



Cincinnati Bell
Telephone®

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

December 29, 1998

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Cincinnati, Ohio 43215-3753

RE: PUCO Case No. 90-2021-TP-ATA
PUCO Case No. 90-5013-TP-TRF
PUCO Case No. 93-1020-TP-ATA
PUCO Case No. 96-899 -TP-ALT

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its General Exchange Tariff, PUCO No. 8 to do a promotional offering of certain of its services. The services included in the promotion are: Call Forwarding Busy Line, Call Forwarding Don't Answer, Call Waiting, Call Waiting Deluxe, Calling Name and Number, Call Manager/Business Manager Package, Message Waiting Indicator, and the packaged combination of Message Waiting Indicator Service, Call Forwarding Don't Answer and Call Forwarding Busy Line.

In accordance with the Commission's guidelines for promotional offerings established in the cases referenced above, CBT is forwarding for filing three copies of the Addendum Sheets to the tariff pages affected by this promotional offering. Addendum Sheets, in the form authorized by the Commission, are being issued for CBT's General Exchange Tariff PUCO No. 8, Section 25, 7th Revised Page 7; Section 25, 3rd Revised Page 8; Section 25, 4th Revised Page 9; Section 35, 3rd Revised Page 13.1; Section 35, 5th Revised Page 15 and Section 42, 5th Revised page 5. The addendum sheets supersede the tariff pages and specify the terms, rates and charges that will be in effect for services included in this promotion during the promotional period.

This special promotional offering will be in effect from January 4, 1999 through April 3, 1999. The special promotional offering will only apply to nonresidential service customers who sign up for services included in this promotion. Nonresidential service customers who add these services during the promotional period will get the nonrecurring charge associated with activating the services waived. They will also be given a one month waiver of the recurring charges associated with the services included in this promotion.

This is to certify that the images appearing are an
accurate and complete reproduction of a case file
document delivered in the regular course of business.
Technician Anna M. Nixon Date Processed Jan 5, 1999

Ms. Daisy Crockron
December 29, 1998
Page 2 of 2

No cost or financial analysis information is required for special promotions under the terms established in CBT's stipulated *Commitment 2000 Plan* (PUCO Case No. 97-899-TP-ALT, issued April 9, 1998). However, certain services included in this promotion have been included in promotional offerings in excess of ninety (90) days within a six month period of time and are, therefore, subject to the discount and resale provisions established in Section VI. F.10 of CBT's *Commitment 2000 Plan*.

Questions regarding this promotion may be directed to Mr. Tom McCloud at the above listed address for CBT or by telephone at 513-397-1312. Acknowledgment of receipt of this transmittal is requested. A duplicate of this transmittal is enclosed for this purpose.

Sincerely,

A handwritten signature in cursive script that reads "Tom McCloud".

Tom McCloud
Regulatory Specialist-Regulatory Affairs

Attachments

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 25
17th Revised Addendum Sheet 7
to 7th Revised Page 7

ADDENDUM TO CUSTOM CALLING SERVICES

B. RATES

3. RECURRING CHARGE

Promotional Offering Addendum

All non-residential service customers who meet the terms listed below and who sign up for any or all of the services included in this promotion during the promotional period shown below will receive a waiver of the first month's recurring charge associated with the service. The Custom Calling Services included in this promotion are: Call Forwarding Busy Line, Call Forwarding Don't Answer, Call Waiting, Call Waiting Deluxe, Message Waiting Indicator Service, and the packaged combination of Message Waiting Indicator Service, Call Forwarding Busy Line and Call Forwarding Don't Answer.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company. Non-residential service customers only.

b. Promotional Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Limitations of the Promotion

