

The Public Utilities Commission of Ohio

P	UCO USE ONLY	
Date Received	Case Number	Version
	14 - 390-EL-AGG	August 2004

CERTIFICATION APPLICATION FOR AGGREGATORS/POWER **BROKERS**

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-5 Experience). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

Address 4067 Treeline Court, Westerville, OH 43082 Telephone #	
List name, address, telephone number and web site address under whiwill do business in Ohio	ich A
Address 4067 Treeline Court, Westerville, OH 43082 Telephone # (614) 425-4885 Web site address (if any) www.trebellic.com List name, address, telephone number and web site address under whiwill do business in Ohio Legal Name Trebel, LLC	ich A
Telephone # (614) 425-4885 Web site address (if any) www.trebellic.com List name, address, telephone number and web site address under whi will do business in Ohio	i ch A
will do business in Ohio	i ch /
will do business in Ohio	
I agai Nama Trebel II C	
Legal Ivalle Hebel, Leo	
A January 1067 Treeline Court Westerville, OH 13082	
Telephone # (614) 425-4885 Web site address (if any) www.trebellic.com	
List all names under which the applicant does business in North Americ www.electricsuppliers.org	ıca
www.naturalgassuppliers.org	

RECEIVED-DOCKETING DIV

2014 AUG 11 PM 4: 50

- VII. <u>Contractual Arrangements for Capability Standards</u>: If the applicant is relying upon contractual arrangements with a third-party(ies) to meet any of the certification requirements, the applicant must provide with its application all of the following:
 - The legal name of the party(ies) it is contracting with;
 - A statement that a valid contract exists between the applicant and the third-party(ies);
 - A detailed summary of the contract(s) including all services provided thereunder;
 - The documentation and evidence to demonstrate the contracting entity's capability to meet the requirements as if the contracting entity was the applicant.
- IX. Governing Law: The certification/renewal of competitive retail electric suppliers is governed by Chapter 4901:1-24 of the Ohio Administrative Code, Chapter 4901:1-21 of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

	Business address 4067 Treeline Court	, Westerville, OH 430	82		
	Telephone # (614) 425-4885		(614) 417-0410		•
	E-mail address (if any) scott@electric			_	
A-5	Contact person for Commis	ssion Staff us	e in investigati	ng customer c	omplaints
	Name Scott Belcastro				
	Title Principal				
	Business address 4067 Treeline Court,	Westerville, OH 4308	2		
	Telephone # (614) 425-4885	Fax #	(614) 417-0410		
	Telephone # (614) 425-4885 E-mail address (if any) scott@ele	ctricsuppliers.org		 -	
A-6	Applicant's address and tol	l-free numbe	er for customer	service and c	omplaints
	G . G . 11 4087.T	realine Court Western	illo OL 42002		^
	Customer Service address 4067 T	O770	IIIe, OH 43002		
	Toll-free Telephone # (877) 861-7 E-mail address (if any) sales@ele	2112	Fax # (614) 417-0	410	
	E-mail address (if any) sales@ele	ectricsuppliers.org			
A-7	Applicant's federal employe	er identificat	ion number# <u>2</u>	73437017	-
A-8	Applicant's form of owners	hip (check o	ne)		
		-			
	□ Sole Proprietorship		tnership		
	□ Limited Liability Partnership		nited Liability Co		
	□ Corporation	□ Oth	er	 	
		1 1			
A-9	(Check all that apply) Ide				
	which the applicant intends t				
	class that the applicant inte	ends to serve	, for example,	residential, sn	nall commercial,
	mercantile commercial, and				
	4928.01 of the Revised Code, is a				
	part of a national account in one or	more states).			
	105-4 10				
	□ First Energy	- Danidansiat	- 0	-3.6	7 1 4-1-1
	Ohio Edison Talada Edison	■ Residential ■ Residential	Commercial	■ Mercantile ■ Mercantile	■ Industrial
	■ Toledo Edison ■ Cleveland Electric Illuminating ■ Comparison ■		Z Commercial	■ Mercantile ■ Mercantile	☑ Industrial
		Residential	☐ Commercial☐ Commercial☐	■ Mercantile	Industrial
	Duke Energy Monongahela Power	☑ Residential	☑ Commercial	MercantileMercantile	☑Industrial ☑ Industrial
	American Electric Power	■ 1/e2iffellfigi	a Commercial	m intercannie	M HIGUSTIAL
	Ohio Power	■ Residential	■ Commercial	■ Mercantile	☑ Industrial
	2 Columbus Southern Power	Residential	Commercial	■ Mercantile	☑ Industrial
	Dayton Power and Light	■ Residential	Commercial	■ Mercantile	■ Industrial
					·-

