## BEFORE THE PUBLIC UTILITIES COMMISSON OF OHIO

Direct Energy Services, LLC for a	§	
Direct Energy Services, LLC for a	§	Case No. 00-1936-EL-CRS
Renewal of Certification as a	§	
Competitive Retail Electric	§	
Service Supplier	§	

## MOTION FOR PROTECTIVE ORDER

Pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code, Direct Energy
Services, LLC ("Direct Energy") respectfully requests that the Public Utilities
Commission of Ohio ("PUCO") or ("Commission") grant its Motion for a Protective
Order with regard to the entire Exhibit C-4 (Financial Arrangements) and Exhibit C-5
(Forecasted Financial Statements) and the entity names contained in the Support
Agreement in Exhibit C-6 (Credit Rating) offered in support of its Renewal Certification
Application for the reasons set forth in the attached Memorandum in Support. The
breadth of this motion is consistent with the attorney examiner's ruling in this matter in
2004.

WHEREFORE, Direct Energy respectfully requests that the Commission grant its motion for a protective order.

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Respectfully Submitted,

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## BEFORE THE PUBLIC UTILITIES COMMISSON OF OHIO

In the Matter of the Application of	§	
Direct Energy Services, LLC for a	§	Case No. 00-1936-EL-CRS
Renewal of Certification as a	§	
Competitive Retail Electric	§	
Service Supplier	§	

## MOTION FOR PROTECTIVE ORDER MEMORANDUM IN SUPPORT

Direct Energy Services, LLC ("Direct Energy") has filed a renewal application in Case No. 00-1936-EL-CRS. Part of the renewal application calls for the filing of certain financial exhibits. Direct Energy seeks a protective order to protect the confidentiality of and to prohibit the disclosure of all or parts of these exhibits (Exhibits C-4, C-5, and C-6) which contain competitively sensitive and highly proprietary business financial information which comprises a trade secret with respect to the nature of Direct Energy's interaction with its parent corporation. These exhibits have been clearly marked as confidential and are being submitted contemporaneously with this Motion, under seal, separate from the remainder of the materials that comprise the Application for a Renewal Certification.

Rule 4901-1-24(D) of the Ohio Administrative Code authorizes the Commission to issue an order protecting the confidentiality of information where it constitutes a trade secret and where disclosure is not inconsistent with Title 49 of the Ohio Revised Code. As discussed above, Title 49 already addresses the concern of protecting proprietary information. Moreover, both Sections 4901.12 and 4905.07, Revised Code allow exceptions to the rule that all proceedings of the Public Utilities Commission of Ohio are public. Those exceptions are outlined in Section 149.43, Revised Code which excludes

the release of records which are protected by state law. Under Section 149.43, Revised Code trade secrets are not subject to the public disclosure by government agencies, nor are they considered public records. Rule 4901-1-27(e) of the Ohio Administrative Code states that in hearings, the Attorney Examiner will, "[p]rotect public disclosure of trade secrets, proprietary business information, or confidential research, development or commercial materials and information."

The information Direct Energy seeks to protect falls under the ambit of trade secrets, proprietary business information, and, confidential research, development and commercial materials and information.

Trade Secret is defined in Section 1333.61(D), Revised Code as follows:

"Trade secret" means information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans, financial information, or listing of names, addresses, or telephone numbers, that satisfies both of the following:

- (1) It derives independent economic value, actual or potential, from not being generally known to, or not being readily ascertainable by proper means, by other persons who can obtain economic value from its disclosure or use.
- (2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

Direct Energy asserts that its financial arrangements (Exhibit C-4), its financial information (Exhibit C-5) and the entity names in Exhibit C-6 is confidential and is not generally known or available to the general public. Public disclosure of this information would jeopardize Direct Energy's ability to negotiate and to compete in the market.

Direct Energy's financial arrangements with its corporate parent falls within the same category.

WHEREFORE, Direct Energy respectfully requests that the Commission grant its Motion for a Protective Order pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code for the reasons set forth above.

Respectfully Submitted,

Steven D. Williams
Compliance Analyst

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