- (1) The first month's recurring charge will be waived for all non-residence service customers who place their order for any of the Custom Calling services included in this promotion by April 3, 1999.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for the promotion, customers will be advised by the Telephone Company that they must notify the Telephone Company to discontinue any service they sign up for as part of this promotion. If the customer does not notify the Telephone Company, the customer will be billed the monthly recurring charges for subsequent months after the one month's free trial period.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

d. Twelve Month Promotional History

- (1) January 4, 1999 through February 13, 1999 (Residence).
- (2) December 25, 1998 (Residence and Nonresidence)
- (3) December 14, 1998 through January 31, 1998 (Residence and nonresidence)
- (4) November 16, 1998 through December 31, 1998 (Residence)
- (5) September 17, 1998 through October 31, 1998 (Residence)
- (6) July 6, 1998 through September 21, 1998. (Nonresidence)
- (7) February 23, 1998 through April 17, 1998. (Nonresidence)
- (8) February 23, 1998 through April 4, 1998. (Residence)
- (9) September 7, 1997 through November 6, 1997. (Nonresidence)

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 25
2nd Revised Addendum Sheet 8
to 3rd Revised Page 8

ADDENDUM TO CUSTOM CALLING SERVICES

B. RATES

3. RECURRING CHARGE

Promotional Offering Addendum

All non-residential service customers who meet the terms listed below and who sign up for any or all of the services included in this promotion during the promotional period shown below will receive a waiver of the first month's recurring charge associated with the service. The Custom Calling services included in this promotion are: Call Forwarding Busy Line, Call Forwarding Don't Answer, Call Waiting, Call Waiting Deluxe, Message Waiting Indicator Service, and the packaged combination of Message Waiting Indicator Service, Call Forwarding Busy Line and Call Forwarding Don't Answer.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company. Non-residential service customers only.

b. Promotional Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Limitations of the Promotion

- (1) The first month's recurring charge will be waived for all non-residence service customers who place their order for any of the Custom Calling services included in this promotion by April 3, 1999.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for the promotion, customers will be advised by the Telephone Company that they must notify the Telephone Company to discontinue any service they sign up for as part of this promotion. If the customer does not notify the Telephone Company, the customer will be billed the monthly recurring charges for subsequent months after the one month's free trial period.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

d. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1998 (Residence)
- (2) September 17, 1998 through October 31, 1998 (Residence)
- (3) July 6, 1998 through September 21, 1998. (Nonresidence)
- (4) February 23, 1998 through April 17, 1998. (Nonresidence)
- (5) February 23, 1998 through April 4, 1998. (Residence)
- (6) September 7, 1997 through November 6, 1997. (Nonresidence)

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 25
16th Revised Addendum Sheet 9
to 4th Revised Page 9

ADDENDUM TO CUSTOM CALLING SERVICES

B. RATES

3. NONRECURRING CHARGE

Promotional Offering Addendum

All non-residential service customers who meet the terms listed below and who sign up for any or all of the Custom Calling Services included in this promotion during the period shown below will be given a waiver of the nonrecurring charge associated with activating those services. The Custom Calling Services included in this promotion are: Call Forwarding Busy Line, Call Forwarding Don't Answer, Call Waiting, Call Waiting Deluxe, Message Waiting Indicator Service, and the packaged combination of Message Waiting Indicator Service, Call Forwarding Busy Line and Call Forwarding Don't Answer.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.
Non-residence service customers only.

b. Promotional Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charge associated with adding any of the Custom Calling services included in this promotion will be waived for all non-residential service customers ordering one or more of the services during the promotion.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.

d. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1998 (Residence)
- (2) September 17, 1998 through October 31, 1998 (Residence)
- (3) July 6, 1998 through September 21, 1998. (Nonresidence)
- (4) February 23, 1998 through April 17, 1998. (Nonresidence)
- (5) February 23, 1998 through April 4, 1998. (Residence)
- (6) September 7, 1997 through November 6, 1997. (Nonresidence)

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
12th Revised Addendum Sheet 13.1
to 3rd Revised Page 13.1

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

B. RATES

1. RECURRING CHARGES

Promotional Offering Addendum

All non-residential service customers that meet the terms listed below and who sign up for Calling Name and Number service during the promotional period will receive a waiver of the first month's recurring charge associated with this service.