A-10 Provide the approximate start date that the applicant proposes to begin delivering services

September 11, 2014

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-11 <u>Exhibit A-11 "Principal Officers, Directors & Partners"</u> provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-12 <u>Exhibit A-12 "Corporate Structure,"</u> provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.
- A-13 <u>Exhibit A-13 "Company History,"</u> provide a concise description of the applicant's company history and principal business interests.
- A-14 Exhibit A-14 "Articles of Incorporation and Bylaws," if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the Applicant is incorporated and any amendments thereto.
- A-15 <u>Exhibit A-15 "Secretary of State."</u> provide evidence that the applicant has registered with the Ohio Secretary of the State.

B. <u>APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE</u>

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 <u>Exhibit B-1 "Jurisdictions of Operation,"</u> provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 <u>Exhibit B-2 "Experience & Plans,"</u> provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

- **B-3** Exhibit B-3 "Summary of Experience," provide a concise summary of the applicant's experience in providing aggregation service(s) including contracting with customers to combine electric load and representing customers in the purchase of retail electric services. (e.g. number and types of customers served, utility service areas, amount of load, etc.).
- B-4 <u>Exhibit B-4 "Disclosure of Liabilities and Investigations,"</u> provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- **B-5** Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.
 - No Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

- **B-6** Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.
 - No □ Yes

If yes, provide a separate attachment labeled as **Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. <u>APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE</u>

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1 <u>Exhibit C-1 "Annual Reports,"</u> provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.
- C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.
- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,).
- C-5 <u>Exhibit C-5 "Forecasted Financial Statements,"</u> provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's credit report from Experion, Dun and Bradstreet or a similar organization.
- C-8 <u>Exhibit C-8 "Bankruptcy Information,"</u> provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

C-	y <u>Exhibit C-y "Merger Information,"</u> provide a statement describing any dissolution or
	merger or acquisition of the applicant within the five most recent years preceding the
	application.
	AA ()
	Anogra!
	Signature of Applicant & Title
	Sworn and subscribed before me this 11th day of Auc, 2014
	Month
	The Company of the state of the
	Signature of official administering oath Print Name and Title
	Signature of official administering oath Print Name and Title
0%	
<u></u> 6	DAVID M. COOK My commission expires on 1/2 5 3 3015
*	Notary Public, State of Ohio
0.	My Comm. Expires Feb. 28, 2015
	•

AFFIDAVIT

	State of Ohio:
	County of Delowers:
I	Affiant, being duly sworn/affirmed according to law, deposes and says that:
	He/She is the Principal (Office of Affiant) of Irebal LCC (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

- The Applicant herein, attests under penalty of false statement that all statements made in the
 application for certification are true and complete and that it will amend its application while the
 application is pending if any substantial changes occur regarding the information provided in the
 application.
- 2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
- 3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
- 4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
- 5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
- 6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
- 7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
- 8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
- 9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
- 10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she/expects and Applicant to be able to prove the same at any hearing hereof.

Sworn and subscribed before me this 11th day of Aug 2014

Month Year

Signature of official administering oath

DAVID M. Cook, Notary
Print Name and Title

DAVID M. COOK

My commission expires on Feb 28 2015

Notary Public, State of Ohio My Comm. Expires Feb. 28, 2015



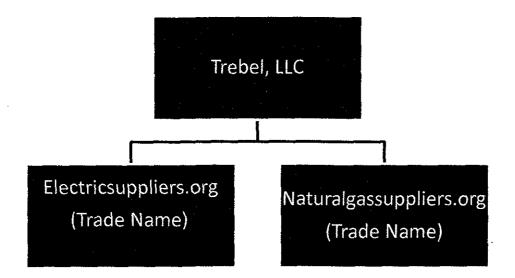


"Principal Officers, Directors & Partners"

Scott Belcastro, Principal, Sole Ownership 4067 Treeline Court Westerville, OH 43082 614.425.4885 (W) 216.509.6806 (C)



"Corporate Structure"







"Company History"

Trebel, LLC is a national energy consulting company serving commercial, governmental, small business and residential clients throughout the deregulated energy markets. Our primary mission is to help customers by lowering their energy supply cost, increase site efficiency and leverage state and federal incentive opportunities.

