

**BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Approval of Their Energy Efficiency and Peak Demand Reduction Program Portfolio Plans for 2010 and Associated Cost Recovery Mechanisms.)	)	Case Nos.	09-1947-EL-POR
	)		09-1948-EL-POR
	)		09-1949-EL-POR

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Approval of Their Initial Benchmark Reports.	)	Case Nos.	09-1942-EL-EEC
	)		09-1943-EL-EEC
	)		09-1944-EL-EEC

In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company.	)	Case Nos.	09-580-EL-EEC
	)		09-581-EL-EEC
	)		09-582-EL-EEC

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**MOTION TO INTERVENE AND MEMORANDUM IN SUPPORT  
OF INDUSTRIAL ENERGY USERS-OHIO**

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Samuel C. Randazzo (Counsel of Record)  
Lisa G. McAlister  
Joseph M. Clark  
MCNEES WALLACE & NURICK LLC  
21 East State Street, 17<sup>TH</sup> Floor  
Columbus, OH 43215  
Telephone: (614) 469-8000  
Telecopier: (614) 469-4653  
sam@mwncmh.com  
lmcAlister@mwncmh.com  
jclark@mwncmh.com

**December 29, 2009**

**Attorneys for Industrial Energy Users-Ohio**

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**MOTION TO INTERVENE OF INDUSTRIAL ENERGY USERS-OHIO**

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Industrial Energy Users-Ohio (“IEU-Ohio”) hereby respectfully moves the Public Utilities Commission of Ohio (“Commission”), pursuant to Section 4903.221, Revised Code, and Rule 4901-1-11, Ohio Administrative Code, for leave to intervene in the above-captioned matters with the full powers and rights granted by the Commission, specifically by statute or by the provisions of the Ohio Administrative Code, to intervening parties.<sup>1</sup>

On December 15, 2009, Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively, “FirstEnergy”)

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<sup>1</sup> The Commission previously granted an IEU-Ohio Motion to Intervene in Case Nos. 09-580-EL-EEC, *et al. In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company*, PUCO Case Nos. 09-580-EL-EEC, *et al.*, Finding and Order at 2 (September 23, 2009). However, IEU-Ohio includes this case caption on this Motion to Intervene for the purposes of consistency with the case caption on the December 15, 2009 Application.

filed in the above-captioned cases an Application for approval of their respective initial three-year energy efficiency and peak demand reduction program portfolios as well as for approval of their respective initial benchmark compliance reports.

As demonstrated further in the Memorandum in Support attached hereto and incorporated herein, IEU-Ohio has a direct, real, and substantial interest in the issues and matters involved in the above-captioned proceedings, and is so situated that the disposition of these proceedings may, as a practical matter, impair or impede its ability to protect that interest. IEU-Ohio believes that its participation will not unduly prolong or delay these proceedings and that it will significantly contribute to the full development and equitable resolution of the factual and other issues in these proceedings. The interests of IEU-Ohio will not be adequately represented by other parties to the proceedings and, as such, IEU-Ohio is entitled to intervene with the full powers and rights granted by the Commission, specifically by statute and by the provisions of the Ohio Administrative Code, to intervening parties.

Respectfully submitted,

/s/ Joseph M. Clark

Samuel C. Randazzo (Counsel of Record)

Lisa G. McAlister

Joseph M. Clark

MCNEES WALLACE & NURICK LLC

21 East State Street, 17<sup>TH</sup> Floor

Columbus, OH 43215

Telephone: (614) 469-8000

Telecopier: (614) 469-4653

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lmcAlister@mwncmh.com

jclark@mwncmh.com

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**MEMORANDUM IN SUPPORT**

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In support of this Motion to Intervene, IEU-Ohio states that it is an association of ultimate customers. A current listing of IEU-Ohio member companies is available on IEU-Ohio's website at [http://www.ieu-ohio.org/member\\_list.aspx](http://www.ieu-ohio.org/member_list.aspx). IEU-Ohio members purchase substantial amounts of electric and related services from FirstEnergy, which are public utilities subject to the jurisdiction of the Commission.

IEU-Ohio members work together to address matters that affect the availability and price of utility services. Additionally, IEU-Ohio seeks to promote customer-driven policies that will assure an adequate, reliable, and efficient supply of energy for all consumers at competitive prices. To this end IEU-Ohio has worked, including actively participating in the legislative process related to SB 221 and will continue to work, to

produce legislative, regulatory, and market outcomes that are consistent with the state policy contained in Section 4928.02, Revised Code.

