

Cheryl Roberto Steven D. Lesser Andre T. Porter Lynn Slaby



PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

RENEWAL

Certificate Number: 00-005E (7)

Issued Pursuant to Case Number(s):

00-1758-EL-CRS

A certificate as a Competitive Retail Electric Service Provider is hereby granted to **Direct Energy Business**, **LLC** whose office or principal place of business is located at 9605 El Camino Ln., Plain City, Ohio 43064 to provide <u>power marketer</u> services within the State of Ohio effective November 01, 2012.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: November 5, 2012

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Barcy F. McNeal, Secretary

Betty McCauley, Acting Secretary Tanowa M. Troupe, Acting Secretary

Certificate Expires: November 01, 2014

CRES AUTOMATIC CASE ACTION FORM

Cas	No. 00-1758-EL-CRS
Date	Sent: November 5, 2012
Effe	ve Date of Certificate: November 1, 2012
Cert	cate Expires: November 1, 2014
Con	any Name and Company Name d/b/a: Direct Energy Business, LLC
⊠ F	newal
<u>Acti</u>	n Needed:
	Issue Certificate Number to: at (address):
	Certified To Provide the Following Services: Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation
\boxtimes	Renew Certificate No. 00-005E (6) to 00-005E (7)
	Revise Certificate No. to (check all applicable):
	Reflect name change from to
	Reflect address change from to
	Add new service offering to certificate:
	Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation
	Correct Administrative Error
	Reflect Change of Ownership to:
	Cancel Certificate No.
	Protect Un-redacted copies until
	Close Case File, Case Withdrawn at Applicant's Request
	Close Case File

CASE NUMBER:

00-1758-EL-CRS

CASE DESCRIPTION:

DIRECT ENERGY BUSINESS LLC

DATE OF SERVICE:

11/5/2012

DOCUMENT SIGNED ON: 11/5/2012

APPLICANT

NONE

PARTY OF RECORD

ATTORNEY

DIRECT ENERGY

CHRISTINA CRABLE

6050 NOVA PARK LN

HILLIARD.OH 43026

Phone:614-205-2137

Email:CHRISTINA.CRABLE@DIRECTENERGY.COM

DIRECT ENERGY BUSINESS LLC SR MGR OF GOV'T &

REG AFFAIRS

MOLINDA, JOHN E. (RETURNED MAIL) P.E.

TERESA RINGENBACH

XXXXXXXXXXXXXXXXXXXXXXXXXSENIOR **ENERGY CONSULTANT**

9605 EL CAMINO LN

STRATEGIC ENERGY LTD. TWO GATEWAY CENTER

PLAIN CITY, OH 43064

PITTSBURGH,PA 15222

Phone:(614) 504-5544

Email:TERESA.RINGENBACH@DIRECTENERGY.COM

ATTORNEY

PARTY OF RECORD

ATTORNEY

none

HOWARD, STEPHEN M.

VORYS, SATER, SEYMOUR AND PEASE LLP

52 EAST GAY STREET, PO BOX 1008

COLUMBUS, OH 43216-1008

Phone: 614-464-5414 Fax:614-719-4904

none

*Boyd, Carl W.

Direct Energy

Liberty Center

1001 Liberty Avenue Pittsburgh,PA 15222

Phone: (412) 667-5272

Fax:(412) 667-6104

Email:carl.boyd@directenergy.com

Phone:330-425-1599