

FILE

From: "webmaster@puc.state.oh.us"
To: "ContactThePUCO@puc.state.oh.us"
Subject: 51128
Sent: 2/19/2010 1:50:41 PM
Message:
WEB ID: 51128 AT:02-19-2010 at 01:50 PM

09-580-EL-EEC

TYPE: complaint

NAME: Mr. Steve Nelson

CONTACT SENDER ? Yes

MAILING ADDRESS:

- 116 4th St
- Elyria , Ohio 44035
- USA

PHONE INFORMATION:

- Home: 440-323-8002
- Alternative: *(no alternative phone provided?)*
- Fax: *(no fax number provided?)*

E-MAIL: Drywallersinsurance1@prodigy.net

INDUSTRY:Electric

ACCOUNT INFORMATION:

- Company: Ohio Edison
- *(no account name provided?)*
- *(no service address provided?)*
- *(no service phone number provided?)*
- *(no account number provided?)*

COMPLAINT DESCRIPTION:

Ohio Edison's proposal to recoup the 772,000.00 they spent on the failed light bulb campaign, by passing the cost on to the consumers is beyond belief. The public was misled on the details of the light bulb promotion until the media uncovered the story and released it, which caused a public outrage. This attempt to cover the loss on this promotion is just as bad. If I spend money on an ad campaign that doesn't work, I sure can not pass that cost back to my existing customers, to pay for my mistake. Please do not allow this to happen. Thank you

RECEIVED-DOCKETING DIV
2010 FEB 22 AM 11:25
PUCO

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Technician DC Date Processed 2/22/2010