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Convention & Visitors Bureau
Economic Development Partnership
Community Improvement Corporation

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12-426-EL-SSO

January 30, 2013

Chairman Todd Snitchler
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

Case no. 12-426-EL-SSO

Dear Mr. Snitchler:

DP&L has been a long standing community partner with the Union County Chamber of Commerce. DP&L has provided great support to Marysville and Union County for many years.

Additionally, representatives from Dayton Power & Light have served in various leadership capacities which include board members and committee chairs. DP&L has provided speakers, program collateral and sponsorship dollars. We are gracious for their commitment in Union County and look forward to future collaboration.

Best Regards,

A handwritten signature in black ink, appearing to read 'Eric S. Phillips'.

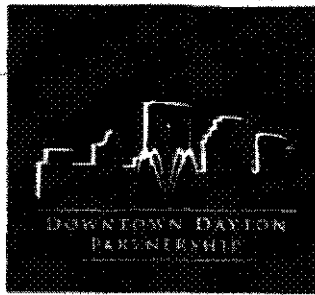
Eric S. Phillips
CEO/Executive Director

A handwritten signature in black ink, appearing to read 'Tina Knotts'.

Tina Knotts
Chamber & Tourism Director

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Where pride resides



Jan. 29, 2013

Chairman Todd Snitchler
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

12-426-EL-SSO

Re: Case no. 12-426-EL-SSO

Dear Chairman Snitchler:

On behalf of the Downtown Dayton Partnership (DDP), I am pleased to write this letter in support of Dayton Power & Light.

The DDP is a nonprofit organization committed to the growth of downtown Dayton and believes an active, vibrant and diverse urban core is vital to the region's overall economic wellbeing. DP&L has been a strong supporter of our efforts to improve downtown Dayton for many years, and our organization's work certainly has been positively impacted by DP&L's involvement.

DP&L has supported a number of projects and events in which the DDP is involved. For example, DP&L recently supported the River Run Project, the next phase of development at downtown Dayton's riverfront park, RiverScape MetroPark. The River Run project will create a new regional recreation destination in the heart of downtown and, with similar projects as a guide, create a great deal of spin-off development near the riverfront.

In addition, DP&L also has supported DDP events, including Urban Nights and the Dayton Holiday Festival. Urban Nights is a biannual festival featuring downtown dining, entertainment, shopping and living. It brings approximately 30,000 people downtown to experience all it has to offer, and Urban Nights has done a great deal to support our downtown businesses and organizations. DP&L also has supported the Dayton Holiday Festival, a 40-year tradition of celebrating the holidays downtown. Such support has been critical to the continued success of both these events.

DP&L also has provided critical support to many of our downtown arts and community organizations, which count on this support to continue their important work.

All of these efforts represent key strategies in the Greater Downtown Dayton Plan, an economic development blueprint for the future of our center city created by the public and private sectors. The Plan calls for strengthening downtown's competitive advantages to create the type of thriving, vibrant downtown increasingly in demand today.

Indeed, the future belongs to those regions taking urban revitalization seriously. It is those regions with strong urban centers that will continue to attract high-value jobs and creative, young professionals — and the businesses and organizations that want to employ them. DP&L's support helps us work toward that goal.

Sincerely,

Sandra K. Gudorf
President, Downtown Dayton Partnership



Kettering Moraine Oakwood

Chamber of Commerce

Todd Snitchler

Public Utilities Commission of Ohio

180 East Broad Street

Columbus Ohio 43215

12-426-EL-SSO

Re: Case no. 12-426-EL-SSO

Dear Mr. Snitchler,

It is with great pride that I write to you in support of our community partner, Dayton Power and Light. Dayton Power and Light is a stellar example of a true community partner. They go out of their way time and time again to exceed best expectations in the community. I would like to share some of our organization's experiences with you.

Education –

- DP&L has participated in many public safety demonstrations, health fairs, seminars and networking events educating audiences (young and mature) on the dangers of electricity with their "Think Hot" portable display.
- They have hosted a Chamber event touring the Dryden Road facility –educating attendees on power usage, generation, infrastructure, distribution, storm readiness and response, electric automobiles, and user tips for peak / off-peak usage for business and residential.
- DP&L has hosted meetings with economic development directors and our Chamber leadership to identify businesses that would benefit from energy rebates and better educated businesses on how to apply for rebates.
- They have participated in fire safety awareness events presented by the Chamber and the fire inspectors of three communities to help small businesses with self-assessment and inspection compliance.

Sponsorship –

Sponsorships afforded to our community are always purposeful and deliberate to advance opportunities for a broad base.

- For example, DP&L sponsors the KMO Chamber's largest fundraiser, The Taste. Proceeds from that event enable our chamber to provide business development and programming for over 800 local businesses. At the same time that sponsorship helps promote over 40 local restaurants and reduces the cost for attendance for over 2000 guests.
- KMO Konnects – DP&L has sponsored networking lunches to afford local professionals the opportunity to promote their business.
- Kudos Milestones and Ovations – DP&L has sponsored this recognition event promoting the successes of local businesses.

Workforce-

- DP&L has been an active large employer in our community. The sense of pride is evident in their employee's eagerness to talk about their work culture. Anyone that has interaction with DP&L employees, from line workers to administrative staff, will quickly sense the dedication and professionalism of a true "team" work culture. This hometown pride is a direct reflection of a work environment that has purposefully valued each and every employee.

DP&L has a legacy of constant community involvement that reaches past my 11 years at the KMO Chamber. One common factor that could always be relied on is their dedication and passion for the improvement of our community. I appreciate the opportunity to share my thoughts with you and welcome any questions.

Sincerely,

Ann-Lisa Rucker

KMO Chamber President