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From: ContactThePUCO@puc.state.oh.us  
Sent: Wednesday, March 31, 2010 12:51 PM  
To: Docketing  
Subject: Docketing

Public Utilities Commission of Ohio  
Investigation and Audit Division

Memorandum

Date: 3/31/2010

Re: Peter Insana  
9579 Shadow Hill Trl

Chesterland, OH 44026

RECEIVED-DOCKETING DIV  
2010 MAR 31 PM 1:33

PUCO

Docketing Case No.:

Notes:

Regarding All-Electric= Case No. 10-176-EL-ATA \$390 million in General Distribution Increases= Case # 10-388-EL-SSO 1) A permanent, all-electric rate differential/discount for nine months of the year for generation and distribution. The rate differential should be equivalent to the pre-2007

"declining rate" structure. During the summer months of June, July, and August, the all-electric customer would pay the standard residential rate which will help conserve energy and put them on the same terms with the gas/electric customer who also depends on electricity to cool their homes.

The all-electric discount must be attached to the HOME and not the OWNER.

This will allow the homeowner to be able to sell their home in the future or rent their home without losing the discount. The discount would only be lost once the house is destroyed. If this is not done, the all-electric home becomes un-sellable and the loss of property value to homeowners will be significant.

With 106,000 all-electric homes in Ohio, denying the discount to future owners will create a brand new and highly undesirable real estate crisis that Ohio cannot afford to let happen to its economy.

The all-electric discount must be given to EVERY all-electric HOME.

Currently, any home sold after Jan 1, 2007 lost the discount for the new owner.

Also, any home experiencing an account name change at First Energy after Jan 1, 2007 due to divorce, renters, etc. has lost the discount. Furthermore, any homes after Jan 1, 2007 that installed the necessary all-electric equipment to qualify for the all-electric discount have also been excluded. All of these houses which are currently excluded from the temporary reinstatement must be included in the permanent solution.

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Technician \_\_\_\_\_ Date Processed 3/31/10

The discounted rates made to load management and water heating customers must also be honored.

First Energy MUST NOT raise the rates of other customers to pay for the all-electric, load management, and water heating discounts. If losses are to be incurred, First Energy should take the losses from stockholder profits since it was their breach of promise/poor business planning that caused the problem.  
(Read More)

Overcharges made by First Energy between May 2009 and March 2010 must be refunded in full.

Please docket the attached in the case number above.