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DEAR COMMISSION,
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I AM WRITING YOU ~~UPON~~ IN REGARD TO FIRST ENERGY AND THEIR ELECTRIC RATES FOR THE GENERAL PUBLIC.

IT SEEMS A BIT INSANE THAT FIRST, FIRST ENERGY TRIED TO FORCE ENERGY EFFICIENT BULBS DOWN EVERY CUSTOMER'S THROAT AT AN INCREASED PRICE IN ORDER TO DECREASE ENERGY USAGE. NOW, FIRST ENERGY WANTS TO RECOVER LOST REVENUES BECAUSE OF A DECLINE IN ENERGY USAGE DUE TO ENERGY EFFICIENT PROGRAMS. FIRST ENERGY IS TALKING OUT OF BOTH SIDES OF THEIR FACE, AND THE END RESULT OF EITHER SCENARIO IS THAT THE AVERAGE CUSTOMER WILL HAVE TO PAY MORE AND MORE.

FIRST ENERGY ALSO WANTS TO GIVE DISCOUNTED RATES TO AUTOMAKERS AND OTHERS, WHILE MY RATES, ON A HOME I INHERITED, WENT UP ALMOST FIVE (5) TIMES THE DISCOUNTED RATES MY PARENTS WERE RECEIVING IN THE SAME FAMILY HOME. THIS HOME HAS BEEN ALL ELECTRIC SINCE IT WAS BUILT IN 1969. NOT MANY PEOPLE WILL BE INTERESTED IN BUYING AUTOS OR IN GETTING THE HEALTH CARE THEY NEED AT THE CLEVELAND CLINIC WHEN THEY CAN'T AFFORD TO HEAT OR COOL THEIR HOMES AS THEY DID IN THE PAST. YOUR AVERAGE CUSTOMER, INCLUDING ME, IS STRAPPED FOR CASH.

FIRST ENERGY IS ALSO WANTING THE CONSUMER TO PAY FOR THEIR BUSINESS DECISION TO MOVE THEIR TRANSMISSION ASSETS. IS THERE NO END

TO FIRST ENERGY'S ATTEMPT TO INCREASE REVENUE FOR THEIR SHAREHOLDERS BY GOUGING THE AVERAGE CUSTOMER LIKE ME?

I PRAY THAT THE PUBLIC UTILITIES COMMISSION OF OHIO TAKES IN ALL CONTRIBUTING FACTORS IN RESTORING DISCOUNTED RATES TO ALL OWNERS OF TOTALLY ELECTRIC HOMES, LIKE MYSELF. EVERY COMPANY MUST MAKE A PROFIT, BUT NOT BY DESTROYING CUSTOMERS LIKE MYSELF.

FIRST ENERGY (THE ILLUMINATING COMPANY) SHOULD HAVE TO ABSORB THEIR OWN LOSSES, DUE TO BAD BUSINESS DECISIONS AND POOR MANAGEMENT.

Sincerely,
George Ralich

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