

PUCO USE ONLY - Version 1.07		
Date Received	Case Number	Certification Number
	13-1954 - GA-CRS	

CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS SUPPLIERS

Please **type or print** all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-16 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES A-1 Applicant intends to be certified as: (check all that apply)

	✓ Retail Natur	al Gas Aggregator	✓ Retail Natural Gas Br	oker ✓ Retail Natural Gas Marketer			
A-2	Applicant information:						
	Legal Name	Western Reserve Ener	gy Services, LLC				
	Address	3867 West Market St, S	Suite 268, Akron, OH, 44333				
	Telephone No.	855-973-6374	Web site	e Address www.wrenergy.biz			
A-3	Applicant info	ormation under wh	ich applicant will do busi	ness in Ohio:			
	Name	Western Reserve Ener	rgy Services, LLC				
	Address	3867 West Market St,	Suite 268, Akron, OH, 44333				
	Web site Address	www.wrenergy.biz	Telepho	ne No. 855-973-6374			
A-4	List all names	under which the ap	oplicant does business in	North America:			
A-5	Contact person	n for regulatory or	emergency matters:				
	Name Ryan W	Viegner	Title	President			
	Business Address	3867 West Market St,	Suite 268, Akron, OH, 44333				
	Telephone No. 33	0-865-3778	Fax No.	Email Address rwiegner@wrenergy.biz			

A-6	Contact person for Commission Staff use in investigating customer complaints:						
	Name Ryan Wiegner	Title President					
	Business address 3867 West Market St, Suite 268, Akr	ron, OH, 44333					
	Telephone No. 330-865-3778 Fax No.	Email Address rwiegner@wrenergy.biz					
A-7	Applicant's address and toll-free number for customer service and complaints						
	Customer service address 3867 West Market St, Suite	268, Akron, OH, 44333					
	Toll-Free Telephone No. 855-WRENERGY Fax No.	Email Address support@wrenergy.biz					
A-8	Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee						
	Name Ryan Wiegner	Title President					
	Business address 3867 West Market St, Suite 268, Akron, OH, 44333						
	Telephone No. 330-865-3778 Fax No.	Email Address rwiegner@wrenergy.biz					
A-9	Applicant's federal employer identification nu	mber 27-3434722					
A-10	Applicant's form of ownership: (Check one)						
	☐ Sole Proprietorship	☐ Partnership					
	☐ Limited Liability Partnership (LLP)	✓ Limited Liability Company (LLC)					
	☐ Corporation	Other					
	class that the applicant is currently serving commercial, and/or large commercial/industrial in Section 4929.01(L)(1) of the Ohio Revised Code, mean than 500,000 cubic feet of natural gas per year at a single residential use, as part of an undertaking having more than	gas company service area in which the applicant is ide service, including identification of each customer or intends to serve, for example: residential, small (mercantile) customers. (A mercantile customer, as defined is a customer that consumes, other than for residential use, more location within the state or consumes natural gas, other than for three locations within or outside of this state. In accordance with intile customer excludes a not-for-profit customer that consumes,					

other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or

outside this state that has filed the necessary declaration with the Public Utilities Commission.)

date(s)	ms, for each service	ed interest previously participa	
uate(s)	that the applicant		vide approximate start date(s) and/
Col:		began delivering and/or ended	services.
	umbia Gas of Ohio		
L	Residential	Beginning Date of Service	End Date
L	Small Commercial	Beginning Date of Service	End Date
	Large Commercial	Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
Dom	inion East Ohio		
	Residential	Beginning Date of Service	End Date
	Small Commercial	Beginning Date of Service	End Date
	Large Commercial	Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
Duke	Energy Ohio		
L	Residential	Beginning Date of Service	End Date
	Small Commercial	Beginning Date of Service	End Date
	Large Commercial	Beginning Date of Service	End Date
	Industrial	Beginning Date of Service	End Date
Vecti	ren Energy Delivery o	f Ohio	
	Residential	Beginning Date of Service	End Date
	Small Commercial	Beginning Date of Service	End Date

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

✓ Columbia Gas of Ohio	Intended Start Date	11/1/2013
✓ Dominion East Ohio	Intended Start Date	11/1/2013
✓ Duke Energy Ohio	Intended Start Date	4/1/2014
✓ Vectren Energy Delivery of Ohio	Intended Start Date	4/1/2014

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,"</u> provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 Exhibit A-15 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale natural gas or electricity to customers in North America.
- A-16 Exhibit A-16 "Company History," provide a concise description of the applicant's company history and principal business interests.
- A-17 <u>Exhibit A-17 "Articles of Incorporation and Bylaws,"</u> if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-18 <u>Exhibit A-18 "Secretary of State</u>," provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- B-1 Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- B-2 Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- B-3 <u>Exhibit B-3 "Summary of Experience,"</u> provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

B-5 Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

✓ No ☐ Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5</u> "Disclosure of Consumer Protection <u>Violations</u>," detailing such violation(s) and providing all relevant documents.

