January 14, 2010
Ms. Reneé Jenkins
Director of Administration
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215-3793
Re: Customer Notice Rate Increases
Case Number TRF No. 90-6380
SBC Long Distance, LLC d/b/a SBC Long Distance d/b/a AT\&T Long Distance

Dear Ms. Jenkins:
Enclosed is an original and ten (10) copies of Customer notice for business and consumer voice rate increases scheduled for the month of March 2010. So that our records will be complete, please datestamp the extra copy of this transmittal letter and return it in the envelope provided.

If there are any questions regarding this filing, please contact me, Donna Daniele, 3032 Mars Hill Street, Modesto, California 95355. I can be reached via telephone at 209-551-2571 or via email at dg1612@att.com.

Thank you for your assistance in this matter.

Sincerely,
Alomán. Ramuele
Donna M. Daniel
Area Manager, Regulatory


Rate Change Marclf 12, 2010: Effective March 12, 2010, the 200 Block of lime colling plan monthly recurring charge will increase frem $\$ 12.0$ f 10 \$ $\$ 5.00$. The domestie direct-dialed per minute rate will icmain $\$ 0.08$ for calls beyond the initial 200 minutes. This plan is no longer of dered to new customers, but you may keep the plan until it is discontinued entirely or antil you move or change your service. If you move or change your service, you must select another lone distance price plan. For more information, to eaneel service or to discuss bher long distanee calling plans, please refer to the phone number on the front of your bill. Thank F"or choosing ATe'T Long Distince.
Rate Change Narch 12. 2010: Fifective March 12. 2010, the 200 Block of lime (oold calling plan monthly recuring charge will increase from $\$ 12.00$ to $\$ 13.00$. The domestic direct-dialed per minute rate will remain $\$ 0,08$ for calls beyond the initial 200 minutes. This plan is no longer ufered to new enstomers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service. you must seleet anoller long distance price plan. For more infomation, to cancel service of to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing ATRT Lomg Distance.

Rate Change Nateh 12. 2010: Fifeetive March 12, 2010, the Just Call 300
Standard II calling plan monthly rearring charge will incease from $\$ 19,00$ to $\$ 20,00$. The domestic direct-dialed per minute rate will remain 80.69 for calts beyond the intial 300 mibutes. This plan is no Ionger offered tomew customers, but you may keep the plan mentil it is discontimed catirely or until you move or change your service. If yon move or change your service. you must select another long distance price plan for more information. to cancel service or to diseuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing ATe't Long Distance.
Rate Change March 12. 2010: ]?ffective March 12: 2010, the Just Call 300 calling plan monthly recurring charge will increase from $\$ 19.00$ to $\$ 20.00$. The domestic direct-dialed per minnte rate will remain $\$ 0.09$ for ealls beyond the initial 300 minutes. This ptan is no longer offered to new eustomers, however, you may keep this plan until it is discontmued entirely, or unlil you move or change your service. If you move or change your service, you must select another long distance price plan. For nore imfonation or to cancel service, please call the momber on the front of your telephoue bill. Thank you for chonsing ATe'l I ong Distance.

Rate Clange March 12, 2010: Effective March 12, 2010, the Just Call 400
Preterred ealling plan monhly recurring charge will increase from $\$ 16.00 \mathrm{t} .518 .00$. 'The domestic direct-dialed per minte rate will remain $\$ 0.09$ for calls beyond the indial 400 minutes. This plan is no longer offered bo new eustoners, however, you may keep this plan antil it is aiscontinued entircly, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For mure information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing At \& L Long Distance.
Rale Change March 12, 20[0: ]ffective March 12, 2010, the Just Call 400
Standard calling phan monthy recurring charge will increase from $\$ 20.00$ to $\$ 21.00$. The domestic direct-dialed per minute rate will remain $\$ 0.09$
For calls beyond the intitial 400 minutes. This plan is no loneer whered to new enstomers, however. you may keep this plan until it is discontinued entibly, on until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel servies, please call the number on the front of your telephone bill. Thank you for choosing Al't' Long Bistance.

