

Commissioners

Valerie A. Lemmie Paul A. Centolella Cheryl Roberto Steven D. Lesser

PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

RENEWAL

Certificate Number: 00-001E (6)

Issued Pursuant to Case Number(s):

00-1711-EL-AGG

A certificate as a Competitive Retail Electric Service Provider is hereby granted to Industrial Energy Users-Ohio whose office or principal place of business is located at Fifth Third Center, 21 E. State Street, 17th floor, Columbus OH 43215 to provide aggregation and <u>power broker</u> services within the State of Ohio effective October 21, 2010.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

> This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: October 25, 2010

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Renee' J. Jenkins, Secretary Betty McCauley, Acting Secretary

Mariruth C. Wright, Acting Secretary

Certificate Expires: October 21, 2012

This is to certify that the images appearing are an accurate and complete reproduction of a case file jocument delivered in the regular course of busines Date Processed OCT 2 6 2010 rechnician .

180 East Broad Street

CRES AUTOMATIC CASE ACTION FORM

Case No. 00-1711-EL-AGG Date Sent: October 25, 2010 Effective Date of Certificate: October 21, 2010 Certificate Expires: October 21, 2012 Company Name and Company Name d/b/a: Industrial Energy Users - Ohlo □ Renewal Action Needed: Issue Certificate Number to: at (address): \square Certified To Provide the Following Services: Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation 冈 Renew Certificate No. 00-001(5) to 00-001E (6) П Revise Certificate No. to (check all applicable): Reflect name change from to Reflect address change from Add new service offering to certificate: Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation Correct Administrative Error Reflect Change of Ownership to: Cancel Certificate No. П Protect Un-redacted copies until Close Case File, Case Withdrawn at Applicant's Request Close Case File

CASE NUMBER:

00-1711-EL-AGG

CASE DESCRIPTION:

INDUSTRIAL ENERGY USERS-OHIO

DATE OF SERVICE:

10/25/2010

DOCUMENT SIGNED ON: 10 125 1 3010

Sign Here:

APPLICANT

PARTY OF RECORD

ATTORNEY

INDUSTRIAL ENERGY USERS OF OHIO

*HUMMEL, GRETCHEN J. MS

SAMUEL C. RANDAZZO, GENER

MCNEES WALLACE & NURICK LLC 21 E. STATE STREET, 17TH FLOOR

21 E. STATE STREET, 17TH FLOOR

COLUMBUS, OH 43215

COLUMBUS, OH 43215 Phone: (614) 469-8000

Phone:614-719-2841

Fax:614-469-4653

Email:sam@mwncmh.com

Email:ghummel@mwncmh.com

INTERVENOR

PARTY OF RECORD

ATTORNEY

DIRECT ENERGY BUSINESS, LLC

MANAGER OF REGULATORY

COMPLIANCE & LICENSING

*Watts, Elizabeth H Ms.

CARL BOYD

Duke Energy Ohio, Inc.

LIBERTY CENTER

155 East Broad Street

1001 LIBERTY AVENUE

Suite 2100

PITTSBURGH,PA 15222

Columbus, OH 43215

Phone: (412) 667-5272

Phone:614-222-1331

Fax:(412) 258-4866

Fax:614-222-1337

Email:CARL BOYD

Email:elizabeth.watts@duke-energy.com

ENRON ENERGY SERVICES, INC. KAHN, BENITA

GENERAL COUNSEL

VORYS, SATER, SEYMOUR AND PEASE

1400 SMITH STREET

52 E. GAY STREET

P.O. BOX 1008

HOUSTON, TX 77002-7327

COLUMBUS, OH 43216

Phone: (713) 853-6161

MIDAMERICAN ENERGY

COMPANY

BARBARA HAWBAKER,

BALANCING & SETTLEMENT

ANALYST

4299 NW URBANDALE DRIVE

VORYS, SATER, SEYMOUR AND PEASE

VORTE, DETINOOR THE TEXAL

52 E. GAY STREET

P.O. BOX 1008

KAHN, BENITA

COLUMBUS, OH 43216

URBANDALE,IA 50322

Phone: (515) 242-4230

Email:bjhawbaker@midamerican.com