B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.

✓ No ☐ Yes

If Yes, provide a separate attachment, labeled as Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 Exhibit C-1 "Annual Reports," provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why.
- C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.
- C-3 Exhibit C-3 "Financial Statements," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer-certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer-certified financial statements covering the life of the business.
- C-4 Exhibit C-4 "Financial Arrangements," provide copies of the applicant's current financial arrangements to conduct competitive retail natural gas service (CRNGS) as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.)
- C-5 Exhibit C-5 "Forecasted Financial Statements," provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRNGS operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.

- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 Exhibit C-7 "Credit Report," provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization.
- C-8 Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or since applicant last filed for certification.
- C-9 Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application, or at any time as a participant in the Ohio Natural Gas Choice programs.

SECTION D - APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business. Please include whether the applicant's operations will include the contracting of natural gas purchases for retail sales, the nomination and scheduling of retail natural gas for delivery, and the provision of retail ancillary services, as well as other services used to supply natural gas to the natural gas company city gate for retail customers.
- D-2 Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone D-3 numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Uli President

Sworn and subscribed before me this 18 day of September

Month 2013 Year

Signature of official administering oath

Danijelle Adkins clerk

My commission expires on June 24 2018



The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service Affidavit Form (Version 1.07)

	**	(- 2 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3	1107)						
In	the Matter of the Application of)							
We	estern Reserve Energy Services, LLC	Ś							
for	a Certificate or Renewal Certificate to Provide	í	Case No.	13	_ 1954	-GA-CRS			
Co	ompetitive Retail Natural Gas Service in Ohio.)							
	unty of Summit te of Ohio								
	Ryan Wiegner	[A	ffiant], being d	uly swo	rn/affirmed	d, hereby states that:			
(1)	The information provided within the certification or complete, true, and accurate to the best knowledge of a	ertificati affiant.	on renewal app	olication	and suppo	orting information is			
(2)	The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.								
(3)	The applicant will timely pay any assessment made Revised Code.	e pursua	nt to Section 4	905.10	or Section	n 4911.18(A), Ohio			
(4)	Applicant will comply with all applicable rules and pursuant to Title 49, Ohio Revised Code.	orders a	dopted by the	Public	Utilities C	commission of Ohio			
(5)	Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.								
(6)	Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.								
(7)	Applicant will inform the Public Utilities Commission the certification or certification renewal application wi contact person for regulatory or emergency purpose complaints.	thin 30 d	avs of such ma	terial ch	ange inch	iding any change in			
(8)	Affiant further sayeth naught.								
	Affiant Signature & Title Pya ULL	P	residut						
4	Sworn and subscribed before me this 18 day o	sep	tember	Mor	nth Zo	013 Year			
	Warnyelle Adkin	Do	nyelle	Ach	cins				
	Signature of Official Administering Oath	Print !	Name and Title						
	No.	 (#	numbers 1	. 7		1.00			

My commission expires on June 26 Zol8

(CRNGS Supplier - Version 1.07) Page 7 of 7

Exhibit A-14 Principal Officers, Directors & Partners

Ryan Wiegner President & Chairman 3867 West Market Street, Suite 268 Akron, OH 44333 (330) 865-3778

Edward Wiegner Vice-Chairman 3867 West Market Street, Suite 268 Akron, OH 44333 (330) 865-3778

Exhibit A-15 Corporate Structure

Western Reserve Energy Services, LLC (WRES) is a privately held Ohio limited liability company. WRES has no subsidiaries.

Exhibit A-16 Corporate History

Western Reserve Energy Services, LLC (WRES) was formed in 2010 as an Ohio limited liability company. WRES obtained a FERC power marketer license with an effective date of June, 2011. WRES received its retail electric license in Ohio 5/17/2012. WRES will principally target small and medium sized business customers via a direct sale channel. WRES will eventually expand to residential customers as well as mass market and agent sales channels.

Exhibit A-17 Articles of Incorporations and Bylaws

See Attached.



DATE: 08/24/2010 DOCUMENT ID 201023500937

DESCRIPTION ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO. (LCP)

FILING

EXPED

PENALTY

CER

COP

Receipt

This is not a bill. Please do not remit payment.

LEGALZOOM.COM, INC. ATTN:C. MOSELEY 7083 HOLLYWOOD BLVD.,#180 HOLLYWOOD, CA 90028

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jennifer Brunner

1957756

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

WESTERN RESERVE ENERGY SERVICES, LLC

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO.

