

FILE

4

FirstEnergy  
Solutions

facsimile transmittal

FAX

To: Ms. Renee Jenkins, PUCO Fax: 614-466-0313

From: Brenda Fargo, Gov't Agg. Manager Date: 5/27/2009

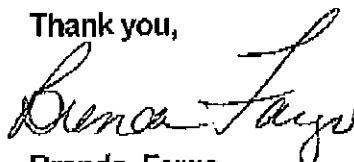
Re: Barberton Opt-Out Mailings Pages: 4

CC:

☒ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

Attached are the Barberton Opt-out and Opt-in notifications. These will be sent to eligible customers on or after June 6, 2009 with the deadline to be on or after June 27, 2009. Hard copies will be sent via overnight mail. Please file these under case number 01-0736-EL-GAG. FirstEnergy Solutions is providing aggregation service to the City of Barberton and are filing these on their behalf.

Thank you,



Brenda Fargo  
FirstEnergy Solutions

330-315-6898

RECEIVED-DOCKETING DIV  
2009 MAY 27 PM 3:24  
PUCO

This is to certify that the images appearing are an accurate and complete reproduction of a case file. . . . .  
document delivered in the regular course of business  
Technician Am Date Processed 5/27/09

June 6, 2009

Dear City of Barberton Business,

The City of Barberton is providing you the opportunity to join with other businesses to save money on the electricity you use. Savings are possible through a concept called government aggregation, where City officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Barberton voters approved this program in November 2000.

There is no cost for enrollment and you will not be charged a switching fee. **You do not need to do anything to participate.** The City researched options for competitive electricity pricing for you. We have again chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with electric generation – or the competitive portion of your electric bill – through May 2012.

As a member of this aggregation, you are guaranteed to save 7 percent off your Price to Compare in 2009, 3.5 percent off in years 2010 and 2011 and 2.5 percent off January through May 2012. Your Price to Compare consists of bypassable generation and transmission related components, which are the charges associated with the costs for purchased power and to deliver the power through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100, then multiply by the percentage discounts listed above by year to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized – approximately 30 - 45 days depending upon your meter read date. Of course, you are not obligated to participate in the City of Barberton's electric government aggregation program. If you wish to be excluded from the City's electric government aggregation program and remain a full-service customer of your local electric utility – Ohio Edison – you have until June 27, 2009 to return the attached "opt-out" form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a \$50 cancellation fee from FirstEnergy Solutions.

After you become a participant in this government aggregation program, Ohio Edison will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the City's government aggregation program, you don't need to take any action when this letter arrives.

In Ohio's electric environment, Ohio Edison will continue to maintain the system that transmits and delivers power to your business – no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call the City of Barberton with aggregation program questions.

Sincerely,

City of Barberton

**P.S. Return the opt-out form only if you do not want to participate in the City's electric government aggregation program.**

**OPT-OUT FORM – CITY OF BARBERTON BUSINESS ELECTRIC GOVERNMENT AGGREGATION PROGRAM**

**BUSINESS**

By returning this signed form, you will be excluded from the opportunity to join with other businesses in the City of Barberton's Electric Government Aggregation Program.

I wish to opt out of the City of Barberton Electric Government Aggregation Program.

☐

(Check box to opt out)

Service address (City, state and zip): \_\_\_\_\_

Phone number: \_\_\_\_\_

Account holder's signature: \_\_\_\_\_

Date: \_\_\_\_\_

Mail by June 27, 2009 to: City of Barberton Electric Government Aggregation Program, 341 White Pond Drive, Akron, Ohio 44320

June 8, 2009

Dear City of Barberton Resident,

The City of Barberton is providing you the opportunity to join with other residents to save money on the electricity you use. Savings are possible through a concept called government aggregation, where City officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Barberton voters approved this program in November 2000.

There is no cost for enrollment and you will not be charged a switching fee. **You do not need to do anything to participate.** The City researched options for competitive electricity pricing for you. We have again chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with electric generation – or the competitive portion of your electric bill – through May 2012.

As a member of this aggregation, you are guaranteed to save 10 percent off your Price to Compare in 2009, 6 percent off in 2010, 5 percent off in 2011 and 4 percent off January through May 2012. Your Price to Compare consists of bypassable generation and transmission related components, which are the charges associated with the costs for purchased power and to deliver the power through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100, then multiply by the percentage discounts listed above by year to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized – approximately 30 - 45 days depending upon your meter read date. Of course, you are not obligated to participate in the City of Barberton's electric government aggregation program. If you wish to be excluded from the City's electric government aggregation program and remain a full-service customer of your local electric utility – Ohio Edison – you have until June 27, 2009 to return the attached "opt-out" form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a \$25 cancellation fee from FirstEnergy Solutions.

After you become a participant in this government aggregation program, Ohio Edison will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the City's government aggregation program, you don't need to take any action when this letter arrives.

In Ohio's electric environment, Ohio Edison will continue to maintain the system that transmits and delivers power to your home – no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call the City of Barberton with aggregation program questions.

Sincerely,

City of Barberton

***P.S. Return the opt-out form only if you do not want to participate in the City's electric government aggregation program.***

**OPT-OUT FORM – CITY OF BARBERTON RESIDENTIAL ELECTRIC GOVERNMENT AGGREGATION PROGRAM**

By returning this signed form, you will be excluded from the opportunity to join with other residents in the City of Barberton's Electric Government Aggregation Program.

I wish to opt out of the City of Barberton Electric Government Aggregation Program. ☐ (Check box to opt out)

Service address (City, state and zip): \_\_\_\_\_

Phone number: \_\_\_\_\_

Account holder's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mall by June 27, 2009 to: City of Barberton Electric Government Aggregation Program, 341 White Pond Drive, Akron, Ohio 44320

June 6, 2009

Dear Barberton Electric Customer,

Because your business is located within the community of Barberton, you qualify for discounted savings on your electric generation. Through government aggregation, your community has negotiated and secured a special discounted price on electric generation from FirstEnergy Solutions, a subsidiary of FirstEnergy.

To take advantage of this offer, you must complete and return the opt-in form below by June 27, 2009. By doing so, you receive savings of 7 percent off your Price to Compare in 2009, 3.5 percent off in years 2010 and 2011 and 2.5 percent off January through May 2012 on your electric generation. You will also continue to receive a single easy-to-read bill and reliable service from your local electric utility – Ohio Edison. FirstEnergy Solutions' charges will be noted on the bill separately, but what you will notice most is the savings.

We are pleased we were able to negotiate this energy dollar savings on your behalf as part of Ohio's new electric law. Be sure to complete and return the attached opt-in form below no later than June 27, 2009.

We know you will appreciate the extra money we are able to return to you through our government aggregation program. If you have any questions, call FirstEnergy Solutions at 1-866-636-3749, 8 a.m. – 5 p.m., Monday – Friday.

Sincerely,

City of Barberton

(Reply Card)

Yes! I want to opt-in for savings through the electric government aggregation program. ☐ (Please check)

Account Holder Name on Electric Bill \_\_\_\_\_

Electric Service Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Account Holder Signature \_\_\_\_\_

Date \_\_\_\_\_

Mail by June 27, 2009 to Electric Government Aggregation Program,  
341 White Pond Drive, Akron Ohio 44320