The Public Utilities Commission of Ohio

TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS

(Effective: 1/18/2008)

(Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of AT&T Ohio to Offer a Promotion on Certain Services)))

TRF Docket No. 90-5032-TP-TRF

Case No. __ - ____ -**TP** - ____

NOTE: Unless you have reserved a Case # or are filing a Contract, leave the "Case No" fields BLANK.

Name of Registrant(s) AT&T Ohio

DBA(s) of Registrant(s) The Ohio Bell Telephone Company uses the name AT&T Ohio

Address of Registrant(s) 150 East Gay Street

Company Web Address www.att.com

Regulatory Contact Person(s) Maryann H. Mackey Phone 216 822-0086 Fax 216 822-5722

Regulatory Contact Person's Email Address mm4182@att.com

Contact Person for Annual Report Michael R. Schaedler Phone 216 822-8307

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Consumer Contact Information Kathy Gentile-Klein Phone 216 822-2395

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Motion for protective order included with filing? ☐Yes ■ No

Motion for waiver(s) filed affecting this case? ☐Yes ■ No [Note: Waivers may toll any automatic timeframe.]

Section I – Pursuant to Chapter 4901:11-6 OAC – Part I – Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. *CMRS providers: Please see the bottom of Section II.*

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

Carrier Type ☐ Other (explain below)	■LEC	□ CLEC	□ CTS	□ AOS/IOS
Tier 1 Regulatory Treatment				
Change Rates within approved Range	□ TRF *1-6-04(B)* (0 day Notice)	□ TRF *1-6-04(B)* (0 day Notice)		
New Service, expanded local calling area, correction of textual error	□ ZTA *1-6-04(B)* (0 day Notice)	□ ZTA *1-6-04(B)* (0 day Notice)		
Change Terms and Conditions, Introduce non-recurring service charges	□ ATA *1-6-04(B)* (Auto 30 days)	□ ATA *1-6-04(B)* (Auto 30 days)		
Introduce or Increase Late Payment or Returned Check Charge	□ ATA *1-6-04(B)* (Auto 30 days)	□ ATA *1-6-04(B)* (Auto 30 days)		
Business Contract	□ CTR *1-6-17* (0 day Notice)	□ CTR *1-6-17* (0 day Notice)		
Withdrawal	□ ATW *1-6-12(A)* (Non-Auto)	□ ATW *1-6-12(A)* (Auto 30 days)		
Raise the Ceiling of a Rate	Not Applicable	□ SLF *1-6-04(B)* (Auto 30 days)		
Tier 2 Regulatory Treatment				
Residential - Introduce non-recurring service charges	□ TRF *1-6-05(E)* (0 day Notice)	□ TRF *1-6-05(E)* (0 day Notice)		
Residential - Introduce New Tariffed Tier 2 Service(s)	□ TRF *1-6-05(C)* (0 day Notice)	□ TRF *1-6-05(C)* (0 day Notice)	□TRF *1-6-05(C)* (0 day Notice)	
Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal	■ TRF *1-6-05(E)* (0 day Notice)	□ TRF *1-6-05(E)* (0 day Notice)	□ TRF *1-6-05(E)* (0 day Notice)	
Residential - Tier 2 Service Contracts	□ CTR *1-6-17* (0 day Notice)	□ CTR *1-6-17* (0 day Notice)	□ CTR *1-6-17* (0 day Notice)	
Commercial (Business) Contracts	Not Filed	Not Filed	Not Filed	
Business Services *(see "Other" below)*	Detariffed	Detariffed	Detariffed	
Residential & Business Toll Services *(see "Other" below)*	Detariffed	Detariffed	Detariffed	

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at www.puco.ohio.gov under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

Section I – Part II – Certificate Status and Procedural

Certificate Status	ILEC	CLEC	CTS	AOS/IOS
Certification **(See Supplemental ACE form)**		□ACE *1-6-10* (Auto 30 days)	□ACE *1-6-10* (Auto 30 days)	□ ACE *1-6-10* (Auto 30 days)
Add Exchanges to Certificate	□ ATA *1-6-09(C)* (Auto 30 days)	□ AAC *1-6-10(F)* (0 day Notice)	CLECs must attach a current CLEC Exchange Listing Form	
Abandon all Services - With Customers	□ ABN *1-6-11(A)* (Non-Auto)	□ ABN *1-6-11(A)* (Auto 90 day)	□ ABN *1-6-11(B)* (Auto 14 day)	□ ABN *1-6-11(B)* (Auto 14 day)
Abandon all Services - Without Customers		□ ABN *1-6-11(A)* (Auto 30 days)	□ ABN *1-6-11(B)* (Auto 14 day)	□ ABN *1-6-11(B)* (Auto 14 day)
Change of Official Name *(See below)*	□ ACN *1-6-14(B)* (Auto 30 days)	□ ACN *1-6-14(B)* (Auto 30 days)	□ CIO *1-6-14(A)* (0 day Notice)	□ CIO *1-6-14(A)* (0 day Notice)
Change in Ownership *(See below)*	□ ACO *1-6-14(B)* (Auto 30 days)	□ ACO *1-6-14(B)* (Auto 30 days)	□ CIO *1-6-14(A)* (0 day Notice)	□ CIO *1-6-14(A)* (0 day Notice) (
Merger *(See below)*	□ AMT *1-6-14(B)* (Auto 30 days)	□ AMT *1-6-14(B)* (Auto 30 days)	□ CIO *1-6-14(A)* (0 day Notice)	□ CIO *1-6-14(A)* (0 day Notice)
Transfer a Certificate *(See below)*	□ ATC *1-6-14(B)* (Auto 30 days)	□ ATC *1-6-14(B)* (Auto 30 days)	□ CIO *1-6-14(A)* (0 day Notice)	□ CIO *1-6-14(A)* (0 day Notice)
Transaction for transfer or lease of property, plant or business *(See below)*	□ ATR *1-6-14(B)* (Auto 30 days)	□ ATR *1-6-14(B)* (Auto 30 days)	□ CIO *1-6-14(A)* (0 day Notice)	□ CIO *1-6-14(A)* (0 day Notice)
Procedural				
Designation of Process Agent(s)	□ TRF (0 day Notice)	□ TRF (0 day Notice)	□ TRF (0 day Notice)	□TRF (0 day Notice)