201023500937



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 19th day of August, A.D. 2010.

Ohio Secretary of State

From: 13233890658 Page: 14/16

Date: 8/19/2010 12:08:13 PM



Form 533A Prescribed by the: Ohio Secretary of State

Central Ohio: (614) 486-3910 Toll Free: (877) SOS-FILE (767-3453)

www.sos.state.oh.us Busserv@sos.state.oh.us

Expedite this fo Mail form to one	orm: (select one) of the following:
Expedite *** Requires en a	PO Box 1390 Columbus, OH 43216 ddffone) fee of \$100 ***
Non Expedite	PO Bax 670 Columbus, QH 43218

ARTICLES OF ORGANIZATION FOR A DOMESTIC LIMITED LIABILITY COMPANY Filing Fee: \$125.00

		· mng	1100. 4120.00	NE
	NE (1) BOX) Organization for Dx imited Liability Con		(2) Articles of Organization for Domestic Nonprofit Limited Liability Company (118-LCA) ORC 1706	8 18 PH
Name of limited lia	bility company ve Energy Servi	cos LLC		
Name must include one	of the following words	or abbreviations: *	"kralled Eablifty company," "Emilled," "LLC," "LLC," "Itd "or "Itd"	
Effective Date Optional)	mmfridilyyyy	A PART OF THE PART	islance of the limited liability company begins upon the filing as or on a later date apecified that is, not more than ninety day	
This limited liability (Optional)	company shall exi	st for	Period of Existence	
Purpose Optional)				

Form 533A

Check here if additional provisions are attached

Page 1 of 5

Last Revised: 8/21/08

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From: 13233890658

Page: 15/16

Date: 8/19/2010 12:08:13 PM

ORIGINAL APPOINTMENT OF AGENT The undersigned authorized member(s), manager(s) or representative(s) of Western Reserve Energy Services, LLC Name of Limited Liability Company hereby appoint the following to be Statutory Agent upon whom any process, notice or demand required or permitted by statute to be served upon the limited liability company may be served. The name and address of the agent is United States Corporation Agents, Inc. Name of Agent 3250 West Market Street, Suite 205 Mailing Address Fairlawn Ohlo 44333 City State Zip Code If the agent is an individual and using a P.O. Box, check this box to certify the agent is an Ohio resident. ACCEPTANCE OF APPOINTMENT The undersigned, named herein as the statutory agent for Western Reserve Energy Services, LLC Name of Limited Liability Company hereby acknowledges and accepts the appointment of agent for said limited liability company Jacob Varghese Agent's Signature Authorized Representative, United States Corporation Agents, Inc.

Form 533A

Page 2 of 5

Last Revised: 8/21/08

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Page: 18/16

Date: 8/19/2010 12:08:13 PM

8/18/2010 Date

Date

Date

By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document on behalf of the limited liability company identified above.

REQUIRED

Articles and original appointment of agent must be authenticated (signed) by a member, manager or other representative.

Signature

Shella Dang, Assistant Secretary, Legalzoom.com, Inc. Print Name

Signature

Print Name

Signature

Print Name

(See Instructions Below)

Form 533A

Page 3 of 5

Last Revised: 8/21/08

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Exhibit A-16 Secretary of State

See Attached.

UNITED STATES OF AMERICA STATE OF OHIO OFFICE OF THE SECRETARY OF STATE

I, Jon Husted, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign business entities; that said records show WESTERN RESERVE ENERGY SERVICES, LLC, an Ohio For Profit Limited Liability Company, Registration Number 1957756, was organized within the State of Ohio on August 19, 2010, is currently in FULL FORCE AND EFFECT upon the records of this office.



Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 17th day of September, A.D. 2013.

Ohio Secretary of State

on Husted

Validation Number: 201326001742

Exhibit B-1 Jurisdictions of Operation

Western Reserve Energy Services, LLC has obtained its FERC power marker license. Western Reserve Energy Services, LLC also has a retail electric marketer license in Ohio. WRES has no other licenses.

Exhibit B-2 Experience & Plan

Western Reserve Energy Services, LLC's executive team has two decades of experience in small and large regulated and unregulated utility companies.

Ryan Wiegner, CEO and Chairman

Ryan Wiegner has 13 years of operations experience in small and large telecommunications companies. For six years, he has been the Vice President of Network Operations for First Communications, a national facilities based competitive telecommunications carrier based in Akron, Ohio. Previously, he was the Director of Network Operations for Expedient, a regional Internet service provider and data center provider that was based in Cleveland, Ohio. He also previously was the Manager of Network Optimization for Focal Communications based in Chicago, Illinois (now part of Level3 Communications).

