

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of Ohio )  
Edison Company, The Cleveland Electric )  
Illuminating Company, and The Toledo ) Case No. 09-357-EL-UNC  
Edison Company for Approval of )  
Changes to the Bill Format. )

FINDING AND ORDER

The Commission finds:

- (1) Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (jointly, the Companies) are public utilities, as defined in Section 4905.02, Revised Code, and, as such, are subject to the jurisdiction of this Commission.
- (2) On April 27, 2009, as the Companies filed an application for approval of changes to the bill format that is used by all of the Companies. According to the Companies, the changes to the bill format are necessary as a result of their Stipulated Electric Security Plan (ESP) that was approved by the Commission's second opinion and order issued on March 25, 2009, in Case No. 08-935-EL-SSO. The Companies explain that the new proposed bill format separates the bypassable components from the non-bypassable components, and identifies tariff charges (related to economic development and cost recovery) that were approved by the Commission as part of the Stipulated ESP. In addition, the Companies have added definitions for the new terms used on the bill. The Companies request that the Commission consider this application expeditiously in order to allow them time to program the bill format changes into their computer system and commence billing with the modified bill format on June 1, 2009.
- (3) On May 11, 2009, the Companies filed an amendment to the application, which modifies the line item in the proposed new bill titled "Economic Development and Cost Recovery Charge" to separate the line item into two line items. The two line items will be "Economic Development Component," which has been

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designated to recover any approved amounts associated with newly approved reasonable arrangements, and "Cost Recovery Charges," which has been designated to recover previously incurred costs that have been approved. The Companies also included definitions of the two proposed line items as part of the definitions section of the bill.

- (4) The Commission has reviewed the proposed bill format, as amended, and has found two modifications that should be made. First, the new bill format incorrectly includes the abbreviation "TDD" in the Public Utilities Commission of Ohio's contact information, which abbreviation is no longer required. Second, the Companies replaced the term "Alternative Energy Supplier" with the term "Certified Retail Electric Service Provider" in the section labeled "General Information" on the first page of its "Choice" bill. However, to be consistent throughout the bill, the term "Alternative Electric Supplier" included in the section labeled "General Information," and the term "alternative supplier" included in the definition of "Price to Compare (PTC)," should also be replaced with "Certified Retail Electric Service Provider."
- (5) The Commission finds that, with these modifications, the Companies' proposed bill format, as filed on April 27, 2009, and amended on May 11, 2009, is in understandable form, is reasonable, and should be approved.

It is, therefore,

ORDERED, That the proposed bill format, as filed on April 27, 2009, and amended on May 11, 2009, be modified as described in finding (4). It is, further,

ORDERED, That the proposed bill format, as filed on April 27, 2009, and amended on May 11, 2009, with the modifications ordered herein, be approved. It is, further,

ORDERED, That a copy of this finding and order be served upon the Companies and all parties of record.

THE PUBLIC UTILITIES COMMISSION OF OHIO

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Alan R. Schriber, Chairman

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Paul A. Centolella

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Ronda Hartman Fergus

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Valerie A. Lemmie

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Cheryl L. Roberto

BJB/

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MAY 13 2009

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Reneé J. Jenkins

Reneé J. Jenkins  
Secretary