized Fundamentals Forecast, the PJM merit-order stack was examined to quantify the asymmetry of PJM power prices as load deviates from average. This was done under the conservative assumption that all inputs (including fuel prices) remain unchanged except load. Figures 9 and 10 illustrate the effects of a 5% deviation in load to on- and off-peak wholesale power prices within PJM. From 2015 through 2030, a sustained 5% load increase results in an 18.5% around-the-clock ("ATC") wholesale power price increase, whereas a sustained 5% load decrease results in a 7.9% ATC wholesale power price decrease. It is clear that the shape of the merit-order stack alone, with all other inputs unchanged, results in an asymmetric reaction to weather and load deviations from weather-normalized values.

Figure 9

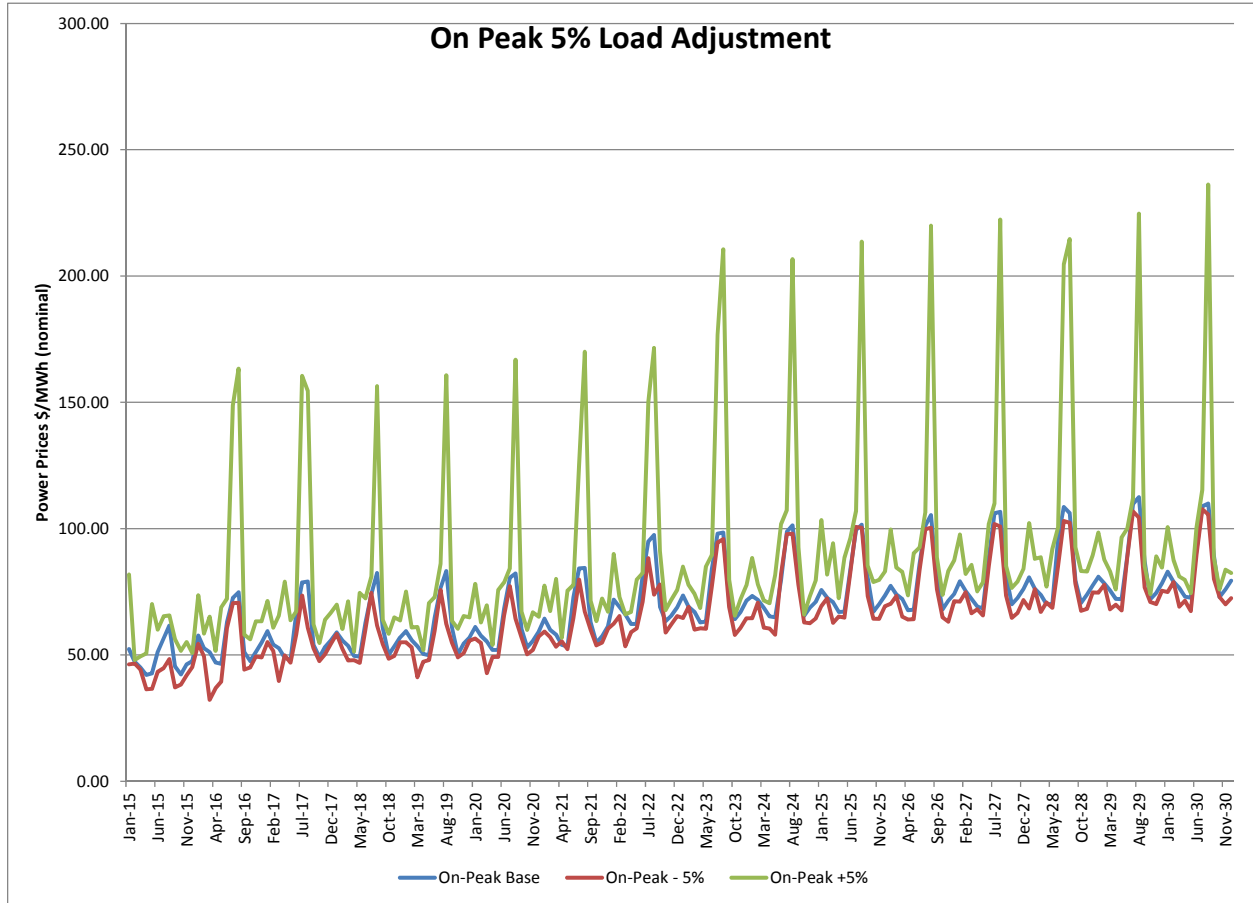
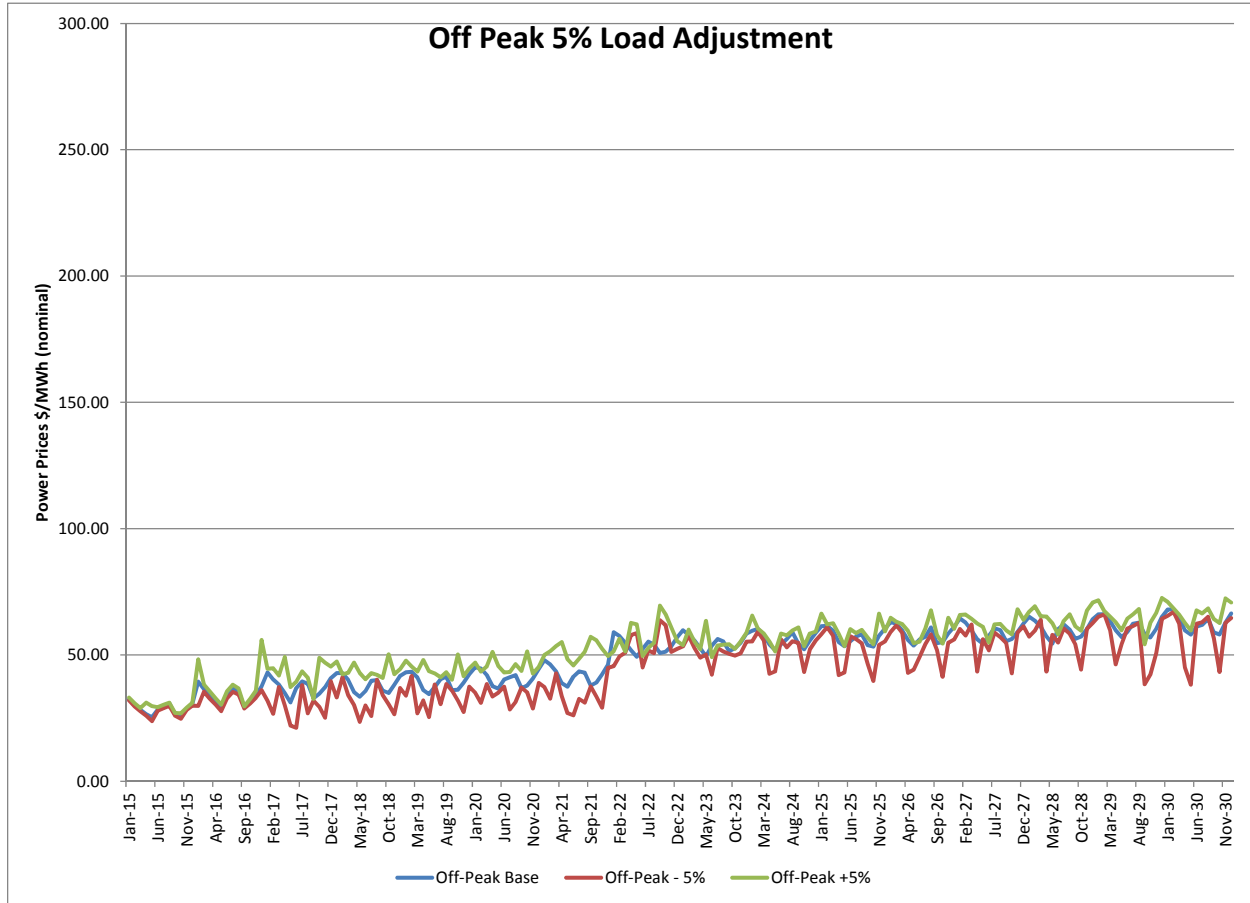


Figure 10



1 **Q. WOULD LOW GENERATING RESOURCE CAPACITY VALUES CONTRIBUTE**
2 **TO FUTURE ENERGY PRICE VOLATILITY?**

3 A. Yes. Capacity revenues are necessary to ensure that reliable and adequate generating
4 resources are available to meet the demand for electricity at all times. The combination of
5 capacity and energy revenues, in total, are necessary to justify the resources' existence.
6 Capacity and energy revenues are inextricably linked such that low capacity prices result
7 in elevated energy values especially in periods of peak demand where generating
8 resources are forced to exist on scant energy revenue – or retire. Should low capacity
9 payments continue, available generating resources dwindle and energy values are set at the
10 volatile side of the merit-order stack.

1 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

2 A. Yes.

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Case No(s). 14-1693-EL-RDR, 14-1694-EL-AAM

Summary: Testimony -Direct Testimony of Karl R. Bletzacker electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company