

FILE



RECEIVED-DOCKETING DIV

SBC Long Distance, LLC
d/b/a AT&T Long Distance
208 South Akard Street
Dallas, Texas 75202

January 14, 2010

2010 JAN 14 PM 4:17

Ms. Reneé Jenkins
Director of Administration
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215-3793

PUCO

Re: Customer Notice Rate Increases
Case Number TRF No. 90-6380
SBC Long Distance, LLC
d/b/a SBC Long Distance
d/b/a AT&T Long Distance

Dear Ms. Jenkins:

Enclosed is an original and ten (10) copies of Customer notice for business and consumer voice rate increases scheduled for the month of March 2010. So that our records will be complete, please date-stamp the extra copy of this transmittal letter and return it in the envelope provided.

If there are any questions regarding this filing, please contact me, Donna Daniele, 3032 Mars Hill Street, Modesto, California 95355. I can be reached via telephone at 209-551-2571 or via email at dg1612@att.com.

Thank you for your assistance in this matter.

Sincerely,

Donna M. Daniele
Area Manager, Regulatory

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician Ann Date Processed 1/14/10

Customer Notification - Bill Messages Unless Noted Otherwise (continued)

[illegible]

Customer Notification - Bill Messages Unless Noted Otherwise (continued)

Rate Change March 12, 2010: Effective March 12, 2010, the 60 Block of Time calling plan monthly recurring charge will increase from \$4.00 to \$6.00. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the initial 60 Minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information, to cancel service or to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing AT&T Long Distance.	Rate Change March 12, 2010: Effective March 12, 2010, the 100 Block of Time calling plan monthly recurring charge will increase from \$6.00 to \$8.00. The domestic direct-dialed per minute rate will remain \$0.07 for calls beyond the initial 100 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information, to cancel service or to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing AT&T Long Distance.
Rate Change March 12, 2010: Effective March 12, 2010, the Just Call 200 Preferred calling plan monthly recurring charge will increase from \$12.00 to \$13.00. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the initial 200 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information, to cancel service or to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing AT&T Long Distance.	Rate Change March 12, 2010: Effective March 12, 2010, the 200 Block of Time Platinum calling plan monthly recurring charge will increase from \$5.00 to \$7.00. The domestic direct-dialed per minute rate will remain \$0.07 for calls beyond the initial 200 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information, to cancel service or to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing AT&T Long Distance.
Rate Change March 12, 2010: Effective March 12, 2010, the 500 Block of Time Platinum calling plan monthly recurring charge will increase from \$10.00 to \$12.00. The domestic direct-dialed per minute rate will remain \$0.07 for calls beyond the initial 500 minutes. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.	Rate Change March 12, 2010: Effective March 12, 2010, the 500 Block of Time Gold calling plan monthly recurring charge will increase from \$20.00 to \$22.00. The domestic direct-dialed per minute rate will remain \$0.07 for calls beyond the initial 500 minutes. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.
Rate Change March 12, 2010: Effective March 12, 2010, the Block of Time 6011 calling plan monthly recurring charge will increase from \$5.00 to \$6.00. The domestic direct-dialed per minute rate will remain \$0.07 for calls beyond the initial 60 minutes. This plan is no longer offered to new customers, but you may keep the plan until it is discontinued entirely or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information, to cancel service or to discuss other long distance calling plans, please refer to the phone number on the front of your bill. Thank For choosing AT&T Long Distance.	

Your Rates, Terms or Services Have Changed. Effective March 12, 2010 the monthly recurring charge for the Business Calling plan will increase from \$1.00 to \$1.25. The plan's other terms and conditions will remain the same. If you have questions regarding this change, please call a Service Representative at the number listed on this bill. Thank you for choosing AT&T.

Your Rates, Terms or Services Have Changed. Effective March 12, 2010 the rates for the AT&T Business Calling Monthly plan will increase from \$0.12 to \$0.14 per minute for domestic state-to-state and in state direct dialed and switched toll free calls. To learn more about AT&T long distance calling plans, please contact us at the toll free number listed on your bill, or visit our web site at www.att.com. Thank you for choosing AT&T.