

April 18, 2012

Betty McCauley Chief of Docketing The Public Utilities Commission of Ohio 180 East Broad Street Columbus, OH 43215

SUBJECT: Case No. 09-1820-EL-ATA, et al. 89-6001-EL-TRF

Dear Ms. McCauley:

In response to the Opinion and Order of April 11, 2012, in the above mentioned case, approving the tariff for the Peak Time Rebate Program, please file the attached tariffs on behalf of The Cleveland Electric Illuminating Company.

Please file one copy of the tariffs in Case No. 09-1820-EL-ATA, one copy of the tariffs in Case No. 89-6001-EL-TRF, distribute two copies to the Rates and Tariffs, Energy and Water Division of the Utilities Department. Thank you.

Sincerely, Elm Million

Eileen M. Mikkelsen

Director, Rates & Regulatory Affairs

Enclosures

Effective: June 1, 2012

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The following rates, rules and regulations for electric service are applicable throughout the Company's service territory except as noted.

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SUMMARY RIDER

Rates and charges included in the rate schedules listed in the following matrix shall be modified consistent with the terms and conditions of the indicated Riders:

			Rate Schedule						
	Rider - (Sheet)	RS	GS	GP	GSU	GT	STL	TRF	POL
Q	Advanced Metering Infrastructure / Modern Grid - (106)	•	•	•	•	•	•	•	•
Q	Alternative Energy Resource (**) - (84)	•	•	•	•	•	•	•	•
	Business Distribution Credit - (86)		•	•					
Q	CEI Delta Revenue Recovery - (112)	•	•	•	•	•	•	•	•
	Deferred Fuel Cost Recovery - (118)	•	•	•	•	•	•	•	•
Α	Deferred Generation Cost Recovery - (117)	•	•	•	•	•	•	•	•
Q	Delivery Capital Recovery - (124)	•	•	•	•				
	Delivery Service Improvement - (108)	•	•	•	•				
Q	Delta Revenue Recovery - (96)	•	•	•	•	•	•	•	•
т	Demand Side Management - (97)	•							
Т	Demand Side Management and Energy Efficiency - (115)	•	•	•	•	•	•	•	•
Q	Distribution Uncollectible - (99)	•	•	•	•	•	•	•	•
Q	Economic Development (**) - (116)	•	•	•	•	•	•	•	•
	Economic Load Response Program - (101)			•	•	•			İ
	Experimental Critical Peak Pricing - (113)		•	•	•	•			
	Experimental Real Time Pricing - (111)		•	•	•	•			
	Fuel - (105)	•	•	•	•	•	•	•	•
Q	Generation Cost Reconciliation (**) - (103)	•	•	•	•	•	•	•	•
	Generation Service (***) - (114)	•	•	•	•	•	•	•	•
	Grandfathered Contract - (94)		•	•	•	•			
	Hospital Net Energy Metering - (87)		•	•	•	•			
Q	Line Extension Cost Recovery - (107)	•	•	•	•	•	•	•	•
	Net Energy Metering - (93)	•	•	•	•	•			
Q	Non-Distribution Uncollectible (**) - (110)	•	•	•	•	•	•	•	•
Α	Non-Market-Based Services - (119)	•	•	•	•	•	•	•	•
P	Non-Residential Deferred Distribution Cost Recovery - (121)		•	•	•	•	•	•	•
_	Optional Load Response Program - (102)			•	•	•			
A	Peak Time Rebate Program (88)	•							
Q	PIPP Uncollectible - (109)	•	•	•	•	•	•	•	•
	Reasonable Arrangement - (98)		•	•	•	•			
Р	Residential Deferred Distribution Cost Recovery - (120)	•							
	Residential Distribution Credit - (81)	•							
т	Residential Electric Heating Recovery - (122)	•							
	Residential Generation Credit - (123)	•							
	School Distribution Credit - (85)		•	•	•				
	State kWh Tax - (92)	•	•	•	•	•	•	•	•
Α	Transmission and Ancillary Services - (83)	•	•	•	•	•	•	•	•
P	Universal Service - (90)	•	•	•	•	•	•	•	•

- - Rider is applicable or available to the rate schedules indicated
- A Rider is updated/reconciled annually
- T Rider is updated/reconciled twice per year

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- Q Rider is updated/reconciled quarterly
- P Rider is updated/reconciled periodically

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RIDER PTR Peak Time Rebate Rider

AVAILABILITY:

This Rider is only available to those customers taking service at service locations within the particular geographic area identified in FirstEnergy's Smart Grid Modernization Initiative filed by the Company with the Department of Energy, who are not taking service under a critical peak pricing rate schedule and who have been selected by the Company to participate in the program. The Company will randomly select customers that will be assigned to this Rider based on their election to participate. Customers will be assigned by the beginning of June of 2012. Customers so assigned may opt-out of service under this Rider pursuant to the "Term" provision specified below.

PURPOSE:

The Peak Time Rebate program (PTR Program) will be used to collect data to gauge customer response to higher hourly energy price signals in exchange for rebates based on the customer's decreased electrical usage during times of peak system demand. PTR Program participants may receive rebates to their bill for reduced energy use during critical peak hours as described below. Rebate payments will be based on the amount of reduced energy usage as compared to a calculated baseline usage level.

CRITICAL PEAK EVENTS:

Upon assignment to this Rider, PTR Program participants will be randomly assigned a critical peak period (CPP) by the Company of either 1 P.M. EDT through 7 P.M. EDT or 2 P.M. EDT through 6 P.M. EDT. During the months of June through August, the Company will call up to fifteen (15) Critical Peak Events each year (a "Critical Peak Event").

Baseline Usage for each Critical Peak Event is calculated using customer-specific energy usage for recent historical days. Baseline Usage shall equal the customer's average energy usage occurring during the customer's CPP of the first five (5) non-holiday, non-weekend, non-Critical Peak Event days immediately prior to each Critical Peak Event adjusted by the usage in the two hours prior to the event. Holidays are defined as New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

NOTIFICATION:

For scheduled Critical Peak Events, the Company will notify PTR customers by 6 P.M. the previous day or as soon as possible thereafter. Notification of a Critical Peak Event consists of an electronic message issued by the Company to a device or devices such as telephone, facsimile, pager or email, selected and provided by the customer and approved by the Company. Operation, maintenance and functionality of such communication devices selected by the customer as well as receipt of notifications of Critical Peak Events shall be the sole responsibility of the customer.

RATES:

Rebate amounts of either \$0.40 per kWh or \$.80 per kWh will be randomly assigned to customers upon placement on this Rider by the Company. The customer's usage occurring during the customer's CPP adjusted by their usage 2 hours prior to the event shall be subtracted from the Baseline Usage to determine the number of kWhs eligible for the rebate for each Critical Peak Event. Negative results from

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RIDER PTR Peak Time Rebate Rider

this calculation shall be set to a result of zero, which will cause no rebate for that specific Critical Peak Event.

OTHER PROVISIONS:

- 1. Rebates will be rewarded as a line-item credit on the customer's monthly bill for electric service. For a Critical Peak Event that falls near the end of the customer's billing cycle, rebates may carry over to the next month's bill.
- 2. No later than December 1st of each year, the Company shall file with the Public Utilities Commission of Ohio ("Commission") either 1) documentation sufficient to demonstrate that the PTR Program is reflective of current market conditions, or 2) a request for amendment to this Rider as necessary to reflect changes in program requirements and market conditions.

TERM:

This Rider shall expire with service rendered through August 31, 2014, unless earlier terminated by the Company with approval by the Commission. A customer may terminate their participation in this Rider, effective with the next scheduled meter reading following at least 12 days notice to the Company by the customer.

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in

Case No(s). 89-6001-EL-TRF, 09-1820-EL-ATA

Summary: Tariff On behalf of The Cleveland Electric Illuminating Company New Rider PTR for the Peak Time Rebate Program electronically filed by Ms. Tamera J Singleton on behalf of FirstEnergy Corp and Mikkelsen, Eileen M