

# 11-03-GE-RPT

## COMPETITIVE RETAIL ELECTRIC SERVICE

(	check all that apply):
☐ AGGREGATOR PROVIDER	RETAIL ELECTRIC GENERATION
☐ GOVERNMENTAL AGGREGATOR ☐ POWER MARKETER	☐ POWER BROKER
IN	TRASTATE
ANNU	JAL REPORT
	OF
DTE EN	HERGY SUPPLY, INC.
(Exact	legal name of respondent)
	anged during the year, show also the is name and date of change.
414 South Main Street, Suite	200, Ann Arbor, MI 48104
(Address of prin	cipal business office at end of year)
	TO THE
= PUBLIC UTILIT	IES COMMISSION OF OHIO
PUCO	RECEIVED
22 U	COEIVED
E C	FEB 28 29-1
1102	OHIO CONSUMERS' COLMER
	FOR THE
YEAR ENI	DED DECEMBER 31, 20 <u>10</u>
Name, title address and telephone num concerning this report.	ber (including area code) of the person to be contacted

This is t	to certify t	that the	images	appear:	ing	are	an
accurate	and comple	te reprod	luction	of a c	ase	fil	e
document	delivered i	n the reg	ular co	urse of	bus	ines	36.
Technicia	n M	Date	Proces	sed SFE	2	1 20	11

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#### **IDENTITY OF RESPONDENT**

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

DTE Energy Supply, Inc. ("DTES") is a corporation.

2. Identify names of affiliate and subsidiary companies of the respondent.

DTES is a wholly-owned subsidiary of DTE Energy Trading, Inc.

3. Date when respondent began operations in Ohio.

DTES began operations in Ohio on April 30, 2010.

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

DTE Edison American, Inc. changed its name to DTE Energy Supply, Inc. and became a wholly-owned subsidiary of DTE Energy Trading, Inc. on January 5, 2010.

5. If incorporated specify

- (a) Date of filing articles of incorporation,
- (b) State in which incorporated.

DTE Edison America, Inc., April 13, 1998, incorporated in state of Michigan. DTE Energy Supply, Inc., January 5, 2010, incorporated in state of Michigan.

6. Ohio certificate number, case number granting authority and date issued.

DTES's Ohio certificate number is 1908456 issued January 20, 2010.

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

DTES did not conduct any part of its business under a name or names other than DTE Energy Supply, Inc.

8. Description of Ohio service territory served by respondent.

In 2010, DTES was registered to serve in the following Ohio service territories:

FirstEnergy Ohio

Ohio Edison

Toledo Edison

Cleveland Electric Illuminating

American Electric Power (AEP)

Ohio Power

Columbus Southern Power Duke Energy Ohio, Inc.

DTES had 2010 activity in the following Ohio service territories:

Duke Energy Ohio, Inc.

AEP

#### IMPORTANT CHANGES DURING THE YEAR

Report important changes of the types listed. Except as otherwise indicated, data furnished should apply to the same period the report covers. Answers should be numbered in accordance with the inquiries and if "none" states the fact, it should be used. If information, which answers an inquiry, is given elsewhere in the report, identification of the other answer will be sufficient.

1. Changes in ownership or control (shareholders holding 5% or more of outstanding stock).

Please see page 1, question #4.

2. Other important changes: Give brief particulars of each other important change, which is not disclosed elsewhere in this report.

None.

<sup>\*</sup>Please note any material changes that occurred during the year are also required to be filed in the respective CRES case docket (EL-CRS, EL-AGG, EL-GAG) pursuant to CRES Rule 4901:1-24-20.

#### STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

Customer Class	Sales (kWh)	Earnings(\$)	
Residential			
Commercial	1,434,945	\$81,138.00	
Industrial			
Other			
Total	1,434,945	\$81,138.00	

#### Instructions:

BGS 2/25/11

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

#### **COMPANY CONTACTS**

# IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, Address, and Phone Number of the Company's Contact Persons

To Receive Entries and Orders from the Docketing Division

George Deljevic	Director, Retail Operations
Name	Title
414 South Main Street, Suite 200, Ann Arbor, Address	MI 48104
(734) 887-2239	
Phone Number (Including Area Code)	
deljevicg@dteenergy.com E-Mail Address	· · · · · · · · · · · · · · · · · · ·
E-Mail Address	
Name, Title, Address, and Phone Numbe Should be dire	
Boyd Smith	Staff Accountant
Name	Title
414 South Main Street, Suite 200, Ann Arbor,	MI 48104
Address	
(734) 887-2023	
Phone Number (Including Area Code)	
Name and Address	s of the President
Steven C. Mabry	President
Name	Title
414 South Main Street, Suite 200, Ann Arbor, Address	MI 48104

## VERIFICATION

The President or Chief Officer of the company must verify the foregoing report. The oath required may be taken before any person authorized to administer an oath by the laws of the State in which the same is taken.

	ОАТН
State of	Michigan
County of	Washtenaw
(Inser	Steven C. Mabry makes oath and says that there the name of the affiant)
he is	
	(Insert here the official title of deponent)
of	DTE Energy Supply, Inc.
	(Insert here the exact legal title or name of the respondent)
belief, all stat statement of matter set for including	tamined the foregoing report; that to the best of his knowledge, information, and tements of fact contained in the said report are true and the said report is a correct the business and affairs of the above-named respondent in respect to each and every the therein during the period from and including
Before me for Washienaw personally appe first duly sworn	County. State of Michigan ared Steven & Hobry and he being by me upon his cath says that hot are country of washtenaw  In the foregoing instrument are country of washtenaw  My commission expires feb 7, 2018  Signed Acting in Country of washtenaw