

FILE

Case Number: 12-2190-EL-POR

Dear Commissioners,

I am a student at Ohio State University and am here today because of the concern I have with the behavior of Ohio's largest electric utility, FirstEnergy. I have recently been receiving mail from FirstEnergy Solutions. Their mailers inform me that I can switch my electric generation, that is how who actually makes my electricity, from my current provider to FirstEnergy Solutions at what they claim is a deal. But I know the true cost of FirstEnergy's coal fired power-plants is much higher than what appears on a monthly electric bill, its real cost is from the health care bills from those who develop asthma or the dirty water in a small Pennsylvania town contaminated by coal ash waste.

FirstEnergy wants to build \$900 million worth of new transmission lines and ask their Ohio customers to fit most of the bill. The purpose is to allow power to flow more easily into northern Ohio from other power plants outside the state making up for plants the Company plans to close. In August, FirstEnergy announced that they will idle their largest coal plant in Ohio. Spending money to bring in power from out of state while we don't even have enough demand to use the power we have just doesn't make sense -- especially when it's at the expense of family budgets.

Executives spend their efforts on customer funded transmission lines instead of meeting standards that give customers the access and opportunity to lower their electric bills. Reducing energy waste is the cheapest and cleanest way to meet Ohio's energy needs and challenges. Plans that force customers to spend their money on out of state energy is not the right path for Ohio's energy future. FirstEnergy's actions are threatening to set a precedent in Ohio where failure to meet Clean Energy standards are acceptable. The decision that the Commission will make in this case will have a long-term impact on the price of electricity for the whole state and our ability to evolve with Ohio's energy needs.

Sincerely,

Annalisa Weber
84 W. Maynard Ave.
Columbus, OH 43202

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PUCO

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October 9, 2012

The Public Utilities Commission of Ohio

RE: First Energy Energy Efficiency Case #12-2190-EL-POR

Dear PUCO members:

I am writing as a homeowner, church member, and rate payer in the Toledo Edison service territory asking the PUCO to hold Toledo Edison and First Energy to the high standard envisioned by our legislators when they passed Senate Bill 221 and included energy efficiency benchmarks.

First Energy has lagged seriously behind other Investor Owned Utilities in Ohio in the past three years both in implementing the processes for stimulating advanced energy generation and in incentivizing its ratepayers to implement energy conservation measures.

For example, offering a couple of compact fluorescent bulbs (CFLs) does very little to motivate customers toward further energy savings. My experience at my church tells me that motivating people to install CFLs is easily done. It's fine to offer some CFL incentives but stimulating energy conservation should extend to providing incentives (e.g., significant rebates) for consumers to replace energy-wasting refrigerators, water heaters, washing machines, dryers, dishwashers, and air conditioners with energy-star appliances. People with electric heat should be given rebates for improving insulation and weatherizing homes. These measures can have even larger electricity savings for most homeowners.

All customers in the northern Ohio service territory of First Energy will benefit from reduced air pollution including neurotoxic mercury emissions, SO₂, NO_x, and CO₂ emissions. For example, additional energy savings will allow the dirty coal-fired Bay Shore units to be permanently retired. It can also make the relicensing of the unsafe Davis Bessy nuclear plant unnecessary. These are just a couple of examples of the potential benefits from a strong energy conservation plan.

Having testified in favor of SB221, I know that a strong energy conservation plan was a very important part of that legislation and I believe that the PUCO has the obligation to Ohio citizens, ratepayers and the Ohio General Assembly to insure that these SB221 goals are fully realized.

Please require First Energy to provide a plan with much better incentives.

Thank you.

A handwritten signature in cursive script, appearing to read "Alvin Compaan".

Alvin Compaan
9135 W. Bancroft St.
Holland, OH 43528

Testimony for PUCO:

I have lived in Sagamore Hills for 19 years. Since the time I moved here from Maryland, in 1993, I have been wanting electricity generated from either Wind or Solar.

For a few years, in the early 2000's, I was very happy, I got electricity through NOPEC who offered electricity from Green Mountain generated from Wind. However, unexpectedly, NOPEC dropped Green Mountain and our area in Sagamore Hills was moved to First Energy Solutions.

That the people in Summit county are unable to choose an electrical company that generates electricity from Wind or Solar is obscene. That Toledo and Cincinnati and for that matter, much of the country are able to get electricity generated by Wind and Solar, and we can't, makes me feel like we are being unfairly manipulated.

I was shocked, when First Energy announced they were planning on handing out \$7 compact fluorescent light bulbs for their energy efficiency program. For one thing I've had CFL bulbs in every light in my house for years. For another, that the bulbs cost \$7 was ridiculous. Who were they kidding. Again, another reason I feel manipulated.

My child was diagnosed with Exercised Induced Asthma (EIA) when she was in elementary school. At that time, we had Ozone Alert Days, and I was told to keep her inside on those days.

It was Summer. I don't think children out of school for summer break should be forced to stay inside. I think NE Ohio should clean up its' air and start by getting electricity generated from Wind and Solar.

My child ran cross country, when she was diagnosed with EIA she had to use an inhaler before she ran. On her team of 20, a few of the children had to use inhalers. In fact, in her school more than 10% of the students used inhalers. Have you ever done a study? How many children in our area have breathing problems aggravated by air with high level of particulates?

I don't think children should be forced to use inhalers when they go outside, I think NE Ohio should clean up its air and start by getting electricity generated from Wind and Solar.

We have been given an opportunity to make our air cleaner, by making our homes more efficient. We should be offered real choices. And, one of those choices should be electricity generated by Wind and Solar.

April A. Martinez
Sagamore Hills

Testimony to the Public Utilities Commission of Ohio on FirstEnergy Efficiency Portfolio
Case Number: 12-2190-EL-POR

Behnum Habibi

2585 Euclid Heights Blvd.

Cleveland Heights, OH 44106

Hello, I am a FirstEnergy customer. I am currently studying to be a physician at Case Western Reserve University's medical college. While I am certainly concerned about receiving power for my media and work needs, I am also concerned with public health- much coming down to the quality of the air and water of the region. I am under the impression that FirstEnergy customers could cut their energy use significantly, still have access to the same amenities and appliances, and still save themselves money, through the expansion of efficiency programming. If this is true, these programs should be prioritized above all other power generation. The ability to limit pollution is too large an opportunity, with economic benefits that can be shared widely. No less important is the implication of reducing emissions with zero economic loss, BUT GAIN. We cannot afford to lose time on such easy climate targets.

Dear Commissioners,

As the owner of 100 shares of common stock of FirstEnergy Corp., I have a small but direct interest in the company's success. That is why I support Ohio's energy efficiency standards for power companies. As I see it, reducing energy waste leads to a healthier planet, and a healthy planet is necessary for a healthy business.

I was motivated to invest in FirstEnergy when the company announced its intention to close several of its coal-fired plants. The announcement thrilled me. At last, I thought, my power company is acting responsibly, doing something to promote the common good. Here's a company that wants to reduce its environmental impact. More of us will breathe cleaner air, drink cleaner water.

Clean air is of particular importance to me because of my family's experience with asthma. From 1946 until her premature death in 1978 at age 59, I watched helplessly as my mother suffered daily from asthma attacks and, later, from emphysema. She was a nonsmoker and a lifelong resident of Cleveland. Many a night she was rushed to a hospital emergency room because she could not breathe. Every such occurrence terrified me and my younger siblings.

On June 25, 1978, at two-thirty in the morning, my mother was taken by ambulance to the Hillcrest Hospital Emergency Room. It would be her last rush to the hospital. She never returned home. We never saw her again.

Like most victims of emphysema, my mother's immediate cause of death was a heart attack. But I am certain that her exposure to a coal-burning furnace in her childhood home—and coal-fired power plants throughout her life—contributed to her ill health and early death.

Today, it is unconscionable that 15.2% of Ohio's children suffer from lifetime asthma. That is frightening to someone like me with seven grandchildren. But the Public Utility Commission can—and must—help these children. I implore you to require FirstEnergy to implement all cost-effective energy efficiency programs. Reducing energy waste will lead to burning less coal. Our children will be grateful. So will our planet.

