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**Cincinnati Bell
Telephone®**

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

December 29, 1998

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

Re: Case No. 90-2021-TP-ATA
Case No. 90-~~5023~~-TP-TRF *5013*
Case No. 93-1020-TP-ATA
Case No. 96-899-TP-ALT

Dear Ms.Crockron

Cincinnati Bell Telephone Company (CBT) proposes to revise its General Exchange Tariff PUCO No. 8 to do a promotional offering of selected services - Call Manager/Business Manager Package and Calling Name and Number. Nonrecurring charges and the first month's recurring charges will be waived for those residential service customers who meet the terms of this promotion. The special promotion will be in effect from January 4, 1999 through February 13, 1999.

In accordance with the Commission's guidelines for promotional offerings established in the Cases referenced above, CBT is forwarding for filing three copies of the addendum sheets to the tariff pages affected by this promotional offering. Addendum Sheets, in the form authorized by the Commission, are being issued for CBT's General Exchange Tariff PUCO No. 8, Section 35, 3rd Revised Page 13.1 and Section 42, 5th Revised Page 5. The Addendum Sheets supersede the tariff pages and specify the terms, rates and charges that will be in effect for services included in this promotion during the promotional period.

Beginning on January 11, 1999, CPE equipment in the form of a caller ID box will be offered via an outbound telemarketing effort associated with the Calling Name and Number service. However, customers not reached via this outbound telemarketing effort, who order Calling Name and Number service during the period the telemarketing promotion is in effect, will be able to receive the free caller ID box upon request.

Under the terms established in CBT's stipulated Commitment 2000 Plan (PUCO Case No. 96-899-TP-ALT issued by the Commission April 9, 1998), No cost or financial analysis information is required for special promotions. However, certain services included in this promotion have been included in promotional offerings in excess of ninety (90) days within a six month period of time and are, therefore, subject to the discount and resale provisions established in Section VI. F.10 of CBT's Commitment 2000 Plan.

Questions regarding this special promotion may be directed to me at the above listed address for CBT or by telephone at 513-397-1312. Acknowledgement of receipt of this transmittal is requested. A duplicate of this transmittal is enclosed for this purpose.

Sincerely,

Tom McCloud
Regulatory Specialist-Regulatory Affairs

Attachments

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

Technician *Anna M. Nixon* Date Processed *Jan 5, 1999*

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
11th Revised Addendum Sheet 13.1
to 3rd Revised Page 13.1

ADDENDUM TO CUSTOM CALLING PLUS SERVICE

C. RATES (Cont'd)

1. RECURRING CHARGES

a. Promotional Offering Addendum

All residential service customers who meet the terms listed below and sign up for Calling Name and Number service during the promotional period will receive a waiver of the first month's recurring charge associated with this service.

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company, where services are available. Residential service customers only.

c. Promotional Period

Beginning Date

Ending Date

January 4, 1999

February 13, 1999

d. Terms and Limitations of the Promotion

- (1) The first month's recurring charge will be waived for all residential service customers who place their order for Calling Name and Number service by February 13, 1999.
- (2) Customers may place multiple orders during the promotional period.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for the promotion, customers will be advised by the Telephone Company at that time that they must notify the Telephone Company to discontinue any service they sign up for as part of the promotion. If the customer does not notify the Telephone Company, the customer will be billed for the service after the one-month's free trial period ends.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

e. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1999 (Residence).
- (2) July 6, 1998 through September 21, 1998 (Nonresidence).
- (3) June 22, 1998 through September 21, 1998 (Nonresidence and Residence).
- (4) June 15, 1998 through September 12, 1998 (Residence).
- (5) May 10, 1998 through June 30, 1998 (Residence).
- (6) February 23, 1998 through April 17, 1998 (Nonresidence).
- (7) February 23, 1998 through April 4, 1998 (Residence).
- (8) June 2, 1997 through August 30, 1997 (Nonresidence and Residence).

Issued: December 30, 1998

Effective: December, 31 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
14th Revised Addendum Sheet 15
to 5th Revised Page 15

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

C. RATES AND CHARGES (Cont'd)

3. NONRECURRING CHARGES

a. Special Promotion

All residential service customers, who meet the terms listed below and sign up for Calling Name and Number service during the promotional period, will receive a waiver of the nonrecurring charge associated with this service.

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company, where services are available.

c. Promotional Period

<u>Beginning Date</u>	<u>Ending Date</u>
January 4, 1999	February 13, 1999

d. Terms and Limitations of the Promotion

- (1) The nonrecurring charge will be waived for all residential service customers ordering Calling Name and Number service.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by February 13, 1999.

e. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1998. (Residence)
- (2) July 6, 1998 through September 21, 1998. (Nonresidence)
- (3) June 22, 1998 through September 21, 1998. (Nonresidence and Residence)
- (4) June 15, 1998 through September 12, 1998. (Residence)
- (5) May 10, 1998 through June 30, 1998. (Residence)
- (6) February 23, 1998 through April 17, 1998. (Nonresidence)
- (7) February 23, 1998 through April 4, 1998. (Residence)
- (8) June 2, 1997 through August 30, 1997. (Nonresidence and Residence)

Issued: December 30, 1998

Effective: December, 31 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No.8

CINCINNATI BELL TELEPHONE COMPANY

Section 42
7th Revised Addendum Sheet 5
to 4th Revised Page 5

ADDENDUM TO PACKAGE SERVICE DISCOUNT PLAN

D. RATES AND CHARGES

1. NONRECURRING AND RECURRING CHARGES

a. Special Promotion

All residential service customers, who meet the terms listed below and sign up for Call Manager/Business Manager Package service during the promotional period, will receive a waiver of all nonrecurring charges to activate this service and the first month's recurring charge.

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company, where services are available. Residential customers only.

c. Promotional Period

Beginning Date

Ending Date

January 4, 1999

February 13, 1999

d. Terms and Limitations of the Promotion

1. The nonrecurring charge and the first month's recurring charge will be waived for all residential service customers who order Call Manager/Business Manager Package service by February 13, 1999.
2. Customers may place multiple orders during the promotional period. All orders must be placed by February 13, 1999.
3. The monthly recurring charge will be waived for thirty 30 days.
4. The customer must notify the Telephone Company to discontinue the service. When signing up for the promotion, customers will be advised by the Telephone Company at that time that they must notify the Telephone Company to discontinue any service they sign up for as part of the promotion. If the customer does not notify the Telephone Company, the customer will be billed for the service after the one-month's free trial period ends.
5. The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for services during the promotion and are billed monthly charges. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute the intent for the service to continue beyond the one-month free trial period.

e. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1998. (Residence)
- (2) June 27, 1998 through September 21, 1998
(Nonresidence and Residence).
- (3) February 1, 1998 through March 31, 1998 waived monthly charge. (residence only)

Issued: December 30, 1998

Effective: December, 31 1998

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission Of Ohio on March 7, 1991, PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio