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Direct Energy

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PUCO

Public Utilities Commission of Ohio
180 East Broad Street, 13th Fl.
Columbus, OH 43215-3793
800-686-7826

August 10, 2010

**RE: Direct Energy Services, LLC's Renewal Application for
Competitive Retail Natural Gas Supplier License
(Case No. 02-1829-GA-CRS)**

To Whom It May Concern:

Please find, enclosed, the required 10 copies, including all exhibits, affidavits, and other attachments.

Also, please find, enclosed, a motion for extension of certificate expiration date and memorandum in support. Due to an administrative error as a result of staffing changes, the application for renewal was not filed within the required 30-120 day timeframe. This was an unintentional error by the undersigned, and has been addressed by stronger internal controls to ensure that such error will not happen again.

Thank you in advance for your consideration of this application and the attached motions. If you have any questions, please do not hesitate to contact me at 614-754-7103 or Christina.crable@directenergy.com.

Sincerely,

Christina Crable
Direct Energy Services, LLC

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333 Tappan Street
Columbus, OH 43201
Tel: 614-754-7103

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of Application of)	
Direct Energy Services, LLC to Supply)	Case No. 02-1829-GA-CRS
Competitive Retail Natural Gas)	
In the State of Ohio)	

**MOTION FOR EXTENSION OF
CERTIFICATE EXPIRATION DATE OR, IN THE ALTERNATIVE, FOR AN
EXPEDITED REVIEW OF CERTIFICATE RENEWAL APPLICATION**

Now comes Direct Energy Services, LLC (Direct) and moves that the Public Utilities Commission of Ohio (Commission) grant a thirty (30) day extension of the August 16, 2010 expiration date of its certificate to provide competitive natural gas service in the state of Ohio or, in the alternative, grant an expedited review of Direct's certificate renewal application. Due to reasons set forth in the attached memorandum, Direct did not file an application for renewal of Certificate 02-1829-GA-CRS within the 30-120 day window set forth in Rule 4901:1-27-09 Ohio Administrative Code (OAC). As a result, Direct seeks a thirty (30) day extension of the expiration date, to September 16, 2010, or, in the alternative, an expedited review of Direct's certificate renewal application, so that the renewal application can be approved without disrupting service to the customers served by Direct.

Respectfully submitted on behalf of
Direct Energy Services, LLC

A handwritten signature in cursive script, appearing to read "Christina Crable", written over a horizontal line.

Christina Crable
333 Tappan Street
Columbus, OH 43201
614-754-7103
Christina.crable@directenergy.com

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of Application of)	
Direct Energy Services, LLC to Supply)	Case No. 02-1829-GA-CRS
Competitive Retail Natural Gas)	
In the State of Ohio)	

**MEMORANDUM IN SUPPORT OF
MOTION FOR EXTENSION OF CERTIFICATE EXPIRATION DATE OR, IN
THE ALTERNATIVE, FOR AN EXPEDITED REVIEW OF CERTIFICATE
RENEWAL APPLICATION**

Direct was granted operating authority to provide competitive retail electric service in Ohio on August 23, 2004. Since that time, Direct has provided competitive retail natural gas service to thousands of customers in the Columbia Gas of Ohio, Dominion East Ohio, and Vectren Energy Delivery of Ohio natural gas utility territories.


Since its initial application, Direct has timely filed two application renewals with the Commission on July 19, 2004 - which was granted by the Commission on August 17, 2004 - and on July 14, 2006 - which was granted by the Commission on August 15, 2008. In addition, Direct believes it has complied with all other Commission regulatory reporting requirements to date.

The delay in submission of Direct's current application renewal was caused by an inadvertent administrative error due to staffing changes, and not by any willful attempt to avoid the Commission's requirements. The undersigned takes full responsibility for this oversight, and notes that Direct has strengthened its internal administrative controls to ensure that, going forward, all filings required by the Commission are filed on a timely basis.

No person or entity will be prejudiced or adversely affected if an extension of Direct's existing certificate is granted. In contrast, the expiration of Direct's certification before the Commission acts on the pending renewal application would be extremely detrimental to both Direct and the thousands of customers that Direct serves in Ohio.

Based on the foregoing information, Direct respectfully requests the Commission grant a thirty (30) day extension of the expiration date of Direct's current CRNGS certificate, to and including September 16, 2010, or, in the alternative, grant an expedited review of Direct's certificate renewal application before the existing CRNGS certificate expiration date of August 16, 2010.

Respectfully submitted on behalf of,
Direct Energy Services, LLC


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