Ryan has held primary executive responsibility in various areas of operations including IT operations and development, supplier negotiation and purchasing, network operations, customer service, billing, as well as providing operational, financial and regulatory support related to 10 acquisitions. While at Expedient, Ryan was the principal customer service escalation contact in addition to having responsibility for the customer service organization. At First Communications, he serves as an escalation contact for key wholesale and large business customers. At both First Communications and Expedient, he provided cost structure models, retail rate structure analysis, and competitive advantage development in support of large sales opportunities.

He holds a Bachelors of Science in Computer Engineering from Northwestern University.

Edward Wiegner, Vice Chairman

Edward Wiegner has 12 years experience as Senior and Executive Vice President, and Director, with Wisconsin Power and Light Company and American Natural Resources in Detroit both at the time NYSE listed energy companies providing regulated and competitive energy services in the midwest. His responsibilities included customer service, government and financial affairs and overall corporate leadership. He has also served as Director of Coamerica Bank and as Director of Great Lakes Gas Transmission, a Canadian/American competitive energy supplier

Ed later served as Senior Vice President Finance and planning of publicity listed multinational Household International in Chicago and then Executive Vice President and later a Group President for Progressive Insurance based in Cleveland. More recently he is a lead investor in several U.S. based startups.

He holds a Bachelor of Business Administration (Finance) and a Ph.D. (Economics) from The University of Wisconsin - Madison.

Exhibit B-3 Summary of Experience

Western Reserve Energy Services, LLC has been servicing residential, commercial and industrial electric customers in Ohio since 2012. WRES is expanding its offering by providing natural gas services to new and existing customers. WRES will continue to use the same back office processes it uses to service its electric customers to service its new gas customers. WRES has taken the appropriate financial and operational steps to be able to successfully provide services to our Ohio customers as evidenced in this application.

Exhibit B-4 Disclosure of Liabilities and Investigations

There are no past or present rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status of Western Reserve Energy Services, LLC.

Exhibit C-1 Annual Reports

Western Reserve Energy Services, LLC is a privately held company and does not publish an annual report.

Exhibit C-2 SEC Filings

Western Reserve Energy Services, LLC is a privately held company and is not required to make SEC filings.

Exhibit C-6 Credit Rating

Western Reserve Energy Services, LLC is not currently rated by any rating agency.

Exhibit C-7 Credit Report

Western Reserve Energy Services, LLC, does not have a material credit rating from D&B or any other similar rating agency.

Exhibit C-8 Bankruptcy Information

Neither Western Reserve Energy Services, LLC nor its officers have filed for reorganization, protection for creditors, or any other form of bankruptcy.

Exhibit C-9 Merger Information

Western Reserve Energy Services, LLC has not had any merger or dissolution activity.

Exhibit D-1 Operations

Western Reserve Energy Services, LLC (WRES) intends to provide retail gas supply services to customers located in the Columbia Gas, Dominion, Duke and Vectren service territories. WRES already provides electric services in most areas of Ohio. WRES will use utility consolidated billing wherever possible to simplify billing and collections. WRES will outsource utility electronic bonding requirements to EC Infosystems. EC Infosystems provides similar services to WRES today for electric operations and provides gas electronic bonding services to other suppliers in Ohio and the rest of the country. WRES also has contracted ESCO advisors to provide certain consulting services including wholesale gas operations.

Exhibit D-2 Operations Expertise

Western Reserve Energy Services, LLC (WRES) currently operates in the retail electric supply business in Ohio. This includes contracting, enrolling, and billing customers as well as wholesale operations with PJM and the various local distribution utilities. WRES will be using the same processes for serving customers as it does today on the electric supply side. WRES will be using utility consolidated billing wherever possible and has contract EC Infosystems to provide electronic data exchange with the local distribution utilities. WRES is familiar with dealing with local distribution utilities from the electric side including registration, EDI testing, and financial collateral requirements. WRES has contracted ESCO Advisors to bridge the gap in terms of wholesale gas operations.

Exhibit D-3 Key Technical Personnel

WRES currently provides back office electric supply operations through its in house staff. In addition to this experience, WRES has contract EC Infosystems to provide electronic bonding with the local distribution utilities as well as ESCO Advisors for gas wholesale operations support.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

9/18/2013 7:49:59 PM

in

Case No(s). 13-1954-GA-CRS

Summary: Application for natural gas supplier/broker/aggregator license for Western Reserve Energy Services, LLC electronically filed by Mr. Ryan M Wiegner on behalf of Western Reserve Energy Services, LLC