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Cornerstone

Energy Conservation Services

September 13, 2011

Public Utilities Commission of Ohio
ATTN: Docketing Division
180 East Broad Street
Columbus, Ohio 43215

RECEIVED-DOCKETING DIV
2011 SEP 15 PM 2:46
PUCO

RE: Case No. 11-5028-GA-UNC, 11-5029-GA-AAM

Cornerstone Energy Conservation Services expresses its support for the Demand Side Management programs proposed by Columbia Gas of Ohio in the above case numbers. Our firm is a Home Energy Rating Provider and Residential Energy Conservation Consulting Firm. Additionally, we have a retrofit home insulation affiliate. I have had an opportunity to see the direct market impact created by the Home Performance Solutions program. Homeowners have been motivated to act as a result of the program incentives. The current program proposal will provide customers with substantial energy conservation benefits as a result of their participation in the proposed programs. The programs have the potential to save customers millions of dollars in energy costs over the life of the energy conservation measures. Not only will individual Columbia Gas customers save significant dollars but a large number of them will be investing their own monies in the energy conservation measures. This proposal provides a great opportunity for direct customer education and provides significant leverage dollars to enhance the overall program effectiveness thus providing a positive economic impact within the Columbia Gas service area.

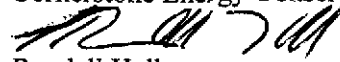
Just a few of the additional benefits of this program are:

- Creation and retention of jobs for Ohioans
- Investment in products and services offered by businesses located in Ohio
- Reduction of greenhouse gas emissions
- Enhanced conservation as an energy resource in Ohio
- Improved safety, health, durability, comfort and affordability of service area customers' homes

Without Columbia's programs, gas customers most likely will defer or will never make the choice to invest in energy conservation improvements that will lower their natural gas usage. I encourage the PUCO to approve these programs so that customers can enjoy the many benefits of good energy efficiency programs like Columbia's

Sincerely,

Cornerstone Energy Conservation Services


Randall Hall
President

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