Rate Change Marci 12, 2010: Efective March 12, 2010, the 200 Block of Time II calling plan monthly recurring charge will incrase from $\$ 12.00$ to $\$ 13.00$. The domestic direct-dialed per minute rate will remain $\$ 0.07$ for calls beyoad the initial 200 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or ehange your service. you must selsef another long distance price plan. For more infomation, to cmee service or 10 discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing ATe'T Lomg Distance.
Bate Change March 12, 2010: Effective March 12. 2010, the Nationwide Calling 300 calling plan monthly recurring charge witl increase from $\$ 19.00$ to $\$ 20.00$. The domestic direct-dialed per minute rate will remain 50.09 for calls beyond the initial 300 minutes. This plan is no longer offered to new costomers, but you may keep the phan until it is discontinued entrely or until you move or change your service. If you move or change your service. you must select another long distance price plan For more information, to cancel service or to discuss other long distance calling plans.
please reter to the plone number on the from of your bill. Thank For choosing AT \& T I ong Distance.
Rate Change March 12, 2010: Effective March 12, 2010, the AT\&T Nationwide Calling 300 Preferred plan monthly recuring charge will increase from $\$ 16.00$ to $\$ 18.00$. The domestic directdialed per minute rate will remain $\$ 0.09$ beyond the initial 300 minutes. This plan is no longer be offered to new customers, however, you may keep this plan untid it is discontinued entirely, or until you move or change your service. If you move or change your service you tmust select another long distanee price plan. For more information, to cancel service or to disetes other long distance calting plans, please
refer to the phone number on the front of your bill. Thank you for choosing AT\&T Long Distance.
Rate Change March 12. 2010: Effective March 12. 2010, the Block of Thine 300 Minutes phan monthly recurring charge will increase from $\$ 19.00$ to $\$ 20.00$. The domestic direct-daled perminute rate will remain $\$ 0.09$ for calls beyond the intial 300 minutes.
This plan is no fonger offered to now customers, however, you may keep this plan until it is discontinued entirely. or until you move or change your service. If you move or change your seryice. you must select another long disfance price plan. For more infomation or to cancel senvice, please call the number on the front of your telephone bill. Thank you for choosing AT\&T Long Distance.
Rate Change March 12, 2010: Effective March 12. 2010, the Just Call 400 Standard It calling plan mouthly recurring charge will increase from $\$ 20.00$ to $\$ 21.00$. The domestic direct-dialed per minute rate will remain $\$ 0.09$ for calls bejond the initial 400 minutes. This plan is no longer offered to new customers, however, you may keep this plan unil it is diseontinued emirely, or until you move or change your service. If you move or change your service. you must select another long distance price plan. For wore information or to cancel service. please call the number on the front of your felephone bill. Thank you for choosing AT\&T Long distance.
Rate Change March 12. 2010: Effective March 12, 2010, the Just Call 400 calling plan monthly recurring charge will increase from $\$ 20.00$ to $\$ 21.00$. The domestic direct-dialed per minute rate will remain $\$ 0.09$ for calls beyond the initial 400 minutes. This plan is no longer olfered to new cusfomers, however. you may keep this plan until it is discontinued entirely, or until you move or change your sewice. If you move or change your service. you must select mother long distance price plan. For more infomation or to cancel service please call the number on the front of your telephone bill. Thank you for choosing AT"ET Long Distance.

