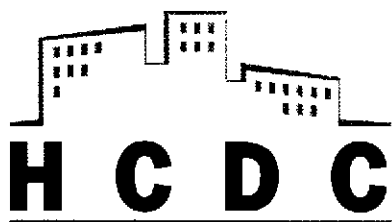


FILE

11-3549-EL-SSD

6



Economic Development Services  
Entrepreneur Services  
Loan Services

RECEIVED DOCKETING DIV  
2011 JUL -1 AM 9:02  
PUCO

June, 24, 2011

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 east Broad Street  
Columbus, OH 43215

Dear Chairman Snitchler:

Hamilton County Development Co. Inc., (HCDC) is very pleased to support Duke Energy as a business and economic development leader in our community. As such, Duke Energy has been an effective collaborator with HCDC in supporting economic development in Greater Cincinnati for many years.

These economic development activities include Duke Energy's support for economic development education through seminars and training sessions. In addition, Duke Energy sponsors a site readiness program that investigates the development potential for various industrial sites throughout Greater Cincinnati. Furthermore, Duke Energy is an active supporter of entrepreneurial development through funding support for a revolving loan fund for start up business ventures.

HCDC is one of many economic development organizations that benefit from the active support and collaboration by Duke Energy's team of community and economic development professionals. This enables Greater Cincinnati to become a better place in which to live, work and do business by being a vibrant and growing economy.

Very Truly Yours,

David K. Main  
President

C: David O. Smith

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician fe Date Processed 7/1/2011



creating community  
through the arts

20 East Central Parkway, Suite 200  
Cincinnati, OH 45202

Phone: 513.871.2787

Fax: 513.871.2706

[www.TheArtsWave.org](http://www.TheArtsWave.org)

June 22, 2011

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

Re: PUCO ESP Case #11-3549-EL-SSO

Dear Chairman Snitchler:

ArtsWave is pleased to support Duke Energy as a business leader in the community. Duke Energy and ArtsWave have been partners in supporting the arts organizations of Greater Cincinnati for decades. In 2011, Duke Energy and hundreds of its employees gave more than \$198,000 to the arts through our annual community campaign. In addition to financial support, we were thrilled to have Julie Janson, President Duke Energy Ohio & Kentucky, as our General Chair of the 2010 campaign.

Duke Energy's support of the Greater Cincinnati Energy Alliance is also assisting area arts organizations in helping them reduce energy costs and creating more sustainable cultural venues for our community to enjoy.

ArtsWave is one of many non-profits that are deeply impacted by Duke Energy's support of the community. Among those are many arts and cultural organizations that do so much, with the generous support of Duke Energy, to make Greater Cincinnati a uniquely attractive place to live, work, play and stay. Whether it is supporting the arts, social services, economic development or environmental causes, Duke Energy helps us bring our vision of a more vibrant economy and a more connected and engaged community to life.

Sincerely,

Mary McCullough-Hudson  
President & CEO

cc: Marvin Blade



June 21, 2011

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

Re: PUCO ESP  
Case #11-3549-EL-SSO

Dear Chairman Snitchler:

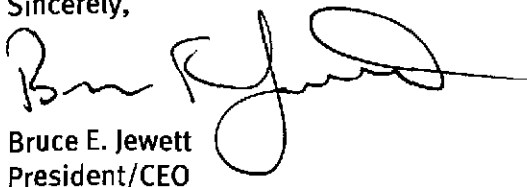
On behalf of the **Butler County United Way**, I am pleased to support Duke Energy as a business leader in our community. In fact, Duke Energy has been a valued community partner for decades in the Greater Cincinnati region. In 2010, Duke Energy gave \$1.34 million dollars to communities in support of social services through United Ways in many areas. In addition to the financial support provided by the Company and its employees, Duke's senior leaders volunteer their time to serve on local annual campaigns out of a commitment to create healthy, successful communities.

Our organization is one of many non-profits that have benefited tremendously by this support. Without partners such as Duke Energy, our ability to positively impact our community would be significantly decreased. Whether it is supporting social services, economic development or environmental causes, Duke helps to create and maintain vibrant communities.

Prior to my recent appointment as President/CEO of the **Butler County United Way**, I was pleased to serve as the Butler County Administrator, responsible for the day-to-day operations of County government here. In that capacity, too, I found Duke to be a contributor to the community, especially in the economic development arena. Last year, they initiated a program called "Site Readiness" to help prepare manufacturing sites for reuse, to attract new companies to the region. It is this sort of vision and leadership that is critical to help create new jobs for our residents. This year, they have chosen six more sites, in addition to the five they piloted last year.

Lastly, Duke employees volunteer countless hours to perform Global Service Events to spruce up schools, churches, agencies or just to help senior citizens stay in their own homes. This is a business that takes its success seriously and seeks to share it with the communities it serves. We all benefit from that kind of corporate citizenship that can serve as an example for other companies.

