

1-800-646-0400

February 14, 2014

Mr. Greg Scheck Public Utilities Commission of Ohio 180 E. Broad St. Columbus, OH 43215

Re: Case Nos. 12-2190-EL-POR, et al.

Pursuant to O.A.C. 4901:1-39-05(C)(2)(c), Ohio Edison Company ("OE" or "Company") requests written Staff approval to reallocate \$6,993,684 of funds between programs serving the Mercantile Utility ("Large Enterprise") customer class. The reallocation supports the goals of the Company's approved 2013 – 2015 program portfolio plan and is 25% of the \$27,974,735 Large Enterprise budget approved by the Commission in cases 12-2190-EL-POR, et al, This request does not expand the total budget for this customer class, nor that of the Company's approved portfolio plan.

Specifically, this request seeks to shift funds within the Large Enterprise customer class from the *Demand Reduction Program* to the *C/I Energy Efficient Equipment Program – Large ("EE Equipment Program)*. The Company is requesting approval to reallocate funds to the EE Equipment Program due to greater than expected program participation and performance. Based on completed projects to date and a substantial pipeline of pre-approved projects, both including projects of significant size, the total 2013-2015 budget for the EE Equipment Program is almost exhausted. Refer to the table labeled "Ohio Edison Budget Information" in Attachment A for more details.

The additional funds are required to continue the EE Equipment program operations during the remaining portfolio plan period. Further, the Company projects that the funds remaining in its *Demand Reduction Program*, post transfer, will be adequate to cover forecasted program cost through the end of the plan period. Thus, the reallocation will enable the shifted funds to be better utilized within the Company's overall portfolio.

In light of these facts, the Company respectfully requests Staff's written approval to reallocate funds as described herein and as shown in the table labeled "Ohio Edison Proposed Budget Reallocation" in Attachment A.

Respectfully,
Kut E. Turosky

Kurt E. Turosky

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cc: All Parties of Record in Above Referenced Cases and FirstEnergy Energy Efficiency Collaborative Members

## Attachment A:

## Ohio Edison Proposed Budget Reallocation

Mercantile Utility (Large Enterprise)	As Approved in Filing	Proposed	Impact
Peak D	emand Reduction Programs		
Demand Reduction Program	\$18,015,000	\$11,021,316	(\$6,993,684)
Peak Demand Reduction Program Subtotal	\$18,015,000	\$11,021,316	(\$6,993,684)
Enel	rgy Efficiency Programs	The Carry of	
C/I Energy Efficient Equipment Program-Large	\$8,588,585	\$15,582,269	\$6,993,684
Energy Efficient Buildings Program-Large	\$1,371,150	\$1,371,150	\$0
EE Program Subtotal	\$9,959,735	\$16,953,419	\$6,993,684
Class Subtotal	\$27,974,735	\$27,974,735	\$0

Total Class Budget \$27,974,735 \$27,974,735

25% of Class Budget \$6,993,684

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Case No(s). 12-2190-EL-POR, 12-2191-EL-POR, 12-2192-EL-POR

Summary: Text Letter Regarding Reallocation of Funds electronically filed by Ms. Carrie M Dunn on behalf of Ohio Edison Company and The Toledo Edison Company and The Cleveland Electric Illuminating Company