Trebel, LLC is a Limited Liability Company registered with the state of Ohio. Trebel was founded in September 2010 to provide an internet platform for residential energy users to learn about deregulation and be able to compare supplier offers in one convenient place. Both naturalgassuppliers.org and electricsuppliers.org are registered with the state of Ohio as Trade names. Over the last 15-months we have developed both sites which are functioning securely with the proper disclosures and have the ability to batch file according to each supplier's specifications.

Trebel has built out a commercial inquiry page and has been bidding and closing deals in areas where we have supplier coverage and a competitive product offering. Our services extend to both brokered electric and natural gas service.

Trebel also has the ability to provide energy demand and efficiency services. See attached marketing material.





"Articles of Incorporation and Bylaws"

See Attached.



DATE: 09/08/2010

DOCUMENT ID 201025001399

DESCRIPTION
ARTICLES OF ORGNZTN/DOM, PROFIT
LIMLIAB, CO. (LCP)

FLNG 125.00 EXPED .00 PENALTY

CERT

COPY

Receipt

This is not a bill. Please do not remit payment.

BELCASTRO 2578 HICKORY MILL DR HILLIARD, OH 43026

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jennifer Brunner

1961324

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

TREBEL, LLC

and, that said business records show the filing and recording of:

Document(s):

Document No(s):

ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO.

201025001399



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 3rd day of September, A.D. 2010.

Ohio Secretary of State

OR.	IGINAL APPOINTMENT	OF AGENT
The undersigned author	ized member(s), manager(s) or rep	vesentative(s) of
Trebel, LLC		
	Name of Limited Liability	Сотралу
		nom any process, notice or demand requ y company may be served. The name
Scott R Belcastro		
Name of Agent		
2578 Hickory Mill Drive		
Mailing Address		
Hilliard	Ohio	43026
Hilliard City	Ohio State	43026 Zip Code
City	State	Zip Code
City If the agent is an Indiv Ohio resident.	State idual and using a P.O. Box, chec	Zip Code
City If the agent is an Indiv Ohio resident.	State idual and using a P.O. Box, chec	Zip Code
City If the agent is an Indiv Ohio resident.	State idual and using a P.O. Box, chec ACCEPTANCE OF APPOIN d herein as the statutory agent for	Zip Code k this box to certify the agent is an TMENT
City If the agent is an Indiv Ohio resident. The undersigned, name	State idual and using a P.O. Box, chec	Zip Code k this box to certify the agent is an TMENT
City If the agent is an Indiv Ohio resident. The undersigned, name	State idual and using a P.O. Box, chec ACCEPTANCE OF APPOIN d herein as the statutory agent for	Zip Code ck this box to certify the agent is an TMENT Company
City If the agent is an Indiv Ohio resident. The undersigned, name	State idual and using a P.O. Box, chec ACCEPTANCE OF APPOIN d herein as the statutory agent for Name of Limited Liability	Zip Code ck this box to certify the agent is an TMENT Company

Form 533A

Page 2 of 5

Last Revised: 8/21/08



DATE: 06/06/2012 DOCUMENT ID 201215701060 DESCRIPTION
AMENDIARTICLES-ORGANIZATION/DOM. LLC
(LAM)

FILING 50.00 EXPED .00 **Y**

Y900 00.

Receipt

This is not a bill. Please do not remit payment.

TREBEL LLC 4067 TREBLINE CT WESTERVILLE, OH 43082

STATE OF OHIO CERTIFICATE

CERTIFICATE

Ohio Secretary of State, Jon Husted

1961324

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

TREBEL, LLC

and, that said business records show the filing and recording of:

Document(s):

Document No(s):

AMEND/ARTICLES-ORGANIZATION/DOM. LLC

201215701060



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 31st day of May, A.D.

Jon House

Ohio Secretary of State

By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document.

Required

Articles and original appointment of agent must be signed by a member, manager or other representative.

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.

