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BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

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In the Matter of the Application of)
PPL EnergyPlus, LLC, for Certification) Case No. 13-0894-EL-CRS
As a Retail Generation Provider)
And Power Broker)

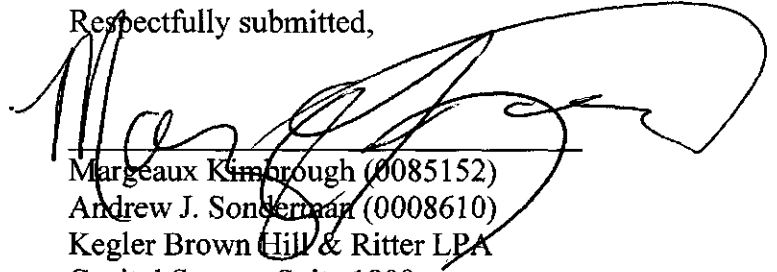
MOTION FOR PROTECTIVE ORDER

Applicant PPL EnergyPlus, LLC (hereinafter referred to as "Applicant"), by and through counsel, hereby moves pursuant to Ohio Administrative Code 4901-1-24(D), for the entry of a Protective Order designating as confidential its amended response to Exhibit C-4 in the Commission's Form of Application for Certification as a Retail Generation Provider and Power Marketer. Applicant filed its Application on April 12, 2013. Applicant is filing this amendment to Exhibit C-4 in connection with a request for additional information from Staff. Exhibit C-4 seeks information and records which Applicant considers confidential and proprietary trade secrets, and which are maintained as confidential by the Company. Public disclosure of this information could be potentially harmful to Applicant's competitive position as an energy provider.

Applicant further asks that its responses to any subsequent requests for additional information or clarification which Staff might make with regard to Exhibit C-4 also be permitted to be filed under seal, pursuant to the same Protective Order requested herein. The grounds supporting this Motion are fully explained in the attached Memorandum in Support.

Applicant requests that the Protective Order be effective for a period of twenty-four (24) months from the effective date of the certificate issued to it in this proceeding.

Respectfully submitted,



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MEMORANDUM IN SUPPORT

Applicant is organized under the laws of Pennsylvania and is registered with the Ohio Secretary of State to do business in Ohio as a foreign for profit limited liability company (Registration No. 1876644).

In the Application, Exhibit C-4 requests “copies of the applicant’s financial arrangements to conduct CRES as a business activity (e.g. guarantees, bank commitments, contractual arrangements, credit agreements, etc.).”

Applicant requests that the information designated as confidential (Exhibit C-4) to its Application for Certification as a Retail Generation Provider and Power Marketer be protected from public disclosure. If said information is released to the public, Applicant would suffer substantial harm as its competitors would have access to Applicant’s proprietary information.

Ohio Admin. Code 4901-1-24(D) provides:

Upon motion of any party or person with regard to the filing of a document with the commission’s docketing division relative to a case before the commission... the attorney examiner may issue any order which is necessary to protect the confidentiality of information contained in the document, to the extent that state

or federal law prohibits release of the information, including where the information is deemed by ... the attorney examiner to constitute a trade secret under Ohio law, and where nondisclosure of the information is not inconsistent with the purposes of Title 49 of the Revised Code.

The need to protect the types of information that are the subject of this motion is recognized under Ohio law. The Commission would have full access to the information in order to fulfill its statutory obligations and the nondisclosure of said information will not frustrate the purposes of Title 49 of the Revised Code.

Ohio Law defines a "Trade Secret" as:

Information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans, financial information, or listing of names, addresses, or telephone numbers, that satisfies both of the following:

- (1) It derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use.
- (2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

Ohio Rev. Code §1333.61(D). The Commission facilitates the protection of such trade secrets in its Rules in the Administrative Code as well. *See* Ohio Admin. Code 4901-1-24(A) (7).

The Ohio Supreme Court has adopted a six factor test to analyze whether information is a trade secret under Rev. Code § 1331:

- (1) The extent to which the information is known outside the business; (2) the extent to which it is known to those inside the business, *i.e.*, by the employees; (3) the precautions taken by the holder of the trade secret to guard the secrecy of the information; (4) the savings effected and the value to the holder in having the information as against competitors; (5) the amount of effort or money expended in obtaining and developing the information, and (6) the amount of time and expense it would take for others to acquire and duplicate the information.

State ex rel. Plain Dealer v. Ohio Dep't of Ins., 80 Ohio St. 3d 513, 687 N.E. 2d 661 (1998) (citations omitted).

Applicant gladly provides this trade secret information to the Commission, but asks that it be subject to Protective Order due to the confidential, proprietary nature of this information and because its public disclosure might be injurious to the Company's competitive position. There is intense competition in the CRES arena and this information is a legitimate trade secret, access to which could negatively affect Applicant's competitive position.

This request for a Protective Order is reasonable, necessary and will not prejudice any other party or individual. In fact, to the extent Applicant's ability to compete effectively is preserved, Ohio consumers will be better served. Fair competition is the philosophical basis for the CRES statute and implementing regulations.

Applicant notes that similar motions for protective order with respect to financial arrangements in Exhibit C-4 are being granted routinely by recent Attorney Examiner Entries based on their determination that such information constitutes a trade secret, meeting the six factor test adopted by the Ohio Supreme Court in the *Plain Dealer* decision quoted above.¹ Applicant submits that the basis for the Attorney Examiner to grant the Motion with respect to Applicant's pending Application is equally compelling here as it was in that proceeding.

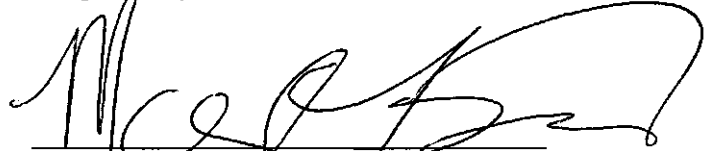
For all of the foregoing reasons, PPL EnergyPlus, LLC, respectfully requests that a Protective Order be issued which permits it to file its amendment to Exhibit C-4 under seal and requires those with access to this response to treat them it a confidential manner for a period of twenty-four (24) months from the effective date of the certificate issued in this proceeding. Applicant further requests that should Staff seek any additional information or clarification with

¹ For Example, see Entry by Attorney Examiner K. Sheets on November 15, 2012, *In the Matter of the Application of Nordic Energy Services, LLC for Certification as a Competitive Retail Electric Supplier*, Case No. 12-2701-EL-CRS, Finding No. 6.

respect to its response to Exhibit C-4, such supplemental information also be permitted to be filed under seal and subject to the same Protective Order.

In compliance with Ohio Administrative Code 4901-01-24(D) (2), three (3) unredacted copies of the confidential information in response to Exhibit C-4 are being submitted under seal with this Motion.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Margeaux Kimbrough', written over a horizontal line.

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