Respectfully submitted,

David Hoehnen
750 Robley Lane
Mayfield Village OH 44040-9610
440-449-6028

Case Number: 12-2190-EL-POR

Dear Commissioners,

As a long-time resident of Northwest Ohio and a customer of Toledo Edison, a subsidiary of First Energy, I am asking the PUCO to require First Energy to provide a REAL plan for energy efficiency programs for the next time period that are at least commensurate with plans of the other Investor Owned Utilities in the State of Ohio.

The idea of SB 221, in my understanding, is to encourage the development of alternative, renewable, and energy efficiency activities in Ohio. This should save our citizens money when paying for electricity, help us to have a cleaner environment, and encourage more generation of electric power through clean, healthy and renewable means.

It seems that First Energy has lagged seriously behind the other IOUs in Ohio in the past 3 years and will continue to be in the rear incentivizing its customers to implement energy efficiency measures if its proposed plan of action for the next few years is accepted by the PUCO as it is.

One example I recently learned about is that while First Energy chose the very good action of closing 4 aging coal-fired power plants as part of its current program it failed to provide a plan for a new source of electric power or a sufficient reduction of electricity use to compensate for the closings. As a result, an organization which is concerned with sufficient electricity generation in a larger area, PJM, is now paying First Energy to keep these old power plants running. It seems to me that First Energy has pulled a fast one over the State of Ohio and its citizens. They didn't have to close the coal-fired plants and they're getting paid to keep them open. Aggressive energy efficiency investments can shield customers from high electric costs that we will see as a result of FirstEnergy's failure to plan.

Please hold First Energy responsible to uphold the law and to work in the spirit of the goals that are being promoted and to not just give lip service to SB 221.

Debbie Perlmutter
7128 Regents Park Blvd.
Toledo, OH 43617

Case Number: 12-2190-EL-POR

Dear Members of PUCO:

I am writing to you today as a long time rate payer in the First Energy Service area of Toledo. I am concerned about the energy efficiency issue that is being debated. As someone who cares highly about the natural environment, I applauded First Energy's commitments to close down several dirty coal burning generators in our state. I am also aware of the recent legislation that has been passed by the Ohio General Assembly, namely SB221.

This law provides for incentives, providing true energy savings and efficiency to all rate payers. First Energy's solution seems to lie in simply providing compact fluorescent light bulbs (CFL's) to homeowners at a discounted rate. My wife and I have been using CFL's for decades now. So we are already conserving energy in spite of any newly implemented program that FE is considering. One caveat to providing energy efficient light bulbs is breakage in shipment and citizens simply not using them. How can an energy producer count energy savings from non-complying energy consumers? Worse, some homeowners might unwisely dispose of these light bulbs in the solid waste stream, their benefit unrealized. Worse still, would be the potential of breakage, releasing toxic mercury vapors into the air when these were trashed, whether they were used or otherwise.

I believe that better incentives should be considered, closer to what the other energy providers (i.e. investor owned utilities) have historically offered to their customers throughout our state of Ohio. Things like installing new energy efficient and energy star appliances such as central air units, electric heat (if applicable), refrigerators, dehumidifiers, deep chest freezers, washers and electric clothes dryers, sump pumps and such, should all have generous incentive offers to offset the purchase prices. Likewise, we should be able to realize savings on installing energy efficient windows, attic and wall insulation, weather stripping and caulking.

Better still, I would love to see PUCO and First Energy strike new alliances in favorably affecting the building codes and regulations by instituting new programs and incentives to make all new construction of buildings and new housing to be energy efficient to new and meaningful levels and standards. Doing all of these things in tandem and in an ordered and progressively incremented style would go a long way in honoring the spirit of SB221. The best part, you would be participating in reducing toxic pollution from old coal fired plants and from wasteful energy use of older products and the aging housing stock, Efficiency could be the new currency. We don't desire to use any more or any less energy. We desire to use what we do use more efficiently.

I implore you to please require First Energy to offer wider based incentive and rebating programs to better demonstrate to your consuming public, your shareholders and the architects of Senate Bill 221 that you are committed to providing a quality service that respects the environment and reduces its carbon footprint. I thank you for considering this appeal.

Sincerely,

Gary M. Majeski
512 Lynnhaven Drive
Toledo, OH 43609
earthrockr@aol.com

Case Number: 12-2190-EL-POR

Testimony to the Public Utilities Commission of Ohio on FirstEnergy Efficiency Portfolio

Case Number: 12-2190-EL-POR

Jackson Lang

Cleveland, Ohio

I am renter in Cleveland, Ohio, and while my electric power comes from Cleveland Public Power, I have come to understand that the miserable company FirstEnergy is once again scheming to make more money (surprise!) off of their customers. While I am not one of their customers- thankfully! - My neighbors of Northeast Ohio are. And it's not fair that they should see their prices go up and FirstEnergy be the beneficiary. If programs for energy efficiency are able to keep customers protected from profit-maximizing businesses, they should be. It is the responsibility of the public utilities commission in this state to keep prices fair. Given the massive benefits in our Great Lake and our Cuyahoga River, and other bodies of water, and the air that we breathe, this should be done.

Dear Commissioners,

I call myself an environmentalist - it's part of my identity. I try to conserve energy every day - by turning down my thermostat in winter, by cooling my apt. at night & then shutting out the heat of the day in summer (closing windows), by dressing down in summer and up in winter, using compact florescent light bulbs and many other ways to save our planet from climate change - and to save money. I have educated myself about energy efficiency - the best way to save. But, I'm not typical. Most people need education and incentives. I believe they need free light bulbs and free caulking jobs and lots of education to get them started on a life of conservation. After they see the savings, they might pursue the more complicated ways of conserving. Modern creative advertising methods (TV commercials) could reach a lot more people than the little fliers in our electric bills that most people don't read.

Imagine a good commercial in prime time with actors portraying homeowners who open their electric bills and exclaim how much they're saving now that they have caulked/changed to CFL's/replaced windows or appliances or whatever & how they will use their savings on a vacation trip (or whatever). Like everything else, you need to sell this idea.

This is what First Energy should be doing in order to comply with SB221 - they need to get serious about encouraging energy efficiency.

Jan Oakley
925 Canyon View Rd.
Sagamore Hills, OH 44067
330-468-2488
janiceelaineoakley@yahoo.com

Case Number: 12-2190-EL-POR

Dear Commissioners,

As a customer I am concerned that FirstEnergy, my utility, is playing games with its obligation to meet energy efficiency and renewable energy standards

Why is First Energy pushing the Public Utilities Commission of Ohio (PUCO) to fast track its review of First Energy's plan for energy efficiency? Perhaps it is because First Energy has a lousy plan to promote energy efficiency. How could have a company with a first rate management team promote a program to sell to its customers two CFL's for \$22? We need this efficiency plan to be smart and robust. How can a company decommission four dirty old coal burning power plants that it doesn't need, yet not have an adequate plan to take care communities or its workers? Why didn't First Energy have an adequate plan to maintain reliability on the grid after decommissioning the coal fired power plants? Does the fact that First Energy has an executive from a coal mining company on its board of directors motivate First Energy to burn more coal?

Global warming is here and climate change is changing our lives and our environment. Even kudzu, the invasive plant that has taken over the South, is now invading Ohio! Coal burning power plants are the major cause of carbon pollution that is wreaking havoc on the health of our children, including my asthmatic granddaughter. Nationally, coal pollution is responsible for \$100 billion in annual healthcare costs and more than 200,000 asthma attacks. Energy efficiency is the easiest and cheapest way to reduce carbon pollution, have affordable electricity and reliable service. First Energy needs to have an energy efficiency plan that works as well as the energy efficiency plans of other energy companies, such as AEP. I am asking PUCO to remember that it's most important obligation is to the citizens and customers of Ohio, not to the bottom line of First Energy.

