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1410 Race Street Cincinnati, OH 45202 p: 513.621.4400 f: 513.621.5900 www.3cdc.org

June 27, 2011

Todd A. Snitchler, Chairman Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

Re: PUCO ESP Case #11-3549-EL-SSO.

Dear Chairman Snitchler:

The Cincinnati Center City Development Corporation (3CDC) is pleased to express our support for Duke Energy as a business leader in the community.

3CDC is a private, non-profit 501(c)(3) organization based in Cincinnati and serves Cincinnati's urban community. We are privileged to have the City of Cincinnati's leading corporate and civic leaders serve on our Board of Directors. Since 2004, 3CDC and its partners have invested more than \$308 million in Cincinnati's Central Business District and Over-the-Rhine (OTR) including the \$48 million overhaul of Fountain Square and the \$48 million current expansion and renovation of Washington Park.

The work we accomplish in the city's core would not be possible without the support of the corporate community and, it goes without saying, Duke Energy has played a vital role in supporting 3CDC's mission from the start of the organization.

It is an honor to have Julie Janson, President of Duke Energy Ohio & Kentucky sit on 3CDC's Board of Directors. Duke Energy annually contributes to 3CDC's operating fund as well as providing substantial financial support to 3CDC's capital funds including Cincinnati Equity Fund I & II and Cincinnati New Markets Fund I & II. These funds enable the ongoing renaissance in Cincinnati's urban core.

Duke is also committed to support the many events we produce on Fountain Square to bring citizens together in the heart of Cincinnati. For example, Duke was an

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active sponsor of Family Days, bringing family-friendly activities to the central business district and catered to children and families on Saturday mornings during the summer months. In 2010, honoring the 40<sup>th</sup> anniversary of Earth Day, Duke Energy partnered with 3CDC to bring the inaugural EcoSculpt event, which is a three-week installation of original sculptures made of recycled and/or recyclable materials, resulting in community awareness of environmental responsibilities.

Duke Energy has been integral to our success over the past seven years. We are grateful for their commitment of excellence to the city of Cincinnati in order to create an attractive, welcoming and a vibrant place in which to live.

Sincerely,

hen G. Leeper Nent and CEO