a. Market Area Exchanges

All exchanges served by Cincinnati Bell Telephone Company. Non-residential service customers only.

b. Promotional Offering Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Conditions of the Promotional Offering

- (1) The first month's recurring charge will be waived for all non-residential service customers who place their order for Calling Name and Number service during this promotion.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for the promotion, customers will be advised by the Telephone Company that they must notify the Telephone Company to discontinue any service they sign up for as part of this promotion. If the customer does not notify the Telephone Company, the customer will be billed the monthly recurring charges for subsequent months after the one month's free trial period.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

d. Twelve Month Promotional History

- (1) January 4, 1999 through February 13, 1999 (Residence)
- (2) November 16, 1998 through December 31, 1999 (Residence)
- (3) July 6, 1998 through September 21, 1998 (Nonresidence).
- (4) June 22, 1998 through September 21, 1998 (Nonresidence and Residence).
- (5) June 15, 1998 through September 12, 1998 (Residence).
- (6) May 10, 1998 through June 30, 1998 (Residence).
- (8) February 23, 1998 through April 17, 1998 (Nonresidence).
- (9) February 23, 1998 through April 4, 1998 (Residence).
- (10) June 2, 1997 through August 30, 1997 (Nonresidence and Residence).

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
15th Revised Addendum Sheet 15
to 5th Revised Page 15

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

C. RATES AND CHARGES

2. NONRECURRING CHARGE

Promotional Offering Addendum

All non-residential service customers, who meet the terms listed below and sign up for Calling Name and Number service during the promotional period, will receive a waiver of the nonrecurring charge associated with this service.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company. Non-residential service customers only.

b. Promotional Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charge associated with adding any of the Custom Calling services included in this promotion will be waived for all non-residential service customers ordering one or more of the services during the promotion.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.

d. Twelve Month Promotional History

- (1) January 4, 1999 through February 13, 1999 (Residence).
- (2) November 16, 1998 through December 31, 1998. (Residence)
- (3) July 6, 1998 through September 21, 1998. (Nonresidence)
- (4) June 22, 1998 through September 21, 1998. (Nonresidence and Residence)
- (5) June 15, 1998 through September 12, 1998. (Residence)
- (6) May 10, 1998 through June 30, 1998. (Residence)
- (7) February 23, 1998 through April 17, 1998. (Nonresidence)
- (8) February 23, 1998 through April 4, 1998. (Residence)
- (9) June 2, 1997 through August 30, 1997. (Nonresidence and Residence)

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 42
8th Revised Addendum Sheet 5
to 5th Revised Page 5

ADDENDUM TO PACKAGE SERVICE DISCOUNT PLAN

D. RATES AND CHARGES

NONRECURRING AND RECURRING CHARGES

Promotional Offering Addendum

All non-residential service customers, who meet the terms sign up for the Call Manager/Business Manager Package service during this promotional period, will receive a waiver of the nonrecurring charge to activate the service and the first month's recurring charge.

a. Market Area Exchanges Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company. Non-residential service customers only.

b. Promotional Period

Beginning Date: January 4, 1999
Ending Date: April 3, 1999

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charge and the first month's recurring charge will be waived for all non-residence service customers who order Call Manager/Business Manager service during this promotion.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 3, 1999.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for the promotion, customers will be advised by the Telephone Company that they must notify the Telephone Company to discontinue any service they sign up for as part of this promotion. If the customer does not notify the Telephone Company, the customer will be billed the monthly recurring charges for subsequent months after the one month's free trial period.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

d. Twelve Month Promotional History

- (1) January 4, 1999 through February 13, 1999 (Residence).
- (2) November 16, 1998 through December 31, 1998. (Residence)
- (3) June 27, 1998 through September 21, 1998 (Nonresidence and Residence).
- (4) February 1, 1998 through March 31, 1998 waived monthly charge. (Residence only)

Issued: December 30, 1998

Effective: December 31, 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio