BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Review of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Approval of Their Energy Efficiency and Peak Demand Peak Demand Peak Demand Stronger Portfolio Plans for 2013 through 2015.

REPLY BRIEF OF THE OMA ENERGY GROUP

I. INTRODUCTION

The OMA Energy Group ("OMAEG") filed its post hearing brief on November 20, 2012, in this proceeding. Pursuant to the procedural schedule established by the Attorney Examiners, the OMAEG now submits its reply brief.

II. ARGUMENT

In its post hearing brief, the OMAEG respectfully requested that the Public Utilities Commission of Ohio ("Commission") modify The Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively "FirstEnergy") energy efficiency and peak demand reduction portfolio plan "Portfolio Plan" by requiring FirstEnergy to do the following: 1) implement a "track and tune" program and/or an operations and maintenance program; 2) increase the funding amount available to manufacturers for energy audits; 3) verify that audits be conducted by a licensed Professional Engineer in the State of Ohio; 4) bid its energy efficiency

resources into the PJM market; and 5) develop prescriptive measures for manufacturers.

On pages 42 and 43 of FirstEnergy's post hearing brief, it asserts that OMAEG Witness Seryak and NRDC Witness Swisher recommend a retro-commissioning program. FirstEnergy's Post Hearing Brief at 42-43. This is incorrect. According to the direct testimony of Mr. Seryak, a "Track and Tune" or Operations and Maintenance program was recommended. OMAEG Ex. 101 at 3. Mr. Seryak states that "A Track and Tune program is *analogous* to the Retro-commissioning programs for the commercial sector". OMAEG Ex. 101 at 4. Mr. Seryak's recommendation was specific to manufacturers; Mr. Swisher's for the commercial sector; thus, FirstEnergy's assertion that the custom nature of manufacturers is a reason to occlude a program for the commercial sector is based on false premise.

Nonetheless, FirstEnergy's assertion that either track and tune programs or retrocommissioning are sufficiently served as custom measures, and do not warrant their
own program, is impractical. As a custom measure, the proof of savings from either
track and tune or retro-commissioning is placed on the end user. It is unlikely that
manufacturers will have the resources or skill sets to fully learn and execute PJM
Manual 18B's, Option C: Whole Facility/Regression, which is the protocol used to
document savings. Option C, however, is fairly inexpensive to implement, and should
be well understood and inexpensively implemented on the scale of economy that
FirstEnergy's efficiency program has the potential to create. Therefore, it is far less
costly, and far more effective, for FirstEnergy to create a stand-alone track and tune

program with centralized evaluation measure and verification ("EM&V") and economies of scale.

On page 43 of FirstEnergy's post hearing brief, it states that "the Ohio draft TRM does not provide a way to measure the savings realized from a stand-alone retrocommissioning program." FirstEnergy's Post Hearing Brief at 43. It is correct that the Ohio TRM does not include an EM&V protocol for retro-commissioning. However, industry standardized protocols exist, and FirstEnergy frequently uses other resources in their plan. For example, in Section 3.1 of the FirstEnergy's Portfolio Plan, it states that they rely on "...other industry sources, including TRMs from other states." Other sources, as detailed by FirstEnergy include: the Pennsylvania TRM, the Michigan Deemed Savings Database, the Mid-Atlantic Technical Reference Manual, ACEEE, Energy Star, and ASHRAE. Thus, FirstEnergy implicitly acknowledges that absence from the Ohio TRM is not a reason to exclude programs, assumptions, or other data when other standardized protocols exist. In the case of retro-commissioning, an authoritative source would be PJM Manual 18B: Energy Efficiency Measurement & Verification. PJM Manual 18B has several EM&V protocols which are directly based on the International Performance Measurement and Verification Protocol ("IPMVP") standards. Of these EM&V protocols, Option C: Whole Facility/Regression, is suitable for retro-commissioning programs, and at a relatively low cost.

Although Mr. Seryak's direct testimony did not offer a specific program design or budget, AEP-Ohio, for instance, has implemented a similar program called Continuous Improvement Program ("CIP"). Application in Case No. 11-5569-EL-POR at 109-114. The CIP was not fully designed prior to selection of the program contractor. AEP-Ohio's

proposed budget for their CIP was \$9 million total over 3 years, split equally between program incentives and administrative costs. AEP-Ohio estimated its program to have a TRC of 2.3. Therefore, FirstEnergy can reference AEP-Ohio's program, or other national programs like Bonneville Power Authority's Track and Tune to determine a program budget and design.

