

2727 Tuller Parkway, Suite 250 Dublin, OH 43017

October 22, 2012

Public Utilities Commission of Ohio Docketing Division 13th Floor 180 East Broad Street Columbus, OH 43215-3793

Re: Docket # 12-2667-GA-CRS

MSI Utilities initially applied as a Competitive Retail Natural Gas Supplier. I would like to amend my application to apply as Competitive Retail Natural Gas Broker/Aggregator. I include the attached Broker/Aggregator application pages for necessary amendment. Please feel free to contact me at (866) 337-3463 with any questions.

Sincerely,

Frank Warner

CEO



PUCO USE ONLY - Version 1.07							
Date Received	Case Number	Certification Number					
	- GA-AGG	- 10					

CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS / AGGREGATORS

Please **type or print** all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-16 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 13th Floor, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

A-1	Applicant intends to be certified as: (check all that apply)									
	Retail	Natur	al Gas Aggregator	✓ Retail Natur	al Gas Bro	oker				
A-2	Applicant information:									
	Legal Nan	ne	MSI Utilities, Inc.							
	Address		2727 Tuller Parkway, Suite 250, Dublin, OH 43017							
	Telephone	e No.	(866) 337-3463		Web site Address		www.msiutilities.com			
A-3	Applicant information under which applicant will do business in Ohio:									
	Name		MSI Utilities, Inc.							
	Address		2727 Tuller Parkway, Suite 250, Dublin, OH 43017							
Web site Address www.			www.msiutilities.com		Telephone No.		(800) 490-4427			
A-4	List all names under which the applicant does business in North America:									
	MSI Utilities, Inc.									
A-5	Contact	persoi	n for regulatory or	emergency matt	ers:					
	Name	Frank V	Varner		Title	CEO				
	Business A	Address	2727 Tuller Parkway,	Suite 250, Dublin, OF	43017					
	Telephone	e No. (86	66) 337-3463	Fax No. (866) 546-88	590	Email Ac	dress fwarner@msiutilities.com			

A-6	Contact person for Commission Staff use in investigating customer complaints:									
	Name	Mike Wats	son				Title	Office Mana	ger	
	Business address 2727 Tuller Parkway, Suite 250, Dublin,					olin, OH 4	3017			
	Telephone	No. (800)	190-4427 #100	Fax No.	(800) 49	90-2762		Email Address	mwatson1@	msiutilities.com
A-7	Applica	nt's addre	ess and toll-f	ree num	ber for	custom	er servi	ice and com	plaints	
	Customer	service addr	ess 2727 Tu	ıller Parkwa	ay, Suite	250, Dubl	in, OH 43	3017		
	Toll-Free	Telephone N	No. (800) 490-4	1427 #100	Fax No.	(800) 490	-2762	Email Ac	dress informati	on@msiutilities.com
A-8	Revised		listing name			,				22 of the Ohio e address of the
	Name	Mike Watsor	n				Title	Office Manag	ger/Controller	
	Business a	ddress	2727 Tuller P	arkway, Su	ite 250, [Oublin, OF	I 43017			
	Telephone	e No. (800)	490-4427 #100	Fax No. (300) 490	-2762	Ema	il Address m	watson1@msiu	ilities.com
A-9	Applicat	nt's federa	al employer	identific	ation n	umber				
A-10	Applicar	nt's form	of ownershi	p: (Chec	k one)					
	Sole 1	Proprietor	rship				Partnei	rship		
	Limit	ted Liabili	ty Partnershi	ip (LLP)			Limited	d Liability Co	ompany (LLC	C)
	✓ Corp	oration					Other			
A-11	currently class that commerce in Section than 500,0 residential Section 49	y providing the appoint the appoint and/of 4929.01(L) of cubic fee use, as part 29.01(L)(2)	plicant is curve of large comments of the Ohio et of natural gas of an undertak of the Ohio R	r intends irrently mercial/i Revised Coss per year ing having evised Coo	to pro serving ndustri Code, men at a sing more the le, "Merce	yide ser g or into al (merco ans a cus gle locatio an three locatile cus	vice, in ends to eantile) tomer than n within ocations victomer" e	cluding identification of the state or consumes, of the state or constitution of the state of the st	example: re (A mercantile content than for rensumes natural de of this state. for-profit custo	the applicant is f each customer esidential, small ustomer, as defined sidential use, more gas, other than for In accordance with mer that consumes, within this state or

consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or

outside this state that has filed the necessary declaration with the Public Utilities Commission.)

	L	√ C	olumbia Gas of Ohio		Residential	✓	Small Commercia	l √	Large	Commercial / Industrial	l
		√ D ₍	ominion East Ohio		Residential	✓	Small Commercia	1 🗸	Large	Commercial / Industrial	l
		√ D	uke Energy Ohio		Residential	✓	Small Commercia	ıl 🗸	Large	Commercial / Industrial	l
		✓ v	ectren Energy Delivery	of Ohio	Residential	✓	Small Commercia	ı	Large	Commercial / Industrial	l
A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choi Programs, for each service area and customer class, provide approximate start date(s) and/or endete(s) that the applicant began delivering and/or ended services.											
			Residential	Beginning 1	Date of Servi	ce		End I	Date		
		├	Small Commercial	Beginning 1	Date of Servi	ce	Approx. 1997	End I	Date	N/A	
			Large Commercial	Beginning 1	Date of Servi	ce		End I	Date		
			Industrial	Beginning 1	Date of Servi	ce		End I	Date		
	✓Dominion East Ohio										
			Residential	Beginning 1	Date of Servi	ce		End I	Date		
		✓	Small Commercial	Beginning 1	Date of Servi	ce	Approx. 1999	End I	Date	N/A	
			Large Commercial	Beginning 1	Date of Servi	ce		End I	Date		
			Industrial	Beginning l	Date of Servi	ce		End l	Date		
	√ D	uke]	Energy Ohio								
			Residential	Beginning 1	Date of Servi	ce		End I	Date		
		✓	Small Commercial	Beginning 1	Date of Servi	ce	Approx. 2009	End I	Date	N/A	
			Large Commercial	Beginning 1	Date of Servi	ce		End I	Date		
			Industrial	Beginning l	Date of Servi	ce		End I	Date		
	✓Vectren Energy Delivery of Ohio										
			Residential	Beginning 1	Date of Servi	ce		End I	Date		
		✓	Small Commercial	Beginning l	Date of Servi	ce	Approx. 2009 End Date		Date	N/A	
			Large Commercial	Beginning 1	Date of Servi	ce		End I	Date		
			Industrial	Beginning 1	Date of Servi	ce		End I	Date		

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

Columbia Gas of Ohio	Intended Start Date
Dominion East Ohio	Intended Start Date
Duke Energy Ohio	Intended Start Date
Vectren Energy Delivery of Ohio	Intended Start Date

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- **A-14** Exhibit A-14 "Principal Officers, Directors & Partners," provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- **A-15** Exhibit A-15 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale natural gas or electricity to customers in North America.
- **A-16** Exhibit A-16 "Company History," provide a concise description of the applicant's company history and principal business interests.
- **A-17** Exhibit A-17 "Articles of Incorporation and Bylaws," if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- **A-18** Exhibit A-18 "Secretary of State," provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2 Exhibit B-2 "Experience & Plans,"** provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** Exhibit B-3 "Summary of Experience," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- **B-4** Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

This foregoing document was electronically filed with the Public Utilities

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in

Case No(s). 12-2667-GA-CRS

Summary: Amended Application Replacing pages 1-4 of original document which was filed incorrectly. electronically filed by Mr. Frank Warner on behalf of MSI Utilities, Inc. and Mr. Frank Warner