

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

☐ AGGREGATOR
PROVIDER

☐ RETAIL ELECTRIC GENERATION

☐ GOVERNMENTAL AGGREGATOR

☐ POWER BROKER

☒ POWER MARKETER

INTRASTATE ANNUAL REPORT

OF

BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions
(Exact legal name of respondent)

If name was changed during the year, show also the
previous name and date of change.

363 W. Erie St., 7th Floor, Chicago, IL 60654

(Address of principal business office at end of year)

**TO THE
PUBLIC UTILITIES COMMISSION OF OHIO**

**FOR THE
YEAR ENDED DECEMBER 31, 2010**

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

**MADOLON KUCHERA, ASSOCIATE GENERAL COUNSEL – V.P. OF REGULATORY
PH: 312-628-8613**

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IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual. **Corporation**
2. Identify names of affiliate and subsidiary companies of the respondent.
BlueStar Energy Services, Inc.
BSE Holdco, LLC
BSE Solutions LLC
BlueStar Energy (S.A.C.)
Avigent, LLC
3. Date when respondent began operations in Ohio. **April 23, 2010**
4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation. **Not applicable**
5. If incorporated specify (a) Date of filing articles of incorporation, **April 5, 2002**
(b) State in which incorporated, **Illinois**
6. Ohio certificate number, case number granting authority and date issued.
On April 23, 2010 the Public Utilities Commission of Ohio issued BlueStar Energy Services, Inc. Certificate No. 10-206E (1) in Case Number 10-384-EL-CRS
7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars. **Not applicable**
8. Description of Ohio service territory served by respondent.

None. No Ohio customers were served by BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions from January 1, 2010 - December 31, 2010.

IMPORTANT CHANGES DURING THE YEAR

Report important changes of the types listed. Except as otherwise indicated, data furnished should apply to the same period the report covers. Answers should be numbered in accordance with the inquiries and if "none" states the fact, it should be used. If information, which answers an inquiry, is given elsewhere in the report, identification of the other answer will be sufficient.

1. Changes in ownership or control (shareholders holding 5% or more of outstanding stock). **None**
2. Other important changes: Give brief particulars of each other important change, which is not disclosed elsewhere in this report. **None**

*Please note any material changes that occurred during the year are also required to be filed in the respective CRES case docket (EL-CRS, EL-AGG, EL-GAG) pursuant to CRES Rule 4901:1-24-20.

**STATEMENT OF INTRASTATE
GROSS RECEIPTS AND KWH SALES**

Customer Class	Sales (kWh)	Earnings(\$)
	0	0
Residential	0	0
Commercial	0	0
Industrial	0	0
Other	0	0
Total	0	0

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

COMPANY CONTACTS

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

**Name, Title, Address, and Phone Number of the Company's Contact Persons
To Receive Entries and Orders from the Docketing Division**

<u>Madelon Kuchera</u>	<u>Associate General Counsel – V.P. of Regulatory</u>
Name	Title
<u>363 West Erie St., 7th Floor, Chicago, IL 60654</u>	
Address	
<u>312-628-8613</u>	
Phone Number (Including Area Code)	
<u>mkuchera@bluestarenergy.com</u>	
E-Mail Address	

**Name, Title, Address, and Phone Number of Person to whom Invoice
Should be directed**

<u>Isabelle Ryan</u>	<u>Corporate Controller</u>
Name	Title
<u>363 West Erie St., 7th Floor, Chicago, IL 60654</u>	
Address	
<u>312-628-0785</u>	
Phone Number (Including Area Code)	

Name and Address of the President

<u>Aaron D. Rasty</u>	
Name	President – Retail Electricity
<u>363 West Erie St., 7th Floor, Chicago, IL 60654</u>	
Address	

VERIFICATION

The President or Chief Officer of the company must verify the foregoing report. The oath required may be taken before any person authorized to administer an oath by the laws of the State in which the same is taken.

OATH

State of Illinois

County of Cook

Aaron D. Rasty makes oath and says that
(Insert here the name of the affiant)

he is President – Retail Electricity
(Insert here the official title of deponent)

Of BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions
(Insert here the exact legal title or name of the respondent)

that he has examined the foregoing report; that to the best of his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 20 10, to and including December 31, 20 10.

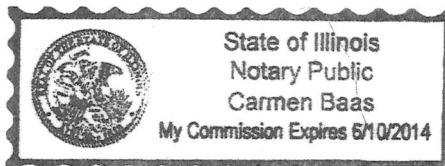


(Signature of affiant)

Subscribed and sworn to me, a Notary Public, on this ____ day of April, 2011.



Notary Public



This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

5/2/2011 10:12:52 AM

in

Case No(s). 11-0003-GE-RPT

Summary: Annual Report Intrastate Annual Report for BlueStar Energy Services Inc., d/b/a BlueStar Energy Solutions electronically filed by Ms. Madelon Kuchera on behalf of BlueStar Energy Services, Inc.