

FILE



Direct Energy

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Public Utilities Commission of Ohio  
180 East Broad Street, 13<sup>th</sup> Fl.  
Columbus, OH 43215-3793  
800-686-7826

August 10, 2010

**RE: Direct Energy Services, LLC's Renewal Application for  
Competitive Retail Natural Gas Supplier License;  
Supplemental Exhibits C-4, C-5, and C-6  
(Case No. 02-1829-GA-CRS)**

To Whom It May Concern:

Pursuant to Rule 4901-1-24 of the Ohio Administrative Code, Direct Energy Services, LLC respectfully submits three copies of Exhibits C-4 (Financial Arrangements), C-5 (Forecasted Financial Statements), and C-6 (Credit Rating) in support of Direct Energy's Renewal Certification Application in the above case. These exhibits contain confidential and proprietary information and asks that it be kept confidential. A Motion for Protective Order has been filed pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code.

Thank you in advance for your consideration of this motion. If you have any questions, please do not hesitate to contact me at 614-754-7103 or [Christina.crable@directenergy.com](mailto:Christina.crable@directenergy.com).

Sincerely,

A handwritten signature in cursive script that reads "Christina Crable".

Christina Crable  
Direct Energy Services, LLC

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business  
Technician JR Date Processed 8-11-2010

BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of §  
Direct Energy Services, LLC for a §  
Renewal of Certification as a §  
Competitive Retail Natural Gas Supplier §

Case No. 02-1829-GA-CRS

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**MOTION FOR PROTECTIVE ORDER**

Pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code, Direct Energy Services, LLC ("Direct Energy") respectfully requests that the Public Utilities Commission of Ohio ("PUCO") or ("Commission") grant its Motion for a Protective Order with regard to the entire Exhibit C-5 (Forecasted Financial Statements) and the entity names contained in Exhibit C-4 (Financial Arrangements) and in the Support Agreement in Exhibit C-6 (Credit Rating) offered in support of its Renewal Certification Application for the reasons set forth in the attached Memorandum in Support. The breadth of this motion is consistent with the attorney examiner's ruling in this matter in 2008.

WHEREFORE, Direct Energy respectfully requests that the Commission grant its motion for a protective order.

Respectfully Submitted,



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Christina Crable  
Direct Energy Services, LLC  
333 Tappan Street  
Columbus, OH 43201  
614-754-7103

BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of	§	
Direct Energy Services, LLC for a	§	Case No. 02-1829-GA-CRS
Renewal of Certification as a	§	
Competitive Retail Natural Gas Supplier	§	

**MOTION FOR PROTECTIVE ORDER**  
**MEMORANDUM IN SUPPORT**

Direct Energy Services, LLC (“Direct Energy”) has filed a renewal application in Case No. 02-1829-GA-CRS. Part of the renewal application calls for the filing of certain financial exhibits. Direct Energy seeks a protective order to protect the confidentiality of and to prohibit the disclosure of all or parts of these exhibits (Exhibits C-4, C-5, and C-6) which contain competitively sensitive and highly proprietary business financial information which comprises a trade secret with respect to the nature of Direct Energy’s interaction with its parent corporation. These exhibits have been clearly marked as confidential and are being submitted contemporaneously with this Motion, under seal, separate from the remainder of the materials that comprise the Application for a Renewal Certification.

Section 4929.23, Revised Code states that a retail natural gas supplier, “...shall provide the Public Utilities Commission with such information, regarding a competitive retail natural gas service for which it is subject to certification, as the Commission considers necessary to carry out Section 4929.20 and 4929.24 of the Revised Code. The Commission shall take such measures as it considers necessary to protect the confidentiality of any such information.” (emphasis added). Thus, the General Assembly clearly recognized the importance of balancing the need to provide the

Commission with adequate information to review an application for certification with the need to protect the confidential information of market participants. While certification is the gateway to participating in a competitive market, the disclosure of confidential information will bar the path.

Rule 4901-1-24(D) of the Ohio Administrative Code authorizes the Commission to issue an order protecting the confidentiality of information where it constitutes a trade secret and where disclosure is not inconsistent with Title 49 of the Ohio Revised Code. As discussed above, Title 49 already addresses the concern of protecting proprietary information. Moreover, both Sections 4901.12 and 4905.07, Revised Code allow exceptions to the rule that all proceedings of the Public Utilities Commission of Ohio are public. Those exceptions are outlined in Section 149.43, Revised Code which excludes the release of records which are protected by state law. Under Section 149.43, Revised Code trade secrets are not subject to the public disclosure by government agencies, nor are they considered public records. Rule 4901-1-27(e) of the Ohio Administrative Code states that in hearings, the Attorney Examiner will, “[p]rotect public disclosure of trade secrets, proprietary business information, or confidential research, development or commercial materials and information.”

The information Direct Energy seeks to protect falls under the ambit of trade secrets, proprietary business information, and, confidential research, development and commercial materials and information.

Trade Secret is defined in Section 1333.61(D), Revised Code as follows:

“Trade secret” means information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans,

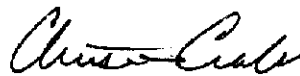
financial information, or listing of names, addresses, or telephone numbers, that satisfies both of the following:

- (1) It derives independent economic value, actual or potential, from not being generally known to, or not being readily ascertainable by proper means, by other persons who can obtain economic value from its disclosure or use.
- (2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

Direct Energy asserts that its financial information (Exhibit C-5 and the entity names in Exhibit C-4 and C-6) is confidential and is not generally known or available to the general public. Public disclosure of this information would jeopardize Direct Energy's ability to negotiate and to compete in the market. Direct Energy's financial arrangements with its corporate parent falls within the same category.

WHEREFORE, Direct Energy respectfully requests that the Commission grant its Motion for a Protective Order pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code for the reasons set forth above.

Respectfully Submitted,



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Christina Crable  
Direct Energy Services, LLC  
333 Tappan Street  
Columbus, OH 43201  
614-754-7103  
Christina.crable@directenergy.com

Exhibit

Rationale

Exhibit C-4  
Exhibit C-5  
Exhibit C-6

Public disclosure of forecasted financial statements and entity names contained in the Summary of the Master Services Agreement and the Support Agreement could jeopardize Direct Energy's ability to negotiate and Compete in the market.