Sincerely,

John Beatty
2047 Wyndham Rd
Akron, OH 44313

Case Number: 12-2190-EL-POR

10/15/2012

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Ken Nadsady
4353 Westchester Court
Hudson, OH 44236-4177

Public Utilities Commission of Ohio

Dear Commissioners

I am a rate payer in the First Energy Utility region and an Ohio Edison customer, and I am seriously concerned about how First Energy's commitment to meeting the requirements to promote efficiency included in Senate Bill 221.

The primary intent of the efficiency standards contained in the bill is to require utilities to implement programs that encourage reductions in energy usage by ratepayers. Secondly, the bill allows some of the efficiency gains to come from infrastructure improvements that reduce line loss.

So far, First Energy's approach to promoting energy efficiency has been severely inadequate. They need to do more than just create programs that center around giving free compact fluorescent bulbs to customers. Customers can buy efficient bulbs at extremely low cost and with excellent return on investment payback at their local Home Depot or other convenient retail store, and many have already. Instead of offering something that a consumer can do on their own, quickly and cheaply, First Energy should create programs that are more comprehensive in reducing the average home or business overall electric energy usage. They can choose to lead their customers to a brighter future, with more efficient lighting, appliances, and lifestyles. What I have seen instead looks similar to how a child behaves when they are forced to do something they don't want to do.

Since a company's website is typically the first thing a consumer visits when they need information concerning that company's products, let's compare how First Energy conveys information on the topic of efficiency through their site, versus how their neighbor and competitor, Duke Energy does. First Energy does not even mention efficiency on the permanent menus on their home page. The environmental tab does not link to efficiency information. They have a "Save Energy" graphic that when clicked takes you to a million dollar give-away promotion with no mention of any efficiency programs. They do have a Home Energy Analyzer widget that after registration walks you through an interview of your energy usage and

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provides suggestions in a report format. However, there is no easy way to see what programs First Energy might have to promote efficiency in accordance with SB221.

Contrast Duke Energy's website, where clearly accessible from the home page are links to their Smart \$aver efficiency program, as well as links to renewable energy and customer-generation information. As you click through and read about their efficiency program, they make it easy to learn what the program is about, and can even download a PDF document listing all the efficiency upgrades and associated rebate amounts. Throughout their website it is clearly communicated that Duke Energy is committed to helping their customers lower energy usage through efficiency improvements.

As an enthusiastic fan of the great outdoors, a concerned advocate for our environment and the parent of three children, I implore you to fulfill your responsibilities to ensure First Energy is held accountable for their actions concerning the environment, energy efficiency, and supporting renewable and alternative energy technologies. In the coming hearings, you have the authority and the responsibility to reject inadequate programs and require significant efforts to change the course that First Energy has been taking on these issues.

Energy usage reductions through efficiency improvements, coupled with increases in Renewable and Alternative Sources will reduce climate disruption, improve human health, and would increase employment. There are many many Ohio businesses, contractors, retail stores, and families that would benefit substantially from a comprehensive efficiency and renewable energy program from First Energy. If Ohio can move from a follower in these areas to a leader, the financial benefits that arise from efficiency improvements can then make us more competitive nationwide. Please consider this testimonial when reviewing the inadequate efficiency programs First Energy is proposing, and make it clear that they need to replace them with substantial, comprehensive, effective programs.

Sincerely yours,

Ken Nadsady
Concerned Citizen and Ratepayer

Case Number: 12-2190-EL-POR

Dear Public Utilities Commissioners,

As a First Energy customer, I am very concerned about the plan put forth by First Energy to meet its 2013 energy efficiency requirements. During this time, while our economy is weakened in Toledo, and the state of Ohio, I hope that our state government and the Public Utilities Commission is protecting our citizens and looking out for the public interest and our U.S. competitiveness by assuring that our demand for energy, and therefore the amount of money families and businesses must pay is as low as possible.

I understand that First Energy is not being aggressive or innovative in its approach to energy efficiency. I hope that the PUC assures that First Energy provides the appropriate incentives and programs to encourage residences and businesses to invest in energy efficiency to a maximum, while also providing the ability of First Energy to recover costs so that utility companies in Ohio take this responsibility seriously, perhaps by offering "performance incentives" for utilities that go above and beyond.

