



Legal Department

American Electric Power
1 Riverside Plaza
Columbus, OH 43215-2373
AEP.com

November 2, 2010

Betty McCaulley
Docketing Department
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215-3793

Re: 09-1579-EL-EEC - Corrected Attachment 1 to Joint Application

Dear Ms. McCaulley,

Upon review, the Joint Applicants in this case discovered that some of the information included in Attachment 1 to the Joint Application was in error. Those errors have been addressed in the document attached. Please accept this as the corrected Attachment 1 replacing the incorrect document previously filed.

Sincerely,

/s/ Anne Vogel
Anne Vogel, Legal Counsel

Self Direct Project Overview & Commitment

<u>Project Name:</u>	Famous Footwear Inc.
<u>Project Number:</u>	516
<u>Date Received</u>	10/2/09
<u>Project Installation Date</u>	11/08
<u>kWh Reduction:</u>	8,783 kWh
<u>Peak KW Demand Reduction:</u>	1.527 kW
<u>Total Project Cost</u>	\$1,932.33
<u>Preliminary/Unadjusted Incentive Calculation</u>	\$700.20
<u>Option 1 - Self Direct Incentive (75%)</u>	\$525.15
<u>Option 2 – EE/PDR Rider Exemption</u>	112 months (after PUCO approval)
<u>Simple Payback</u>	2.8 years

Project Overview:

The Self Direct Prescriptive project that Famous Footwear Inc. has completed and applied is as follows. It is a new construction project that includes the installation of (137) new I8 and CFL fixtures, and the installation of (5) LED exit signs in a 6744 square foot retail store. The documentation that was included with the application proved that the energy measures applied for were purchased and installed.

By signing this document, the Mercantile customer affirms its intention to commit and integrate the above listed demand reduction, response, and/or energy efficiency resources into the utility's demand reduction, demand response, and energy efficiency programs. By signing, the Mercantile customer also agrees to serve as a joint applicant in any filings necessary to secure approval of this arrangement by the Public Utilities Commission of Ohio, and comply with any information and compliance reporting requirements imposed by rule or as part of that approval.

Ohio Power Company
Famous Footwear Inc.

By: _____

By: _____

 Title: **Manager**

Title: _____

Date: _____

Date: _____

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

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in

Case No(s). 09-1579-EL-EEC

Summary: Exhibit Corrected Attachment 1 electronically filed by Anne M Vogel on behalf of American Electric Power Company, Inc.