

FILE



**Public Utilities
Commission**

John Kasich, Governor
Thomas W. Johnson, Chairman

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Commissioners

Steven D. Lesser
Asim Z. Haque
Lynn Slaby
M. Beth Trombold

PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

REVISED

Certificate Number:

13-707E (1)

Issued Pursuant to Case Number(s):

13-1278-EL-CRS

A certificate as a Competitive Retail Electric Service Provider is hereby granted to **Direct Energy Business Marketing, LLC** whose office or principal place of business is located at **One Hess Plaza, Woodbridge, NJ 07095** to provide retail generation and power marketer services within the State of Ohio effective **June 30, 2013**.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: June 20, 2014

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Barcy F. McNeal
Barcy F. McNeal, Secretary
Betty McCauley, Acting Secretary
Tanowa M. Troupe, Acting Secretary

Certificate Expires: June 30, 2015

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

CRS AUTOMATIC CASE ACTION FORM

Case No. 13-1278-EL-CRS

Date Sent: June 20, 2014

Effective Date of Certificate: June 30, 2013

Certificate Expires: June 30, 2015

Company Name and Company Name d/b/a: Hess Energy Marketing, LLC

Renewal

Action Needed:

Issue Certificate Number to: _____ at (address): _____

Certified To Provide the Following Services:

- Retail Generation
- Aggregation
- Power Marketer
- Power Broker
- Governmental Aggregation

Renew Certificate No. _____ to _____

Revise Certificate No. 13-707E (1) to (check all applicable):

Reflect name change from Hess Energy Marketing, LLC to Direct Energy Business Marketing, LLC

Reflect address change from _____ to _____

Add new service offering to certificate:

- Retail Generation
- Aggregation
- Power Marketer
- Power Broker
- Governmental Aggregation

Correct Administrative Error

Reflect Change of Ownership to: _____

Cancel Certificate No. _____

Protect Un-redacted copies until _____

Close Case File, Case Withdrawn at Applicant's Request

Close Case File

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