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PUCO Docketing  
The Public Utilities Commission of Ohio  
11<sup>th</sup> Floor  
180 E. Broad Street  
Columbus, OH 43215

11-4902-TP-ATA



RE: Detariffing and Related Actions – Case ~~10-1010~~ TP-ORD

To whom it may concern:

National Directory Assistance, LLC (NDA) provides directory assistance call completion to customers of local exchange carriers when the completion of that call will incur a toll charge. All services offered by NDA are offered on a casual calling basis as they are only available on a call-by-call basis to callers who choose to press “1” for call completion. NDA retains its customers for the duration of the call completion session only. Such customers do not apply to use the service nor establish an account with NDA. NDA does not establish individual contractual relationships with the LEC’s customers who choose to complete the directory assistance call.

To the extent that the captioned directive relates to NDA’s offering, enclosed is a completed Telecommunications Application Form for Detariffing and Related Actions and a completed Telecommunications Retail Offering Form per the Commission’s 01/19/2011 “Implementation Order” in Case No. 10-1010-TP-ORD.

If you have questions or we may be of further assistance please feel free to contact me.

Sincerely,

Gary Robertson  
President  
National Directory Assistance, LLC  
P: 502-420-9899  
F: 502-244-4174

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician TM Date Processed AUG 26 2011

*The Public Utilities Commission of Ohio*  
**TELECOMMUNICATIONS RETAIL SERVICE OFFERING FORM**  
**For Non-BLES Carriers**

**Per the Commission's 01/19/2011 "Implementation Order" in Case No. 10-1010-TP-ORD**  
**(Effective: 01/20/2011)**

Company Name National Directory Assistance, LLC

Company Address 12700 Townepark Way, Louisville, KY 40243

Company Web Address www.nationalda.com

Regulatory Contact Person Gary Robertson Phone 502-420-9899  
Fax 502-244-4174

Regulatory Contact Person's Email Address gr@nationalda.com

Contact Person for Annual Report Tom Speed Phone 502-420-9899 Fax  
502-244-4174

Consumer Contact Information Gary Robertson Phone 502-420-9899  
Fax 502-244-4174

TRF Docket No. 10 -1010 -TP-TRF

**I. Company Type (Check all applicable):**

☐ Non-BLES CLEC ☐ IXC ☒ Other (explain) directory assistance (DA) service provider

**II. Services offered (Check all applicable):**

☐ Toll services (intrastate)

☐ Local Exchange Service (i.e., residential or business bundles)

☒ Other (explain) NDA provides directory assistance service and related call completion to customers of LECs where the completion of that call will incur a toll charge. All services offered by NDA are offered on a casual calling basis as they are only available on a call-by-call basis to callers who choose to press 1 for call completion. NDA retains its customers for the duration of the call completion session only. NDA does not establish individual contractual relationships with the LEC's customers who choose to complete directory assistance calls.

**III. Tariffed Provisions/Services (To the extent offered, check all applicable and attach tariff pages):**

☐ Toll Presubscription

☐ Intrastate Special and Switched Access Services to Carriers (facilities-based local carriers only)\*

- ☐ N-1-1 Service
- ☐ Pole Attachment and Conduit Occupancy
- ☐ Pay Telephone Access Lines
- ☐ Inmate Operator Service
- ☐ Telephone Relay Service

\*Access service tariffs shall be maintained separately and are subject to the Commission's carrier-to-carrier rules found in Chapter 4901:1-7, Ohio Administrative Code.

#### Part IV. – Attestation

Carrier hereby attests to its compliance with pertinent entries and orders issued by the Commission.

I am an officer/agent of the carrier/telephone company, National Directory Assistance LLC, and am authorized to make statements on it behalf.  
(Name)

I understand that Telephone companies have certain responsibilities to its customers under the Telecommunications Rules (Ohio Adm. Code 4901:1-6). These responsibilities include: warm line service; not committing unfair or deceptive acts and practices; truth in billing requirements; and slamming and preferred carrier freeze requirements. We will comply with the rules of the state of Ohio and understand that non-compliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Thomas Spudis CEO  
(Signature and Title)

8/24/11  
(Date)

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM for**  
**DETARIFFING AND RELATED ACTIONS**

Per the Commission's 01/19/2011 "Implementation Order" in Case No. 10-1010-TP-ORD  
(Effective: 01/20/2011 through 05/20/2011)

In the Matter of the Application of National Directory Assistance, LLC )

TRF Docket No. 90-\_\_\_\_\_

Case No. 11-4902-TP-ATA

NOTE: Unless you have reserved a Case No. leave the "Case No." fields BLANK.

to Detariff Services and make other changes related to the Implementation of Case No. 10-1010-TP-ORD )

Name of Registrant(s) National Directory Assistance, LLC

DBA(s) of Registrant(s) \_\_\_\_\_

Address of Registrant(s) 12700 Townepark Way, Louisville, KY 40243

Company Web Address www.nationalda.com

Regulatory Contact Person(s) Gary Robertson

Phone 502-420-9899

Fax 502-244-4174

Regulatory Contact Person's Email Address gr@nationalda.com

Phone 502-420-9899

Contact Person for Annual Report Tom Speed

Address (if different from above) \_\_\_\_\_

Consumer Contact Information \_\_\_\_\_

Phone \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

**Part I – Tariffs**

**Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below.**

*NOTE: All cases are ATA process cases, tariffs are effective the day they are filed, and remain in effect unless the Commission acts to suspend.*

Carrier Type	<input type="checkbox"/> ILEC	<input type="checkbox"/> CLEC	<input checked="" type="checkbox"/> CTS
Tariff for Basic Local Exchange Service (BLES) and/or other services required to be tarified pursuant to 4901:1-6-11(A); detariffing of all other services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other changes required by Chapter 4901:1-6 (Describe in detail in Exhibit C)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Part II – Exhibits**

**Note that the following exhibits are required for all filings using this form.**

Included	Identified As:	Description of Required Exhibit:
<input type="checkbox"/>	Exhibit A	The existing affected tariff pages.
<input type="checkbox"/>	Exhibit B	The proposed revised tariff pages.
<input type="checkbox"/>	Exhibit C	Narrative summarizing all changes proposed in the application, and/or other information intended to assist Staff in the review of the Application.
<input type="checkbox"/>	Exhibit D	One-time customer notice of detariffing and related changes consistent with rule 4901:1-06-07
<input type="checkbox"/>	Exhibit E	Affidavit that the Customer Notice described in Exhibit C has been sent to Customers.

**Part III. – Attestation**

**Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.**

**AFFIDAVIT**

***Compliance with Commission Rules***

I am an officer/agent of the applicant corporation, National Directory Assistance LLC, and am authorized to make this statement on its behalf.  
(Name)

I attest that these tariffs comply with all applicable rules for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on (Date) \_\_\_\_\_ at (Location) \_\_\_\_\_

\*(Signature and Title) Thomas F Speed Jr, CEO (Date) 8/24/11

- This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

**VERIFICATION**

I, Thomas F Speed Jr

verify that I have utilized the Telecommunications Application Form for Detariffing and Related Actions provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

\*(Signature and Title) Thomas F Speed Jr CEO (Date) 8/24/11

\_\_\_\_\_  
\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

***Send your completed Application Form, including all required attachments as well as the required number of copies, to:***

**Public Utilities Commission of Ohio  
Attention: Docketing Division  
180 East Broad Street, Columbus, OH 43215-3793**

***Or***

***Make such filing electronically as directed in Case No 06-900-AU-WVR***