Our state should be looking for opportunities to save energy and help customers reduce their expenses to: (1) make life more affordable here in Ohio for our families; (2) make Ohio businesses more secure in order to avoid losing more manufacturing and other jobs; and (3) improve Ohio's economy.

When we demand less power, it is not only good for our economy, but also good for public health and the environment.

I urge the PUC to be strong and encourage innovation in our Investor Owned Utilities.

Maria Ellingson
3528 Brookside Rd, Ottawa Hills, OH 43606

Case Number: 12-2190-EL-POR

October 15, 2012

Public Utilities Commission of Ohio
180 East Broad St.
Columbus Ohio 43215

Dear Commissioners,

My name is Mary Trent and I reside at 3322 Lloyd St. Cuyahoga Falls Ohio. First Energy corporate headquarter is located in Akron Ohio. I have lived in the Akron area since 1986. It is my opinion First Energy is less than environmental friendly. I am asking PUCO to require First Energy to invest more resources into reducing our energy wastes through energy efficiency programs.

My family while living in the Akron area has developed asthma. I did not have any respiratory problems until moving to Akron in 1986. I do feel the utility companies have taken a new trend on overcharging customers, adding unneeded fees, transmission fees, and other charges to up their profits. What does it benefit the customers? The number one problem facing Ohio is the carbon pollution from dirty old coal plants. Reducing our energy waste will reduce the energy consumed. First Energy is not willing to participate as other energy companies in Ohio are with energy efficiency. I am asking the agency, PUCO, not to be First Energy's enabler to keep letting First Energy raise profits and not take customer's into consideration. Some examples are: because the two coal plants First Energy recently closed occurred, the employees are being told on January 1, 2013 lay offs / eliminations will occur. That is playing hardball. PUCO is being told First Energy needs a deadline of Dec. 31, excuse me, this is not ethically acceptable. Another example of First Energy's bad track record is when they overpaid for renewable energy credits 15 times the reasonable price instead of paying the penalty for the reason that they could pass the excessive costs onto customers by way of rate increases. This track record reflects First Energy's willingness to do right by customers and the significant need for a neutral commission that will protect customers from this bad acting.

Ohio's energy efficiency law can create over 32,000 jobs by 2025 if we put the correct energy efficiency programs in place. An energy efficiency program can save customers more than they cost. Why is PUCO not helping prioritize rather than deepening the dependence of fossil fueled energy sources? Why is PUCO allowing First Energy to lag behind other Ohio utilities in meeting or exceeding programs which provide incentives and rebates to make energy efficiency affordable and accessible? It is time the agency takes a step ahead and requires First Energy to get on board with other companies taking the lead on energy efficiency in Ohio. I am asking PUCO to require First Energy to implement all cost effective energy efficiency programs, ensure First Energy customers enjoy full benefits of how the companies use investments to reduce our energy waste, and keep rates affordable for consumers.

The Public Utilities Commission of Ohio is responsible for ensuring that companies energy waste reduction programs are part of an energy portfolio that provides adequate, safe, and reliable power at a fair price. I am asking you make sure First Energy takes consumers first instead of the bottom line. Eliminating jobs or layoffs is not the answer to make the bottom line. Thank you for your time.

Mary Trent
3322 Lloyd St
Cuyahoga Falls OH 44221

Case Number: 12-2190-EL-POR

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11 Oct. 2012

To whom it may concern:

Here in Ohio, nearly 90% of our electricity is powered by coal. Coal is an inherently dirty fuel. I realize we can't change those facts; what we could change is our attitude. Ohio utilities always seem to be playing catch-up in the area of environmental protection and at the same time, trying to maximize profits.

This needn't be an either-or situation. If the above mentioned attitude change was embraced, we could have cleaner air, less toxic disposal, and the companies could still make enough profits to satisfy shareholders, management, and employees.

A bad economy, lay-offs, fixed incomes and of course the singular most important item in our lives, is health. Without health, all the money in the world will not matter!

Let's use energy-efficient programs, the best technology available in pollution control systems and a large dose of humanity in dealing with these problems.

