

PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

Certificate Number:

12-544E (1)

Issued Pursuant to Case Number(s):

12-1921-EL-AGG

A certificate as a Competitive Retail Electric Service Provider is hereby granted to, **Branded Retail Energy Co., LLC** whose office or principal place of business is located at **200 Crescent Court, Suite 1070, Dallas, TX 75201** to provide aggregation and power broker services within the State of Ohio **effective July 26, 2012.**

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

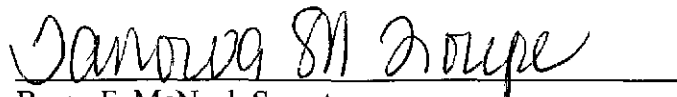
Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: July 27, 2012

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO



Barcy F. McNeal, Secretary

Betty McCauley, Acting Secretary

Tanowa M. Troupe, Acting Secretary

Certificate Expires: July 26, 2014

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician A.J. Date Processed 7/27/12

CRES AUTOMATIC CASE ACTION FORM

Case No. **12-1921-EL-AGG**

Date Sent: **July 27, 2012**

Effective Date of Certificate: **July 26, 2012**

Certificate Expires: **July 26, 2014**

Company Name and Company Name d/b/a: **Branded Retail Energy Co, LLC**

☐ Renewal

Action Needed:

☒ Issue Certificate Number to: **Branded Retail Energy Co, LLC** at (address): **200 Crescent Court, Suite 1070, Dallas, Texas, 75201**

☒ Certified To Provide the Following Services:

- ☐ Retail Generation
- ☒ Aggregation
- ☐ Power Marketer
- ☒ Power Broker
- ☐ Governmental Aggregation

☐ Renew Certificate No. to

☐ Revise Certificate No. to (check all applicable):

☐ Reflect name change from to

☐ Reflect address change from to

☐ Add new service offering to certificate:

- ☐ Retail Generation
- ☐ Aggregation
- ☐ Power Marketer
- ☐ Power Broker
- ☐ Governmental Aggregation

☐ Correct Administrative Error

☐ Reflect Change of Ownership to:

☐ Cancel Certificate No.

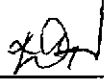
☐ Protect Un-redacted copies until

☐ Close Case File, Case Withdrawn at Applicant's Request

☐ Close Case File

CASE NUMBER: 12-1921-EL-AGG
CASE DESCRIPTION: BRANDED RETAIL ENERGY COMPANY LLC
DATE OF SERVICE: 7/27/2012
DOCUMENT SIGNED ON: 7/27/12

Sign Here: _____



APPLICANT

PARTY OF RECORD

ATTORNEY

BRANDED RETAIL ENERGY COMPANY, LLC NONE
200 CRESCENT COURT, SUITE 1070
DALLAS ,TX 75201
Phone:1-855-553-6049
Email:BRANDEDRETAILENERGY.COM