100
Made 12.1
Signature
Maryer
By (if applicable)
Soft Belowtre
Print Name
Signature
By (if applicable)
Print Name
Signature
By (if applicable)
<u> </u>

Form 543A

Page 2 of 2

Print Name

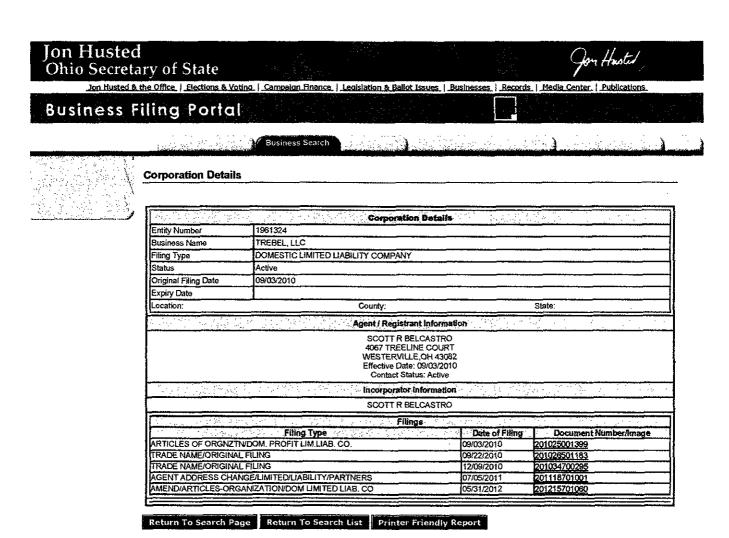
Last Revised: 1/9/12





"Secretary of State"

See Attached.



 $http://www2.sos.state.oh.us/pls/bsqry/f?p=100:7:0::NO:7:P7_CHARTER_NUM:1961324$





"Jurisdictions of Operation"

The following is a list of primary states where we are licensed to operate:

OH- Licensed 2012

IL- Licensed 2012



"Experience & Plans"

Contracting with customers as a Broker for Trebel means we will use a CRES providers contract to sign up new service. As of this letter there are no plans to close deals in our name.

Trebel will not be involved in any billing and all billing related questions can be direct to the supplier themselves. We may from time to time assist the customer with billing questions however most will be directed to the supplier. Any other issues will be directed to AEP directly.

Trebel, LLC has experience in managing numerous governmental programs in the Ohio market.

Below is a summary of services being provided:

Broker shall provide energy related Services, including but not limited to the following:

- Assist with the preparation and submission of Governmental Aggregation application for the Public Utilities of Oho ("PUCO");
- Assist with preparation of resolutions, public notices, Plan of Operations and Governance, and communications with residents;
- Evaluate existing energy costs and rates and provide market expertise;
- Where applicable prepare Request of Proposal (RFP);
- Assist with usage data collection and verification;
- Pre-screen all energy suppliers and act as point of contact;
- Work directly with suppliers to meet all requirements related to local governments aggregation plan. This includes preparation of all notifications required to be sent to participants;
- Act as an exclusive sourcing agent with the suppliers;
- Assist with preparation of ongoing reporting requirements of the PUCO.





"Summary of Experience"

To date Trebel is assisting 13 different communities with their aggregation programs. Late 2013 and early 2014 we worked closely with our Counsel to create many documents to standardize the aggregation process in addition to creating an RFP that not only meets the laws set for by the PUCO for Governmental Aggregation but also is compliant with the different political subdivisions requirements.

Trebel has also worked alongside our suppliers to administer programs in each community. Many of our suppliers have deep experience (IGS Energy/AEP Energy/Border Energy) in providing aggregation service(s) to various sized customers in a number of states.





"Disclosure of Liabilities and Investigations"

There have been no complaints filed against Trebel, LLC/electric suppliers.org/or naturalgas suppliers.org.





"Annual Reports"

Trebel does not issue annual reports. As of 5/22/2012 Trebel is solely owned by Scott R Belcastro.

Please see Exhibit C-3 for financial statements.



"SEC Filings"

Trebel is not required to file SEC filings. Trebel is a privately held Limited Liability Company.





"Financial Statements"

Sections C-3 and C-5 are confidential and protected under the motion to prevent disclosure prepared by Carpenter Lipps and Leland LLP.

See attached motion.



"Financial Arrangements"

Not applicable. Trebel does not take possession or title to any of the electric being delivered to customers.



<u>"Forecasted Financial Statements"</u>

Sections C-3 and C-5 are confidential and protected under the motion to prevent disclosure prepared by Carpenter Lipps and Leland LLP.

See attached motion.





"Credit Rating"

Dun and Bradstreet: No credit rating at this time.





"Credit Reports"

See C-6. Not applicable.





"Bankruptcy Information"

Not applicable.





"Merger Information"

Not applicable.