Many IEU-Ohio member companies are served by FirstEnergy and may be affected by FirstEnergy's request for approval of the initial three-year energy efficiency and peak demand reduction program portfolios for each of the operating companies as well as for approval of the initial benchmark compliance reports for each of the operating companies. IEU-Ohio has a real and substantial interest in these proceedings, specifically in the provision of electric service to IEU-Ohio members' manufacturing facilities. IEU-Ohio's direct interest in these proceedings is the result of the effect that these proceedings shall have upon the price, adequacy, and reliability of the electric supply and related services within Ohio, including the areas presently served by FirstEnergy.

Respectfully submitted,

/s/ Joseph M. Clark

Samuel C. Randazzo (Counsel of Record)

Lisa G. McAlister

Joseph M. Clark

MCNEES WALLACE & NURICK LLC

Fifth Third Center

21 East State Street, 17<sup>th</sup> Floor

Columbus, OH 43215-4228

Telephone: (614) 469-8000

Telecopier: (614) 469-4653

sam@mwncmh.com

lmcAlister@mwncmh.com

jclark@mwncmh.com

**Attorneys for Industrial Energy Users-Ohio**

## **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing *Motion to Intervene and Memorandum in Support of Industrial Energy Users-Ohio* was served upon the following parties of record this 29<sup>th</sup> day of December 2009, via first class mail, postage prepaid.

/s/ Joseph M. Clark

Joseph M. Clark

Arthur Korkosz  
FirstEnergy Service Company  
76 South Main Street  
Akron, OH 44308  
korkosza@firstenergycorp.com

James Lang  
Trevor Alexander  
Calfee, Halter & Griswold LLP  
1400 KeyBank Center  
800 Superior Avenue  
Cleveland, OH 44114  
jlang@calfee.com  
talAlexander@calfee.com

**ON BEHALF OF OHIO EDISON COMPANY,  
THE CLEVELAND ELECTRIC ILLUMINATING  
COMPANY AND THE TOLEDO EDISON  
COMPANY**

Henry Eckhart  
50 West Broad Street, Suite 2117  
Columbus, OH 43215  
henryeckhart@aol.com

**ON BEHALF OF THE SIERRA CLUB OF OHIO  
AND THE NATURAL RESOURCES DEFENSE  
COUNCIL**

Janine Migden-Ostrander  
Consumers' Counsel  
Jeffrey Small  
Gregory Poulos  
Christopher Allwein  
Assistant Consumers' Counsel  
Office of the Ohio Consumers' Counsel  
10 West Broad Street, Suite 1800  
Columbus, OH 43215-3485  
small@occ.state.oh.us  
poulos@occ.state.oh.us  
allwein@occ.state.oh.us

**ON BEHALF OF THE OHIO CONSUMERS'  
COUNSEL**

Theodore Robinson  
Citizen Power  
2121 Murray Avenue  
Pittsburgh, PA 15217

**ON BEHALF OF CITIZEN POWER**

Will Reisinger  
Nolan Moser  
Trent Dougherty  
The Ohio Environmental Council  
1207 Grandview Avenue, Suite 201  
Columbus, OH 43212-3449  
will@theOEC.org  
nolan@theOEC.org  
trent@theOEC.org

**ON BEHALF OF THE OHIO ENVIRONMENTAL  
COUNCIL**

Christopher Miller  
Andre Porter  
Gregory Dunn  
Schottenstein Zox & Dunn Co. LPA  
250 West Street  
Columbus, OH 43215  
cmiller@szd.com  
aporter@szd.com  
gdunn@szd.com

**ON BEHALF OF THE AICUO**

Joseph Meissner  
The Legal Aid Society of Cleveland  
1223 West 6<sup>th</sup> Street  
Cleveland, OH 44113  
jpmeissn@lasclv.org

**ON BEHALF OF THE NEIGHBORHOOD  
ENVIRONMENTAL COALITION, CONSUMERS  
FOR FAIR UTILITY RATES AND THE  
EMPOWERMENT CENTER OF GREATER  
CLEVELAND AND THE CLEVELAND  
HOUSING NETWORK**

David Boehm  
Michael Kurtz  
Boehm, Kurtz & Lowry  
36 East Seventh Street, Suite 1510  
Cincinnati, OH 45202  
dboehm@BKLawfirm.com  
mkurtz@BKLawfirm.com

**ON BEHALF OF THE OHIO ENERGY GROUP**

David Rinebolt  
Colleen Mooney  
Ohio Partners for Affordable Energy  
231 West Lima Street  
Findlay, OH 45839-1793  
drinebolt@ohiopartners.org  
cmooney2@columbus.rr.com

**ON BEHALF OF THE OHIO PARTNERS FOR  
AFFORDABLE ENERGY**

**This foregoing document was electronically filed with the Public Utilities**

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Summary: Motion Motion to Intervene and Memorandum in Support of Industrial Energy Users-Ohio electronically filed by Mr. Joe Clark on behalf of Industrial Energy Users-Ohio and Clark, Joseph M. Mr.