

# COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

Y AGGREGATOR

N RETAIL ELECTRIC GENERATION PROVIDER

N GOVERNMENTAL AGGREGATOR

Y POWER BROKER

N POWER MARKETER

## INTRASTATE ANNUAL REPORT

OF

Industrial Energy Users-Ohio

(Exact legal name of respondent)

If name was changed during the year, show also the  
previous name and date of change.

c/o McNees Wallace & Nurick LLC Fifth Third Center, 21 East State Street, 17th Floor Columb

(Address of principal business office at end of year)

### TO THE PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE  
YEAR ENDED DECEMBER 31, 2010

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Kevin Murray, Executive Director, IEU-Ohio, Fifth Third Center, 21 E. State St, 17th Floor, Columbus, C

Email: murraykm@mwncmh.com, Phone: 614-469-8000, Fax: 614-469-4653



### **IDENTITY OF RESPONDENT**

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Industrial Energy Users-Ohio is a non-profit corporation.

2. Identify names of affiliate and subsidiary companies of the respondent.

Industrial Energy Users-Ohio does not have affiliate or subsidiary companies.

3. Date when respondent began operations in Ohio.

October 21, 2000

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

Industrial Energy Users-Ohio is not a consolidated or merged company.

5. If incorporated specify:

- a. Date of filing of articles of incorporation: December 30, 1992
- b. State in which incorporated: Ohio

6. Ohio certificate number, case number granting authority and date issued.

Certificate No. 00-001, Case No. 00-1711-EL-AGG, issued October 23, 2000, effective October 21, 2000, amended April 27, 2001, effective October 21, 2000.

Renewal Certificate 00-001(2) issued October 22, 2002, effective October 22, 2002.

Renewal Certificate 00-001(3) issued October 20, 2004, effective October 21, 2004.

Renewal Certificate 00-001(4) issued October 20, 2006, effective October 21, 2006.

Renewal Certificate 00-001(5) issued October 22, 2008, effective October 21, 2008.

Renewal Certificate 00-001E(6) issued October 25, 2010, effective October 21, 2010.

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

Industrial Energy Users-Ohio does not conduct business under any other name.

8. Description of Ohio service territory served by respondent.

Commercial and industrial customers in the FirstEnergy Companies (Cleveland Electric Illuminating, Ohio Edison and Toledo Edison) service territory.

**STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES**

<u>Customer Class</u>	<u>Sales (kWh)</u>	<u>Earnings (\$)</u>
Residential	0	\$0
Commercial	0	0
Industrial	0	0
Other	0	0
<b>Total</b>	<b>0</b>	<b>\$0</b>

**Instructions:**

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

**IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.**

**Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons**

Samuel C. Randazzo, Esq.  
Users-Ohio  
Name

General Counsel, Industrial Energy  
Title

sam@mwncmh.com  
E-mail

c/o McNees Wallace & Nurick LLC Fifth Third Center 21 East State Street, 17th Floor Columbus, OH 43215  
Address

614-469-8000  
Phone Number (Including Area Code)

**Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice  
should be Directed**

Kevin Murray  
Users-Ohio  
Name

Executive Director, Industrial Energy  
Title

murraykm@mwncmh.com  
E-mail

c/o McNees Wallace & Nurick LLC Fifth Third Center 21 East State Street, 17th Floor Columbus, OH 43215  
Address

614-469-8000  
Phone Number (Including Area Code)

**Name and Address of the President**

Matthew Brakey, Chairman  
Name

c/o McNees Wallace & Nurick LLC Fifth Third Center 17th Floor 21 E. State Street Columbus, OH 43215  
Address

**VERIFICATION**

The foregoing report must be verified by the President or Chief Officer of the company.

**OATH**

State of Ohio  
County of Franklin

makes oath and says that Samuel C. Randazzo, Esq.

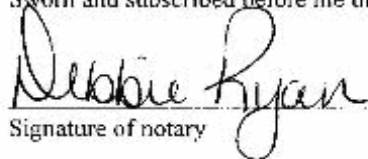
s/he is General Counsel

of Industrial Energy Users-Ohio

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2010 to and including December 31, 2010.

  
(Signature of affiant.)

Sworn and subscribed before me this 18<sup>th</sup> day of April, 2011 Month/Year

  
Signature of notary

**DEBBIE SUE RYAN**  
NOTARY PUBLIC • STATE OF OHIO  
Recorded in Knox County  
My commission expires Nov. 14, 2015

My commission expires on 11-14-2015

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**4/19/2011 11:00:18 AM**

**in**

**Case No(s). 11-0003-GE-RPT**

Summary: Annual Report Industrial Energy Users-Ohio Annual Report electronically filed by Ms. Vicki L. Leach-Payne on behalf of Randazzo, Samuel C. Mr.