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February 6, 2013

Ms. Barcy F. McNeal, Secretary  
Public Utilities Commission of Ohio  
Docketing Division  
10 East Broad Street, 11<sup>th</sup> Floor  
Columbus, Ohio 43215

Re: Reply Comments, Competitive Retail Electric Service Provider Rules  
In the Matter of the Commission's Review of its Rules for Competitive Retail  
Electric Service Contained in Chapters 4901:1-21 and 4901:1-24 of the Ohio  
Administrative Code, Case No. 12-1924-EL-ORD

Dear Ms. McNeal:

The Ohio Poverty Law Center (OPLC) hereby files this letter as Reply Comments in this case where the Public Utilities Commission of Ohio is considering rules to protect Ohio customers regarding provision of Competitive Retail Electric Service by marketers in Ohio. This Reply responds to a position stated by a marketing group, Retail Energy Suppliers Association ("RESA"), and Interstate Gas Supply, Inc. ("IGS"). These entities recommended that marketers not be required to provide on their bills to consumers the Office of the Ohio Consumers' Counsel's toll-free telephone number and hours of operation (though RESA/IGS support informing consumers of OCC's website on their bills). (RESA/IGS Comments at 18) OPLC opposes this recommendation by RESA and IGS because it is in the best interest of Ohio consumers to have full contact information for the state's consumer advocate, OCC. In not addressing other comments, OPLC is not endorsing or conceding any other recommendations in the case.

Sincerely,

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**Case No(s). 12-1924-EL-ORD**

Summary: Comments Reply Comments of Ohio Poverty Law Center electronically filed by Mr. Michael R. Smalz on behalf of Ohio Poverty Law Center