BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

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In the Matter of the Commission's Investigation into Intrastate Carrier Access Reform Pursuant to Sub. S.B. 162

Case No. 10-2387-TP-COI

MOTION FOR PROTECTIVE ORDER

The AT&T Entities¹, by their attorneys and pursuant to Section 4901-1-24(D) of the Commission's rules (O.A.C. § 4901-1-24(D)) move for a protective order keeping confidential the designated confidential and/or proprietary information being filed contemporaneously in their Supplemental Reply Comments. The reasons underlying this motion are detailed in the attached Memorandum in Support. Consistent with the requirements of Section 4901-1-24(D) of the Commission's rules, three unredacted copies of the confidential information which is the subject of this motion have been filed under seal.

Respectfully submitted,

The AT&T Entities

By:

<u>/s/ Mary Ryan Fenlon</u>
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¹ The AT&T Entities are The Ohio Bell Telephone Company d/b/ AT&T Ohio; AT&T Communications of Ohio, Inc; TCG Ohio; SBC Long Distance d/b/a AT&T Long Distance; SNET America, Inc. d/b/a AT&T Long Distance East; AT&T Corp. d/b/a AT&T Advanced Solutions; Cincinnati SMSA, L.P.; and New Cingular Wireless PCS, LLC d/b/a AT&T Mobility.

MEMORANDUM IN SUPPORT OF MOTION FOR PROTECTIVE ORDER

The AT&T Entities request that portions of their Supplemental Initial Comments be designated as confidential and be protected from public disclosure. The information for which protection is sought includes not only AT&T information but also other contributing carriers' information which is subject to respective protective agreements that AT&T has entered into with those carriers. The confidential information consists of: a) the contributing carriers' 2010 total intrastate retail telecommunications services revenues; b) the contributing carriers' 2010 uncollectible intrastate retail telecommunications revenues; c) the contributing carriers' 2010 total intrastate retail telecommunications revenues; and d) the contributing carriers' 2010 total Ohio access lines as of December 31, 2010. AT&T Ohio's access line counts, also included in the confidential filing, is information that is no longer required to be publicly filed in its Annual Report and should also be protected from public disclosure. The public release of this information would cause harm to the AT&T Entities and the contributing carriers.

Section 4901-1-24(D) of the Commission's rules provides that the Commission or certain designated employees may issue an order which is necessary to protect the confidentiality of information contained in documents filed with the Commission's Docketing Division to the extent that state or federal law prohibits the release of the information and where non-disclosure of the information is not inconsistent with the purposes of Title 49 of the Revised Code. As set forth herein, the information described above represents confidential sensitive business information and, therefore, should be protected from disclosure.

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Non-disclosure of the information will not impair the purposes of Title 49. The

Commission and its Staff have full access to the information in order to review the requested information in this case. No purpose of Title 49 would be served by the public disclosure of the information.

The need to protect the designated information from public disclosure is clear, and there is compelling legal authority supporting the requested protective order. While the Commission has often expressed its preference for open proceedings, the Commission also long ago recognized its statutory obligations with regard to trade secrets:

The Commission is of the opinion that the "public records" statute must also be read <u>in</u> <u>pari materia</u> with Section 1333.31, Revised Code ("trade secrets" statute). The latter statute must be interpreted as evincing the recognition, on the part of the General Assembly, of the value of trade secret information.

In re: General Telephone Co., Case No. 81-383-TP-AIR (Entry, February 17, 1982). Likewise,

the Commission has facilitated the protection of trade secrets in its rules (O.A.C. § 4901-1-

24(A)(7)).

The definition of a "trade secret" is set forth in the Uniform Trade Secrets Act:

"Trade secret" means information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans, financial information, or listing of names, addresses, or telephone numbers, that satisfies both of the following:

(1) It derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use.

(2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

R. C. § 1333.61(D). This definition clearly reflects the state policy favoring the protection of

trade secrets such as the information which is the subject of this motion.

Courts of other jurisdictions have held that not only does a public utilities commission have the authority to protect the trade secrets of a public utility, the trade secret statute creates a duty to protect them. <u>New York Tel. Co. v. Pub. Serv. Comm. N.Y.</u>, 56 N.Y. 2d 213 (1982). Indeed, for the Commission to do otherwise would be to negate the protections the Ohio General Assembly has granted to all businesses, including public utilities, through the Uniform Trade Secrets Act. This Commission has previously carried out its obligations in this regard in numerous proceedings. <u>See, e.g., Elyria Tel. Co.</u>, Case No. 89-965-TP-AEC (Finding and Order, September 21, 1989); <u>Ohio Bell Tel. Co.</u>, Case No. 89-718-TP-ATA (Finding and Order, May 31, 1989); <u>Columbia Gas of Ohio, Inc.</u>, Case No. 90-17-GA-GCR (Entry, August 17, 1990).

In 1996, the Ohio General Assembly amended R. C. §§ 4901.12 and 4905.07 in order to facilitate the protection of trade secrets in the Commission's possession. The General Assembly carved out an exception to the general rule in favor of the public disclosure of information in the Commission's possession. By referencing R. C. § 149.43, the Commission-specific statutes now incorporate the provision of that statute that excepts from the definition of "public record" records the release of which is prohibited by state or federal law. R. C. § 149.43(A)(1). In turn, state law prohibits the release of information meeting the definition of a trade secret. R. C. §§ 1333.61(D) and 1333.62. The amended statutes also reference the purposes of Title 49 of the Revised Code. The protection of trade secret information from public disclosure is consistent with the purposes of Title 49 because the Commission and its Staff have access to the information; in many cases, the parties to a case may have access under an appropriate protective

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agreement. The protection of trade secret information as requested herein will not impair the Commission's regulatory responsibilities.

In <u>Pyromatics, Inc. v. Petruziello</u>, 7 Ohio App. 3d 131, 134-135 (Cuyahoga County 1983), the Court of Appeals, citing <u>Koch Engineering Co. v. Faulconer</u>, 210 U.S.P.Q. 854, 861 (Kansas 1980), has delineated factors to be considered in recognizing a trade secret:

(1) The extent to which the information is known outside the business, (2) the extent to which it is known to those inside the business, <u>i.e.</u>, by the employees, (3) the precautions taken by the holder of the trade secret to guard the secrecy of the information, (4) the savings effected and the value to the holder in having the information as against competitors, (5) the amount of effort or money expended in obtaining and developing the information, and (6) the amount of time and expense it would take for others to acquire and duplicate the information.

For all of the information which is the subject of this motion, AT&T Entities consider and have treated the information as a trade secret. In the ordinary course of business of the AT&T Entities, this information is stamped confidential, is treated as proprietary and confidential by AT&T Entities' employees, and is not disclosed to anyone except in a Commission proceeding and/or pursuant to staff data request. During the course of discovery, information of this type has generally been provided only pursuant to a protective agreement.

For the foregoing reasons, the AT&T Entities request that the designated information be protected from public disclosure.

Respectfully submitted,

The AT&T Entities

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was served by electronic mail on the parties listed below on this 15th day of July, 2011.

/s/ Mary R. Fenlon_____

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Summary: Motion for Protective Order electronically filed by Ms. Mary K. Fenlon on behalf of AT&T Entities