Thank you,

Ralph Filaseta

2240 6th St.
Akron, OH
44314

Dear Commissioners,

As a lifelong resident of Northeast Ohio, concerned about the economic, cultural, and environmental vitality of the community, it is essential that FirstEnergy embrace the full meaning of the energy efficiency program standards intended under SB221.

FirstEnergy's efforts and proposals to meet the energy efficiency requirements are substandard in comparison to their peers, Duke Energy and AEP. This results in:

- Higher energy usage and cost for both industrial and residential customers
- Discouragement of a culture toward energy efficiency and sustainability that thrives in communities that attract young talent and helps those communities prosper
- Creates costs for additional transmission costs that would not be necessary if efficiencies were implemented
- Creates air quality hazards

FirstEnergy recovers its cost in the same manner as Duke and AEP. It has an obligation to meet the requirements, meet the intent of the law, and serve its communities in the same manner as other investor owned electric utilities.

Rich Fein
548 Parkside Dr.
Akron, OH 44313

Case Number: 12-2190-EL-POR

Dear Commissioners,

I am writing this letter because of my concern about the future of Ohio's health, both physical and financial. Physically, I am concerned about our basic air and water quality and our right to clean air and water. Financially, I am concerned about the basic cost of energy and our ability pay our utility bills. I am even more concerned for my children and grandchildren, and for my friends on fixed incomes than I am for myself. What will it be like thirty years from now if FirstEnergy continues to contaminate our air and water with old, inefficient and dirty power plants, and if energy costs continue to rise due to their refusal to implement long-term and thoughtful energy efficiency programs? Ohio could become a dark and unhealthy place. We need to reduce energy waste because the more efficient we are the less energy we consume and the less fossil fuels we need to burn. Reducing energy waste protects public health, saves money, makes energy more affordable, reduces our dependence on fossil fuels, creates new jobs and stimulates the economy.

Energy efficiency is the cheapest way to serve our energy needs. I urge the Public Utilities Commission of Ohio to use all your power to force FirstEnergy to improve their energy efficiency Plans and to proactively make energy efficiency the best choice for commercial and residential customers, and to enable all their customers, residential and commercial, to efficiently manage energy use.

Most every residential energy customer I know implements energy efficiency measures in their own home without being told to do so. This might just mean turning down the heat and wearing a coat and hat inside all winter. Shouldn't FirstEnergy help to enable all customers, residential and commercial, to improve efficiency? Would this not help to sustain their business and the economy? I don't just mean sending light bulbs to businesses. The FirstEnergy companies need to address environmental and cost issues by reducing energy waste and investing in cost effective energy efficiency programs, and they need to start doing so now without playing games and finding loopholes to make a quick profit. If FirstEnergy is not willing to invest in our children's future, then the PUCO needs to require FirstEnergy to implement all cost effective energy efficiency programs, and hold FirstEnergy accountable. PUCO also needs to ensure that FirstEnergy customers receive all the benefits of these programs, without FirstEnergy skimming profits off the top first.

FirstEnergy is being singled out here because they have been the worst performing utility in the state. Other utilities, like AEP, Duke and DP&L, are stepping up their efforts to eliminate energy waste while FirstEnergy drags their feet. Ohio SB 221, which requires utilities to achieve an efficiency-based energy reduction of 22% by the year 2025, should be the low bar, not the high bar, for these energy companies.

Once again, I urge the PUCO to force FirstEnergy's board and executive team to be accountable and to improve their company's energy efficiency plan, and to more proactively help its customers reduce their energy use. Their children and grandchildren are counting on them.

Sincerely,
Scott Moyer

1872 Ashwood Dr.
Akron, OH 44313

Case Number: 12-2190-EL-POR

To: PUCO

Re: Testimony Regarding FirstEnergy's Energy Efficiency Plan
Case Number: 12-2190-EL-POR

10-15-12

Dear Commissioners:

As a FirstEnergy customer I wish to comment on how the FirstEnergy companies plan to reduce energy waste. Since there will be no public hearings on the matter please accept this written testimony.

Ohio consistently has some of the most polluted air in the country, primarily due to large amounts of coal-fired generation. Unlike other energy providers in Ohio (ex. AEP, Duke and Dayton Power), FirstEnergy has yet to show good faith in meeting the requirements of SB221.

My family has suffered direct impact of Ohio's polluted air. My father died of lung cancer 2 years ago and both my mother and sister (now deceased) suffered from asthma. All were life long residents of Toledo, Ohio.

Beyond the devastating health impact of dirty air, eliminating waste and reducing energy costs just makes sense from an economic standpoint as well. As customers struggle to pay their bills, it is sad to note that energy efficiency, if utilized effectively could have saved over a billion dollars in costs to customers that resulted from FirstEnergy's retirement of their coal plant fleet in NW Ohio. This is an almost unforgivable missed opportunity in this economic climate.

I urge PUCO to immediately direct FirstEnergy to implement all cost effective energy efficiency programs. FirstEnergy customers deserve to enjoy the full benefits of cleaner air and more efficient, economical power.

Sincerely,

Susan Matz
4908 Homerdale Ave.
Toledo 43623

To:

Public Utilities Commission of Ohio
180 E. Broad St.
Columbus, OH 43215

From:

Susan Searles
5357 Claxton St.
Toledo, OH 43615
scsearles@gmail.com

Case Number: 12-2190-EL-POR

Dear Commissioners,

Thanks so much [to FirstEnergy] for retiring the inefficient coal plants. That's wonderful news! I am a Toledo Edison customer, and in order to retire more coal plants and reduce the problems with asthma and mercury poisoning, I would like to urge you to require FirstEnergy to employ maximum energy efficiency measures, not minimum. Our health is too important. Please help us stop poisoning our society!

Sincerely,

Susan Searles

Dear Commissioners,

As a parent, with health concerns for myself and my kids, and living on a fixed income, I have multiple reasons to be as energy efficient as possible. And I am. But today, in my 1960's home, the light bulbs are changed, the caulking is done, and the attic is insulated. I have done the things I can.

Now, what I and every other Ohioan needs is the Public Utilities Commission to create innovative Energy Efficiency programs STATEWIDE to move us into the 21st century. That should not start with allowing First Energy push through their latest proposal for reducing energy waste to meet Ohio's efficiency targets which, in its current form, underperforms in reducing energy waste when compared to other utilities. After granting past waivers and letting First Energy barely meet the minimum standards for several years, it is time to require energy efficiency programs that save energy, makes First Energy pay for the power-lines they need, and treat northern Ohio consumers fairly.

Tom Collins
1605 South Park
Garrettsville, OH
44231

Case Number: 12-2190-EL-POR

Dear Public Utilities Commissioners of Ohio,

As a Rehabilitation Counselor working with people on fixed incomes I am shocked by First Energy's negligence in implementing SB 221. I work with people daily who suffer from COPD caused by respiratory conditions linked to pollution from coal fired power plants. Reducing consumption of traditional coal fired power and nuclear power through energy efficiency saves health care dollars, saves lives, and improves the quality of life.

First Energy has had the opportunity through SB221 to make profit and reduce energy consumption but has dodged Ohio law which promotes energy efficiency.

First Energy needs to step up and embrace the energy efficiency incentives in Ohio laws that promote it. Other Ohio Investor Owned Utilities are exceeding the benchmarks of SB 221 while First Energy has consistently dodged the benchmarks and requirements. It is clear that First Energy does not understand the profit incentives in Ohio Law and need to be forced into implementing Ohio Law by the PUCO.

At the beginning of 2012, First Energy said they were going to close 4 aging power plants but they did not have a plan to provide electric power. They could have used customer energy efficiency savings as an energy resource but did not do so which was a misuse of our investments. We need the PUCO to make sure that FirstEnergy's approved plan puts them above and beyond the energy efficiency requirements of SB 221.

Customers need cost effective programs that reduce consumption, save money, improves health and are good for the environment as well as our economy. Please review their program with a sharp eye to their energy efficiency programs.

Sincerely Yours,

Anthony Szilagye
155 Maple St.
Rossford, Ohio 43460

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