III. CONCLUSION

For the foregoing reasons, the OMAEG respectfully requests that the Commission adopt the positions of the OMAEG as set forth in its post hearing brief and reply brief.

Respectfully submitted on behalf of THE OMA ENERGY GROUP

J. Thomas Siwo

BRICKER & ECKLER LLP

100 South Third Street Columbus, OH 43215-4291

Telephone: (614) 227-2389
Facsimile: (614) 227-2390
E-mail: tsiwo@bricker.com

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Reply Brief of the OMA Energy Group was served upon the parties of record listed below this 30th day of November 2012 *via* electronic mail.

J. Thomas Siwo

Kathy J. Kolich
Carrie M. Dunn
FirstEnergy Corp.
76 South Main Street
Akron, OH 44308
kjkolich@firstenergycor.com
cdunn@firstenergycor.com

Christopher J. Allwein
Williams Allwein & Moser, LLC
1373 Grandview Ave., Suite 212
Columbus, OH 43212
callwein@wamenergylaw.com

Cathryn N. Loucas
Trent A. Dougherty
Ohio Environmental Council
1207 Grandview Avenue, Suite 201
Columbus, Ohio 43212-3449
cathy@theoec.org
trent@theOEC.org

Michael L. Kurtz
Kurt J. Boehm
Jody M. Kyler
Boehm, Kurtz & Lowry
36 East Seventh Street, Suite 1510
Cincinnati, OH 45202
kboehm@BKLlawfirm.com
mkurtz@BKLlawfirm.com
jkyler@BKLlawfirm.com

Kyle L. Kern
Associate Consumers' Counsel
Office of the Ohio Consumers'
Counsel
10 West Broad Street, Suite 1800
Columbus, OH 43215-3485
kern@occ.state.oh.us
allwein@occ.state.oh.us

David C. Rinebolt
Colleen L. Mooney
Ohio Partners for Affordable Energy
231 West Lima Street
P.O. Box 1793
Findlay, OH 45839-1793
drinebolt@ohiopartners.org
cmooney2@columbus.rr.com

Justin M. Vickers
Robert Kelter
Environmental Law & Policy Center
35 East Wacker Drive, Suite 1600
Chicago, IL 60601
jvickers@elpc.org
lkelter@elpc.org

Richard L. Sites
General Counsel &
Senior Director of Health Policy
OHIO HOSPITAL ASSOCIATION
155 East Broad Street, 15th Floor
Columbus, OH 43215-3620
ricks@ohanet.org

Matthew W. Warnock Bricker & Eckler LLP 100 South Third Street Columbus, OH 43215 mwarnock@bricker.com

Gregory J. Poulos EnerNOC, Inc. 471 East Broad Street, Suite 1520 Columbus, OH 43215 gpoulos@enernoc.com

Samuel C. Randazzo
Frank P. Darr
Joseph E. Oliker
Matthew R. Pritchard
McNees Wallace & Nurick LLC
21 East State Street, 17TH Floor
Columbus, OH 43215
sam@mwncmh.com
fdarr@mwncmh.com
joliker@mwncmh.com
mpritchard@mwncmh.com

Michael Lavanga
Brickfield, Burchette, Ritts & Stone,
P.C.
1025 Thomas Jefferson Street, N.W.
8th Floor, West Tower
Washington, D.C. 20007
mlavanga@bbrslaw.com

Todd M. Williams
Williams Allwein and Moser, LLC
Two Maritime Plaza, 3rd Floor
Toledo, OH 43604
toddm@wamenergylaw.com

Theodore S. Robinson
Citizen Power
2121 Murray Avenue
Pittsburgh, PA 15217
robinson@citizenpower.com

Thomas J. O'Brien Bricker & Eckler LLP 100 South Third Street Columbus, OH 43215 tobrien@bricker.com

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

11/30/2012 4:36:34 PM

in

Case No(s). 12-2190-EL-POR, 12-2191-EL-POR, 12-2192-EL-POR

Summary: Reply Reply Brief of the OMA Energy Group electronically filed by Mr. Thomas J O'Brien on behalf of OMA Energy Group