

FILE



ALDI Inc. Springfield Division

4400 S. Charleston Pike
P.O. Box 2997
Springfield, OH 45501-2997

RECEIVED-DOCKETING DIV

2012 JUN 18 PM 1:01

PUCO

TEL: 614/323-5500
FAX: 614/323-0023

(4)

Chairman Todd Snitchler
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

June 7, 2012

RE: Case 11-0346-EL-AIR
Case 10-2929-EL-UNC

Dear Chairman Snitchler,

Since opening our first store in 1976, ALDI has been committed to giving customers the highest quality food at the lowest prices possible. Today, there are over 1,000 ALDI stores in 31 states, from Kansas to the east coast. These stores carry about 1,400 regularly stocked items, from fresh produce to the best cuts of meat to everyday essentials like bread and peanut butter – all at the low prices our customers have come to expect. Our philosophy is that everything we do, from selecting suppliers to scouting locations to building and operating stores, facilitates big savings for our customers every time they shop.

Over the past three or four years, ALDI has placed increased emphasis on minimizing its carbon footprint. Using less energy also helps bring down expenses, which in turn, keeps our prices low. Recent projects have included more efficient lighting, replacing freezer door lights with new LED lights, adding anti-sweat heater controls on refrigerated cases, installing nighttime display covers for open coolers, and equipping refrigeration fans with new high-efficiency ECM motors.

In addition to energy efficiency measures, we attempt to select the electric generation supplier that provides us with reliable service at the most affordable price in the geographic area where an option exists. In 2010, we evaluated our supplier options for stores in our Springfield Division which include American Electric Power, Duke Energy, and Dayton Power and Light's service territories. In January 2011, we switched suppliers for some of these stores based on estimated savings and budget certainty.

Yesterday, we received a shocking letter from our new supplier. The letter indicated the PUCO issued an order on May 30, 2012 increasing the cost of American Electric Power capacity effective June 1, 2012, and as a result our next month's bill will include \$6,602.56 of additional capacity costs (see attached). This is a significant amount, representing about a 11 percent increase in the total cost of electric service for these facilities.

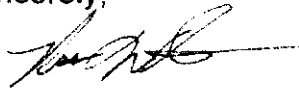
ALDI shopped electric generation supply for lower costs and budget certainty. We are angry and frustrated that you would approve a measure that would have such a devastating effect on our efforts. The increase that our supplier is passing through wipes out the savings we expected from our shopping efforts and **may even now be higher than what we would have paid if we had not shopped.**

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician te Date Processed JUN 18 2012

The process of shopping was very time consuming and difficult for us. We are very frustrated that we are now faced with the task of evaluating whether are shopping efforts are going to cost us more money.

We understand that your approval of the increase in AEP's capacity costs is temporary, pending your decision in several proceedings currently before you. We ask you to consider the effect your decisions have on our efforts to bring low cost essentials to our customers. Please deny the increase that AEP is asking for and that our supplier is passing on to us so that we can continue to rely on the savings and budget certainty that we are relying and counting upon.

Sincerely,

A handwritten signature in black ink, appearing to read 'Russ White', with a long horizontal flourish extending to the right.

Russ White
Director of Real Estate
Aldi – Springfield Division



June 5, 2012

Ms. Beverly Pollock
Aldi Inc.,
4400 South Charleston Pike
Springfield, OH 45502

Re: Change in Rate

Dear Ms. Pollock,

Through its proceedings in Case No. 10-2929-EL-UNC, the Public Utilities Commission of Ohio (PUCO) issued an Order on May 30, 2012 increasing the cost of American Electric Power capacity effective June 1, 2012. Therefore, pursuant to Section 10 of the Generation Supply Agreement between our organizations, we will pass through these additional capacity costs to Aldi.

The invoice you will receive on or after July 5th, 2012 shall reflect approximately \$6,602.56 of additional capacity charges. As reflected on the attached, this amount was calculated by multiplying each account's peak load contribution by the incremental increase in AEP's capacity charges.

If you have any questions regarding this matter, please contact me directly at 937-259-7863.

Sincerely,

A handwritten signature in black ink, appearing to read "Maria W. Bulp", written over a large, stylized flourish that extends from the left side of the signature.

Maria W. Bulp
Director of Operations

Copy: Greg Bechert

[illegible]