

Confidential Release

Case Number:

90-467-TP-ATA

90-471-TP-ATA

Date of Confidential Document:

SEPTEMBER 18, 1991

Today's Date:

July 28, 2009

The Ohio Bell Telephone Company

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Jon F. Kelly
Senior Attorney

September 18, 1991

To: Court Reporter

Re: P.U.C.O. Case Nos. 90-467-TP-ATA
90-471-TP-ATA

As requested by the bench at yesterday's hearing, enclosed please find copies of the proprietary documents attached to the testimony of Dr. Kent A. Currie, identified as Ohio Bell Exhibits 3.3, 3.4, and 3.5 as well as the proprietary documents attached to Dr. Currie's supplemental testimony, identified as Ohio Bell Exhibits 3.1A and 3.2A

Please contact me if you have any questions.

Very truly yours,

Enclosures - Proprietary Documents

Caller ID Cost Tests

Long-Run Marginal Cost Test

	<u>Cost</u>	<u>Price</u>
Volume-Sensitive Components:		
Monthly Amount Per Line	\$0.924	\$6.50
Amount Per Number Delivered	\$0.002	\$0.02

Total Incremental Cost (TIC) Test¹

	<u>Cost</u>	<u>Revenue</u>
Direct Fixed Components:		
One-Time Expense	\$240,852	
Mass Media Advertising	\$3,799,147	
Accommodation Plan ²	\$324,528	
Present Value over First Five Years:		
Volume-Sensitive Components	\$1,655,617	
Direct Fixed Components	<u>\$4,364,527</u>	
Total	\$6,020,144	\$10,849,129

¹Present value of estimates for first five years of product offering.

²Present value of estimates based on Cuyahoga, Franklin and Lake Counties.

P.U.C.O. Case No. 90-467-TP-ATA
P.U.C.O. Case No. 90-471-TP-ATA
Ohio Bell Ex. 3.4 (Currie)

Automatic Callback Cost Tests

Long-Run Marginal Cost Test

	<u>Cost</u>	<u>Price</u>
Volume-Sensitive Components:		
Monthly Amount Per Line	\$1.491	\$3.50

Total Incremental Cost (TIC) Test³

	<u>Cost</u>	<u>Revenue</u>
Direct Fixed Components:		
One-Time Expense	\$148,071	
Present Value over First Five Years:		
Volume-Sensitive Components	\$2,726,021	
Direct Fixed Components	<u>\$148,071</u>	
Total	\$2,874,092	\$4,456,211

³Present value of estimates for first five years of product offering.

P.U.C.O. Case No. 90-467-TP-ATA
P.U.C.O. Case No. 90-471-TP-ATA
Ohio Bell Ex. 3.5 (Currie)

Joint RTU Fees

for

Automatic Callback, Caller ID and Repeat Dialing Services

Present Value of 5-Year Product-Specific Contributions:

Automatic Callback Service	\$1,582,119	
Caller ID Service	\$4,828,985	
Repeat Dialing Service	<u>\$827,772</u>	
Total Product-Specific Contribution		\$7,237,047

Present Value of 5-Year Joint RTU Fees:⁴

1A ESS™ RTU Fees	\$2,644,616	
5ESS® RTU Fees	\$3,777,787	
DMS™ RTU Fees	\$194,155	
Siemens RTU Fees	<u>\$61,800</u>	
Total		<u>\$6,678,358</u>

Present Value of 5-Year Product-Family Contribution **\$558,689**

⁴Estimates based on deployment plan for first five years of service offering.