NEMLC, LLC

Rrofessional Legal Ponsulting Obervices

Our File No. E11-021

May 9, 2011

The Public Utilities Commission of Ohio Docketing Division 180 E. Broad St. Columbus, OH 43215

RE: Application to Amend Certification, Letter of Notification

Reflective Energy Solutions, LLC

Case No. 09-0949-EL-AGG, 09-0950-GA-AGG

Certificate No. 09-176E(1), 09-166G(1)

To Whom It May Concern,

This office has been retained by Reflective Energy Solutions, LLC, a certified Electric and Natural Gas broker in the State of Ohio, to assist them with regulatory compliance in various jurisdictions. Per your request, attached please find the first several pages of Reflective Energy Solutions' respective Electric and Natural Gas applications, filed with the Ohio Public Utilities Commission on 14 October 2009.

Pursuant to Chapter 4928 of the Ohio Revised Code, please accept this letter as application for Reflective Energy Solutions to amend its certifications in Case Numbers 09-0949-EL-AGG, and 09-0950-GA-AGG, respectively, to include energy brokering services to residential customers. Reflective Energy Solutions, LLC is currently certified under the aforementioned case numbers to broker and/or aggregate for commercial and industrial customers and, due to the ever-changing competitive marketplace, requests to add residential customers to its approved customer base. Reflective Energy Solutions is seeking to serve residential customers throughout the entire State of Ohio and in each applicable service territory.

Should you require any additional documentation or information, please do not hesitate to contact this office at your convenience.

Thank you in advance for your time and attention to this matter.

Very Truly Yours,

/c/ CPM

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Fax 609.365.2437

Phone 609.365.7072

BMDC, LLC 134 Highwood Avenue Leonia, New Jersey 07605

October 13, 2009

19-949- EL-AGG

Public Utility Commission of Ohio Docketing Division – 13th Floor 180 East Broad Street Columbus, Ohio 43215-3793

To Whom It May Concern:

Please accept this original and 10 copies of Reflective Energy Solution's Certification Application for Aggregators/Power Brokers form to perform electric broker services.

Should you have any questions please do not hesitate to contact me at BMDC, LLC's., headquarters. To be clear, Reflective Energy Solutions LLC., is the Applicant and BMDC, LLC., is merely helping them with the application process. If there is anything further that is required please let me know and I will be happy to provide the information as soon as possible.

Sincerely,

Michael D'Angelo

President/CEO - BMDC, LLC

201-736-6247

Michael@BMDCLLC.com

www.BMDCLLC.com

Energy Consulting is just one of our many specialties

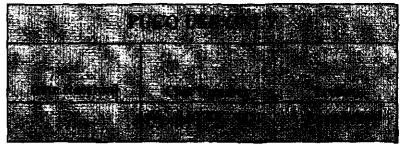
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Technician ______ Date Processed CCI 14 2008



The Public Utilities Commission of Ohio



D9-949-EL-AGG

CERTIFICATION APPLICATION FOR AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-5 Experience). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

A. <u>APPLICANT INFORMATION</u>

	Web site address (if any) www.reflectiveES.com				
List name, address, te will do business in Oh	lephone number and web site address under which io				
Legal Name Reflective Energy	Solutions LLC				
Address 120 State Street, Hackensack, NJ 07601					
Telephone # 201-880-1997	Web site address (if any) www.reflectiveES.com				
List all names under v Reflective Energy Solutions LLC	which the applicant does business in North America				
List all names under v Reflective Energy Solutions LLC	which the applicant does business in North America				
Reflective Energy Solutions LLC	which the applicant does business in North America				
Reflective Energy Solutions LLC					

	Business address 120 State Street, Hack	ensack, NJ 07601					
	Telephone # 201-880-1997	Fax #	201-342-0206				
	Telephone # 201-880-1997 E-mail address (if any) encountered and the control of t	ES.com		-			
·-5	Contact person for Commission Staff use in investigating customer complaints						
	Name Eric Zimmerman						
	T'41 Provident						
	Business address 120 State Street, Hackeneack, NJ 07601 Telephone # 201-880-1997 Fax # 201-342-0208 E-mail address (if any) ericz@reflectiveEs.com						
	DUSTNESS ADDRESS 120 OND 001901, I MANAGEMENT, I W 070 240 0000						
	Telephone # 201-900-1997	FAX#	201-242-0200	_			
	D-mail addiess (11 ally)						
1-6	Applicant's address and toll-free number for customer service and complaints						
	Customer Service address 120 State Street, Hackensack, NJ 07601						
	Toll-free Telephone # 201-880-198	7	Fax # 201-342-020	36	 		
	Toll-free Telephone # 201-390-193 E-mail address (if any) ericz@reflet	ctiveES.com					
		· · · · · · · · · · · · · · · · · · ·					
-7	Applicant's federal employer identification number # 27-0892602						
					:		
8	Applicant's form of ownership (check one)						
	□ Sole Proprietorship						
	□ Limited Liability Partnership		tnership nited Liability Co	mpany (LLC)			
	□ Corporation		er		·		
					•		
9	(Check all that apply) Identify each electric distribution utility certified territor which the applicant intends to provide service, including identification of each custo class that the applicant intends to serve, for example, residential, small commer mercantile commercial, and industrial. (A mercantile customer, as defined in (A) (19) of Se 4928.01 of the Revised Code, is a commercial customer who consumes more than 700,000 kWh/year part of a national account in one or more states).						
	First Energy						
	☑ Ohio Edison	n Residential	Commercial	Mercantile	n Industrial		
	Toledo Edison	n Residential	Commercial	Mercantile	Industrial		
	☐ Cleveland Electric Illuminating		Commercial	Mercantile	■ Industrial		
	n Cincinnati Gas & Electric	☐ Residential	■ Commercial	■ Mercantile	Industrial		
	Monongahela Power	□ Residential	Commercial	a Mercantile	■ Industrial		
	American Electric Power Obia Harran	- Danid	= Carron annial	- Managetta	المسامرة و		
	Ohio Power Columbus Southern Power	n Residential Residential	■ Commercial■ Commercial	■ Mercantile ■ Mercantile	IndustrialIndustrial		
	B Dayton Power and Light	n Residential	Commercial	n Mercantile	m industrial		