Sincerely,



Bruce E. Jewett  
President/CEO

MAIN OFFICE: 323 North Third Street/Hamilton, OH 45011  
(513) 863-0800 / (513) 863-3467 fax

WEST CHESTER OFFICE: Office Suites PLUS at West Chester/9075 Centre Pointe Drive/ Suite 450/West Chester, OH 45069  
(513) 644-8000 / (513) 644-8001 fax  
[www.bc-unitedway.org](http://www.bc-unitedway.org) / [liveunited@bc-unitedway.org](mailto:liveunited@bc-unitedway.org)



June 21, 2011

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

Re: PUCO ESP Case #11-3549-EL-SSO

Dear Chairman Snitchler:

As an economic development organization, the Warren County Port Authority has had the opportunity to work with Duke Energy (Duke) on several occasions. Through their activities within the community, Duke has demonstrated their leadership, financial assistance and efforts to spur development within the region. It is partnerships and cooperation among the public and private sector that will position Ohio for success through job creation and retention. The management team at Duke has demonstrated their understanding of this need through their activities within Southwest Ohio.

In 2010 Duke created a new program called Site Readiness. Our county was chosen as a pilot project for a 200 acre site near a major interchange along Interstate 75. The technical efforts and financial assistance offered will assist the local community in positioning this tract of land for success and job creation. Our office, along with the local community participant, better understands the strengths and weaknesses that will allow this site to become competitive with site selection experts. In addition, Warren County was selected again for an Industrial Park in the City of Mason in 2011. We are excited to start the process and look forward to many more projects in future years.

As the economy recovers, collaborative efforts between the public sector and companies like Duke will be important to attract jobs to Ohio. Duke has demonstrated their commitment to collaborative initiatives through the Site Readiness program. All together, this program has impacted five sites in 2010, six sites in 2011 and I look forward to its success in future years.

Sincerely,

A handwritten signature in cursive script that reads 'Martin Russell'.

Martin Russell  
Executive Director  
Warren County Port Authority



# SUPPORTS TO ENCOURAGE LOW-INCOME FAMILIES

P.O. Box 1322  
Hamilton, OH 45012

June 24, 2011

Phone  
(513) 868-9300

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

Fax  
(513) 737-3889

Website  
[www.selfhelps.org](http://www.selfhelps.org)

Re: PUCO ESP Case #11-3549-EL-SSO

Dear Chairman Snitchler:

Offices also in:  
Middletown  
West Chester  
Oxford

Supports to Encourage Low-income Families (SELF), Butler County's Community Action Agency is pleased to support Duke Energy as a business leader in the community. Duke Energy has been an active community partner for many years in our community. I understand that in 2010 Duke Energy gave \$ 1.34 million dollars to communities in support of social services via the United Way.

Jeffrey A. Diver  
*Executive Director*

SELF works with low income residents and administers PIPP, HEAP, Weatherization intake and provides financial counseling. Without partners such as Duke Energy providing generous support, our positive community impact would be significantly decreased. Whether it is supporting social services or economic development, Duke Energy helps to create and maintain a vibrant community.

As you may know, last year there were changes to the PIPP program that caused thousands of issues for our clients. Duke Energy stepped up to the plate to work hand in hand with our employees to train and resolve issues. In addition, they took the lead role to collaborate with ODOD to fix the software glitches. Most importantly, Duke Energy kept the customers in mind to minimize any power disconnects.

Duke Energy has served Butler County well for many years and we are a better region for the many efforts and projects they have supported. We need more "role models" and corporate citizens to replicate what they do each and every day. They are truly appreciated by all of us who serve in the non-profit sector.

Sincerely,

*Jeffrey Diver*  
Jeffrey Diver  
Executive Director



Agency Partner

June 24, 2011

Todd A. Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, OH 43215

Re: PUCO ESP Case #11-3549-EL-SSO

Dear Chairman Snitchler,


The Cincinnati USA Regional Chamber, the nation's fifth largest metro chamber, and its affiliate, the Cincinnati USA Partnership, the region's leading economic development organization, strongly support Duke Energy as an actively engaged community leader in the Cincinnati USA region. The Chamber and the Partnership are focused on building a region that will allow families and businesses to prosper. For years, Duke Energy has championed those efforts with a demonstrated commitment to improving the local business climate and quality of life in Southwest Ohio.

This commitment can be seen through Duke's participation in the Cincinnati region's business community. Julie Janson, President of Duke Energy Ohio & Kentucky, serves as the 2011 board chair of the Cincinnati USA Partnership and will be chair of the Board of Directors of the Cincinnati USA Regional Chamber in 2012. Through her leadership and guidance, she is helping to formulate a new, strategic plan for regional economic development that will create a more attractive environment for job creators. Duke Energy's economic development and community development staff are engaged in attracting businesses to the Cincinnati USA region, as well as helping local companies grow. Duke provides specialized training to local communities on business related topics, showcasing their pledge to community improvement.

Additionally, for over a decade, Duke Energy has been an active partner in business retention and outreach efforts in Southwest Ohio. Duke Energy volunteers on the Partnership-led GrowthForce committee, a regional team of professionals who personally visit with local companies to determine their business needs, opportunities for growth, and possible areas of assistance. Duke refers local executives to resources available in the community in order to propel growth. Through this effort, Duke plays a critical role in helping to retain businesses and add jobs to the local economy.

The Chamber's mission is to make Cincinnati USA the world's favorite American business center; a place where individuals choose to live, work, and play. And, together with the leadership and community support of Duke Energy, we are making progress towards that end.

Sincerely,



Ellen G. van der Horst  
President and CEO  
Cincinnati USA Regional Chamber



David F. Dougherty  
Interim Executive Director  
Cincinnati USA Partnership

300 Carew Tower  
441 Vine Street  
Cincinnati, Ohio 45202-2812  
phone 513.579.3100  
fax 513.579.3101