| Rate Change Mareb 12, 2010: Effective March 12, 2010, the 60 Slock of 'lime calling plan monthly recurring charge will increase from $\$ 4.00$ to $\$ 6.00$. The domestic directudialed per minute rate will femains $\$ 0.09$ for calis beyond the inditat 60 Minutes. This plan is no longer oflered to new customers, but you may keep the plan uatil it is discontinued entirely or until you move or change your service. If you move or change your service you must select another long distance price plan. for more information. to cancel service or to disenss sther long distance calling plans, piease refer to the phone number on the front of your bill. Thank I'or choosing AT\&T Long bistance. | Rate Change March 12, 2010: Effective March 12, 2010, the 100 Block of Time calling plan monthly recurring charge will inerease from $\$ 6.00$ to $\$ 8.00$. The domestic direct-dialed per minute rate will remain $\$ 0.07$ for calls beyond the initial 100 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your seryice, you musi select another long distance price plan. For more information, to cancel service or to <br> discuss other fong distance calling plans, please refer to the phone number on the tront of your bill. Thank For choosing ATs' liong Distance. |
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| Rate Chande Mareh 12. 2010: Iffective March 12, 2010, the Just Cail 200 <br> Prefered calling plan monthly recurring charge will increase from $\$ 12.60$ to $\$ 13.00$. The domestic direct-dialed per minute mate will remain $\$ 0.00^{9}$ for calls beyond the inctial 200 minutes. This plan is no longer offered to new eustomers, but you may keep the plan until it is discontinued entirely or until you nove or change your service. If you move or change your service. you must select another long distance price plater For more information, to cancel service or to discuss obler lone distance calling plans, please reler w the phene number on the front of your bill. Thank For choosiug A"\&T I ong Distance. | Rate Change March 12, 2010: Elfective March 12, 2010, the 200 Block of The Platimum calling plan monthly wecuring charge will increase from $\$ 5.00$ to $\$ 7.00$. The domestio direct-diaded per mimute vate will remain $\$ 0.07$ for calls beyond the inimal 200 minutes. This plan is no longer offered to new customers, but you may keep the plan antil it is discontimed entirely or antil you move or change your service. ff you move or change your servied. you must select another long distance price plan. For more infomation, to cancel service or to discuss other long distance calling plans, please refer to the phene number on the front of your bill. Thank For choosing AT\&T Long Distance. |
| Ratc Change March 12, 2010: Effective March 12, 2010, the 500 Bock of Time Patinum calling plan monthly recorring charge will increase from $\$ 10.00$ to $\$ 12.00$. The domestic direet-dialed per minute rate will remain $\$ 0.07$ For calls beyond the initial 500 minutes. This phan is mo longer ofered to new enstomers, however, you may keep this plan until it is stiscontine entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the mumber on the from of your telephone bill. Thank you for chuosing AT\&T Long Distance. | Rate Change March 12, 2010; Eftective March 12, 2010, the 50f Block of Time Gold calling plam monthy recuring chare will increase from $\$ 20.00$ to $\$ 22,00$. The domestic directedialed per minute rate will remain $\$ 0.07$ for calls beyond the mitial 500 minutes. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely. or umil you move or change your service. If you move or change your service, you nust select another long distance price plan. For more infommation or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT\&T L.ong Distance. |
| Rate Change March 12, 2010: 3:ffective March 12, 2010. the Block of 'line 60 ll calling plans monhly fecurring charge will increase from $\$ 5.0010 . \$ 6.00$. The domestic direct-dialed par minute rate will remain $\$ 0.07$ for calle beyond the intital 60 minutes. This plan is no longer offered to new customers, len you may keep the plam until it is discomtured entirely or until you move or change your service. If sou move or change sour servies, you must select another long distance price plan. lor more infomation, 10 cancel service or to diseuss other long distance calling plans, please refer to the phone mmber on the from of your bill. Thank for chowsing ATXI l.ong Distance. |  |

Your Rates. Terms on Services Have Clanged. Effective March 12, 2010 the monthly recurring charge for the Business Calling plan will increase from $\$ 1.00$ to $\$ 1.25$. The plan's other terms and conditions will renain the same. If you have questions regarding this clange, please call a Service Representative at the number listed on this bill. Thank you for choosing AT\&T.

Your Rates, Terms or Services Have Changed. Effective March 12. 2010 the rates for the AT\&T Business Calling Monthly plan will increase from $\$ 0.12$ to $\$ 0.14$ per minute for donestic state-to-state and in state direct dialed and switched woll free calls. To Leurn morc about AT\&T long distance calling plans. please contact us at the ioll fiee number listed on your bill, or visit our web site at www.ati.cons.Thank you for choosing AT\&T.