Section II – Carrier to Carrier (Pursuant to 4901:1-7), CMRS and Other

Carrier to Carrier	ILEC	CLEC		
Interconnection agreement, or amendment to an approved agreement	□ NAG *1-7-07* (Auto 90 day)	□ NAG *1-7-07* (Auto 90 day)		
Request for Arbitration	□ ARB *1-7-09* (Non-Auto)	□ ARB *1-7-09* (Non-Auto)		
Introduce or change c-t-c service tariffs,	□ ATA *1-7-14* (Auto 30 day)	□ ATA *1-7-14* (Auto 30 day)		
Introduce or change access service pursuant to 07-464-TP-COI	□ ATA (Auto 30 day)			
Request rural carrier exemption, rural carrier suspension or modification	□ UNC *1-7-04 or* (Non-Auto) *1-7-05*	□ UNC *1-7-04 or* (Non-Auto) *1-7-05*		
Pole attachment changes in terms and conditions and price changes.	□ UNC *1-7-23(B)* (Non-Auto)	□ UNC *1-7-23(B)* (Non-Auto)		
CMRS Providers See 4901:1-6-15	□ RCC [Registration & Change in Operations] (0 day)		□ NAG [Interconnection Agreement or Amendment] (Auto 90 days)	
Other*				

**NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.*

All Section I and II applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s). ACN, ACO, AMT, ATC, ATR, and CIO applications see the 4901:1-6-14 Filing Requirements on the Commission's Web Page for a complete list of exhibits.

Exhibit	Description:
A	The tariff pages subject to the proposed change(s) as they exist before the change(s)
B	The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in the right margin.
C	A short description of the nature of the change(s), the intent of the change(s), and the customers affected.
D	A copy of the notice provided to customers, along with an affidavit that the notice was provided according to the applicable rule(s).

Section III. – Attestation
Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.

AFFIDAVIT

Compliance with Commission Rules and Service Standards

I am an officer/agent of the applicant corporation, AT&T Ohio , and am authorized to make this statement on its behalf.

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on September 30, 2010 at Cleveland, Ohio

*/s/ Maryann H. Mackey September 30, 2010
Director, Regulatory

- *This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

VERIFICATION

I, Maryann H. Mackey verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

* /s/ Maryann H. Mackey Director, Regulatory September 30, 2010
**Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

Send your completed Application Form, including all required attachments as well as the required number of copies, to:

Public Utilities Commission of Ohio
Attention: Docketing Division
180 East Broad Street, Columbus, OH 43215-3793

Or
Make such filing electronically as directed in Case No 06-900-AU-WVR

2. PROMOTIONAL OFFERINGS – ADDENDUM (cont'd)

Mobility National Retail Service Connection Charge Waiver

A retail promotional period shall be established from January 1, 2009 through December 31, 2010. During this promotional period, eligible AT&T residence customers who place their order for new phone service with AT&T will receive a waiver of the line connection, service order and central office charges.

Eligibility customers must subscribe to an AT&T network access line and a minimum of Complete Choice Basic via an AT&T Mobility store or a National Retailer.

Movers Promotion

A retail promotional period, shall be established from February 15, 2008 through January 31, 2009. During this promotional period, eligible AT&T residence customers who respond to a marketing offer, and are moving, and who transfer their existing service or establish new service at their new address, will qualify for this promotion.

Eligible customers will receive a coupon that is redeemable for a $50.00 gift check, when they transfer, or purchase new, an access line from the company at their new address and subscribe to Caller ID and Call Waiting.

This offer cannot be combined with any other promotional offer unless otherwise specified. Only one coupon allowed per move.

Residential Movers Promotion - 2009

A retail promotional period shall be established from February 1, 2009 through January 31, 2011. During this promotional period, eligible customers are residential customers who respond to a marketing offer, who are moving, and who transfer their existing service or establish new service at a new service address.

Eligible customers will receive redemption instructions for a $50.00 reward when they transfer, or newly purchase, Complete Choice Basic or Complete Choice Enhanced at the new address. The customer can only qualify once per move.

The required services must be retained for a minimum of 30 days and must be operational at the time the reward is processed. (N) (N)

This offer may not be combined with any other acquisition offer or any offer that includes the Complete Choice Basic or Complete Choice Enhanced package. It may be combined with the Residential Online Offer which waives installation charges.

Exhibit C

AT&T Ohio hereby revises Part 2, Section 8, of its AT&T Ohio Tariff P.U.C.O. No. 20, to amend the existing “Residential Movers’ Promotion - 2009.” Prior customer notification for promotions is not required.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

9/30/2010 9:20:40 AM

in

Case No(s). 90-5032-TP-TRF

Summary: Tariff to modify an existing residential promotion electronically filed by Maryann Mackey on behalf of AT&T Ohio