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Public Utilities Commission of Ohio RE: Docket 13-1307-GA-COI

In reviewing the initial comments made in the above referenced investigation, it appears that while commenters may have very diverse perspectives there is fundamental agreement on two points:

- 1. The Standard Choice Offer ("SCO") is positioned as a competitive product in the market and further as the price to compare, or benchmark, against which all retail competitive offers are measured; and
- 2. The SCO structure enables the SCO suppliers to avoid numerous and significant components of participation in the retail market and their inherent costs, which cannot be avoided by any other Competitive Retail Natural Gas Supplier (CRNGS).

It is inarguable that the SCO is positioned as the benchmark and its structure allows for significant cost avoidance. As Hess correctly stated in its comments, as a wholesale provider, administrative costs, acquisition/marketing costs as well as enrollment and verification costs are avoided by SCO suppliers. While SCO customers are bundled into large load groups for the SCO suppliers, all other competitive suppliers are required to engage at a retail level and comply with all regulatory requirements which are waived for the SCO suppliers if they want to enroll even a single customer.

While there is agreement on the above, there is disagreement on the issue of whether it is proper to allow this cost avoidance. It is obvious to IGS that the provisions of Ohio Law which specifically prohibit subsidies for GCR default service should also apply to SCO default service. We respectfully ask the Commission to determine the following:

- 1. The Standard Choice Offer ("SCO") is perceived as a competitive product in the market and is positioned as the price to compare, or benchmark, against which all retail competitive offers are measured;
- 2. The SCO structure enables the SCO suppliers to avoid numerous and significant components of participation in the retail market as well as their inherent costs, which cannot be avoided by any other Competitive Retail Natural Gas Supplier (CRNGS) and as such this cost avoidance constitutes a subsidy;
- 3. The current SCO structure does not promote State policy in that a) cost avoidance constitutes a subsidy to the SCO and b) the subsidization impedes the development of effective competition; and
- 4. If the SCO is maintained as a default service the subsidies need to be eliminated.

Market efficiencies, product innovation, and customer engagement are all jeopardized by the continued subsidization of SCO default service. A subsidized SCO requires remedial action best addressed in the legislative process to ensure the SCO structure is consistent with State policy promoting effective competition.

Respectfully,

Scott White, President

QA OWL

IGS Energy

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Comments were served this 30th day of July 2013, on the parties listed below via email when an e-mail address is shown and via regular U.S. mail when no e-mail address is listed.

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Summary: Comments Comments from IGS electronically filed by Mrs. Gretchen L. Petrucci on behalf of Interstate Gas Supply Inc. d/b/a IGS Energy