

August 28, 2014

Public Utilities Commission of Ohio
Docketing Division
13th Floor, 180 East Broad Street
Columbus, Ohio 43215-3793

Re: Case No. 14-01-AU-RPT

Dear Sir/Madam;

On August 20, 2014 the Public Utilities Commission of Ohio (the "Commission") issued a Finding and Order (the "August 20, 2014 Order") in this docket, addressing various issues regarding annual reporting filing status and dispositions for certain covered entities. An attachment to the August 20, 2014 Order lists entities for which the Commission's records reflect that no annual report has been filed for the 2013 calendar year. Choice Energy, LLC d/b/a 4 Choice Energy, LLC ("Choice") is on the list. Choice first received notice of the August 20, 2014 Order via electronic mail shortly before close of business on August 20, 2014.

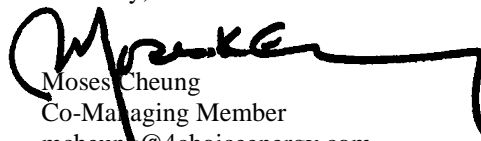
The August 20, 2014 Order ordered that each reporting company listed on the attachment file its annual report for the 2013 calendar year by September 1, 2014. Upon first learning of the requirement on August 20, 2014, Choice immediately obtained the necessary online sign-on credentials and completed the filing on August 21, 2014.

The August 20, 2014 Order further ordered that each delinquent reporting company listed on the attachment be assessed a \$1,000 civil forfeiture. Choice respectively pleads that the civil forfeiture be waived in the case of Choice for the following facts and extenuating circumstances:

1. Choice was a recent new entrant to the Ohio market, and was not aware of the annual report filing requirement until the notice of the August 20, 2014 Order. Choice was granted its Ohio CRES certificate in mid-2013, but did not begin marketing in the Ohio market until first quarter of 2014. There was no revenue to report for calendar year 2013.
2. Finding 5 of the August 20, 2014 Order referenced a January 22, 2014 Finding and Order directing all reporting entities to file its annual report using the new on-line filing system by April 30, 2014. Choice does not have any record of having received any such notice.
3. Finding 6 of the August 20, 2014 Order referenced an April 30, 2014 notice by the attorney examiner granting all entities until May 30, 2014, to submit their reports to permit additional time for filing **to ensure that all companies had been apprised of their filing obligations** (Emphasis added). Choice does not have any record of having received any such notice and, as such, was not apprised of its filing obligations.
4. Choice took immediate remedial action and completed its filing within 24 hours of first learning of the requirement.

Thank you in advance for the Commission's consideration. Please contact the undersigned for any questions.

Sincerely,


Moses Cheung
Co-Managing Member
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in

Case No(s). 14-0001-AU-RPT

Summary: Correspondence Letter to Commission on the August 20, 2014 Finding and Order. electronically filed by Mr. Moses Cheung on behalf of Choice Energy, LLC d/b/a 4 Choice Energy, LLC