

December 1, 2010

Betty McCauley
Chief of Docketing
The Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215

SUBJECT: Case Nos. 07-0551-EL-AIR
89-6001-EL-TRF

Dear Ms. McCauley:

In response to the Order of January 21, 2009, in the above mentioned case, please file the attached tariff pages on behalf of The Cleveland Electric Illuminating Company. These tariff pages reflect changes to Rider DSM and its associated pages.

Please file one copy of the tariffs in each of the above mentioned Case Nos. 07-0551-EL-AIR and 89-6001-EL-TRF, and distribute two copies to the Staff. Thank you.

Sincerely,



William R. Ridmann
Vice President, Rates & Regulatory Affairs

Enclosures

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The following rates, rules and regulations for electric service are applicable throughout the Company's service territory except as noted.

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RIDER DSM
Demand Side Management Rider

APPLICABILITY:

A Demand Side Management ("DSM") Charge shall be applied to each kilowatt-hour ("kWh") delivered during a billing month to all retail customers taking service under Rate Schedule RS. The DSM Charge is not avoidable to customers during the period the customer takes electric generation service from a certified supplier.

RATES:

On the Effective Date ("ED"), the DSM Charge shall be 0.017¢, and shall be adjusted semi-annually based on the following formula:

DSM Charge = $[(ADB - ADFIT) \times CC + AMORT + RA] / PS \times [1 / (1 - CAT)]$, rounded to the fifth decimal place.

Where:

ADB = The net accumulated balance of the residential demand side management costs deferred by the Company, including applicable Carrying Costs ("CC"). Residential demand side management costs that are deferred shall include all DSM program costs incurred for programs contemplated in the Settlement Stipulation approved in PUCO Case Nos. 05-1125-EL-ATA, 05-1126-EL-AAM and 05-1127-EL-UNC, all reasonable administrative costs to conduct such DSM programs and lost distribution revenues until included in the Company's tariffs established in a subsequent rate case.

The initial ADB will be based on the Company's filing in Case No. 07-551-EL-AIR, with all subsequent ADB's being based on the deferred balance at each March 31 and September 30 thereafter.

ADFIT = The accumulated deferred income tax associated with the ADB.

AMORT = The ADB amortized over a three year period. However in no case will the amortization period extend beyond December 31, 2012. Any ADB at April 30, 2012 will be collected over the RHY effective July 1, 2012.

RA = The net over or under collection of the RC during the Recovery Half-Year ("RHY"), plus Carrying Costs. A positive RA reflects an under collection of the RC.

PS = The Company's forecasted kWh retail sales during the RHY for customers taking service under Rate Schedule RS.

CAT = The Commercial Activity Tax rate as established in Section 5751.03 of the Ohio Revised Code.

CC = The return earned on the RC and RA, which shall be calculated by multiplying the RC and RA by the Company's cost of debt.

RHY = The calendar half-year in which the then current DSM Charge is collected. The RHY commences on January 1 and July 1, immediately following the determination of the ADB as of September 30 or March 31 for such DSM Charge.

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in

Case No(s). 07-0551-EL-AIR, 89-6001-EL-TRF

Summary: Tariff to reflect changes to Rider DSM and associated pages electronically filed by Mr. George A Yurchisin on behalf of FirstEnergy Corp. and Ridmann, William R.