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PUCO

Todd A. Snitchler
Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

Dear Chairman Snitchler,

RE: AMERICAN ELECTRIC POWER (AEP) PROPOSED PRICE FOR CAPACITY CASE 10-2929

I am writing to inform you of my concern regarding the new price for capacity proposed by AEP. The proposal will directly affect our community and I ask you to do everything in your power to ensure that current electric prices do not increase. I understand it is your responsibility and the commission's mission to ensure access to adequate utility services at fair prices and to promote competition in the energy markets in Ohio. In my opinion, the proposed increase in capacity charges contradicts this mission.

As a consumer of energy, I will be directly affected by the newly proposed price for capacity. If the proposed increase in capacity cost is approved, my electric supplier will be forced to increase my electricity costs. Please don't put the interest of AEP ahead of the interest of the residential customers of the State of Ohio.

Please take my view as a customer of a competitive service provider and a current citizen of the State of Ohio into consideration when making your decision in this matter.

Sincerely,



Concerned Energy Consumer of Ohio

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E N E R G Y

Energy focused. Customer driven.

HELP STOP AEP'S PROPOSED INCREASE IN YOUR ELECTRICITY COSTS!

American Electric Power (AEP) is attempting to raise the cost that all electric suppliers pay in order to serve customers. AEP has proposed a price for Capacity, (a significant component of your electricity price) that is **800% higher** than the current price. This increase will limit the ability of electric suppliers to serve all levels of customers -- ultimately forcing suppliers to **RAISE PRICES FOR ALL CUSTOMERS!**

The Public Utilities Commission of Ohio needs to hear from you! Tell them that you do not want to supplement AEP's earnings by allowing them to increase capacity costs to an above market rate. We have included a pre-drafted letter for you to sign and send to Chairman Snitchler indicating that you want to keep your costs low. Simply place the letter in the enclosed prepaid, pre-addressed envelope and drop it in the mail. With your help, we can convince the commission to keep the market competitive for retail suppliers and your electric prices low!

Sincerely,

A handwritten signature in black ink that reads 'Steve Casciani'.

Steve Casciani
Chief Executive Officer
Border Energy Electric Services, Inc.

Sincerely,

A handwritten signature in black ink that reads 'Andy Mitrey'.

Andy Mitrey
President
Border Energy Electric Services, Inc.