

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS**  
**(Effective: 1/18/2008)**  
(Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of AT&T Ohio )  
to Offer a Promotion on Certain Services )  
)

TRF Docket No. 90-5032-TP-TRF

Case No. \_\_\_ - \_\_\_ - **TP** - \_\_\_

**NOTE: Unless you have reserved a Case # or are filing a Contract, leave the "Case No" fields BLANK.**

Name of Registrant(s) AT&T Ohio

DBA(s) of Registrant(s) The Ohio Bell Telephone Company uses the name AT&T Ohio

Address of Registrant(s) 150 East Gay Street

Company Web Address www.att.com

Regulatory Contact Person(s) Maryann H. Mackey

Phone 216 822-0086

Fax 216 822-5722

Regulatory Contact Person's Email Address mm4182@att.com

Contact Person for Annual Report Michael R. Schaedler

Phone 216 822-8307

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Consumer Contact Information Kathy Gentile-Klein

Phone 216 822-2395

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Motion for protective order included with filing?  Yes  No

Motion for waiver(s) filed affecting this case?  Yes  No [Note: Waivers may toll any automatic timeframe.]

**Section I – Pursuant to Chapter 4901:11-6 OAC – Part I – Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. CMRS providers: Please see the bottom of Section II.**

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at [www.puco.ohio.gov](http://www.puco.ohio.gov) under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

<b>Carrier Type</b> <input type="checkbox"/> Other (explain below)	<input checked="" type="checkbox"/> LEC	<input type="checkbox"/> CLEC	<input type="checkbox"/> CTS	<input type="checkbox"/> AOS/IOS
<b>Tier 1 Regulatory Treatment</b>				
Change Rates within approved Range	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)		
New Service, expanded local calling area, correction of textual error	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)		
Change Terms and Conditions, Introduce non-recurring service charges	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Introduce or Increase Late Payment or Returned Check Charge	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Business Contract	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)		
Withdrawal	<input type="checkbox"/> ATW 1-6-12(A) (Non-Auto)	<input type="checkbox"/> ATW 1-6-12(A) (Auto 30 days)		
Raise the Ceiling of a Rate	Not Applicable	<input type="checkbox"/> SLF 1-6-04(B) (Auto 30 days)		
<b>Tier 2 Regulatory Treatment</b>				
Residential - Introduce non-recurring service charges	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)		
Residential - Introduce New Tariffed Tier 2 Service(s)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	
Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal	<input checked="" type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	
Residential - Tier 2 Service Contracts	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	
Commercial (Business) Contracts	Not Filed	Not Filed	Not Filed	
Business Services (see "Other" below)	Detariffed	Detariffed	Detariffed	
Residential & Business Toll Services (see "Other" below)	Detariffed	Detariffed	Detariffed	

**Section I – Part II – Certificate Status and Procedural**

<b>Certificate Status</b>	<b>ILEC</b>	<b>CLEC</b>	<b>CTS</b>	<b>AOS/IOS</b>
Certification (See Supplemental ACE form)		<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)
Add Exchanges to Certificate	<input type="checkbox"/> ATA 1-6-09(C) (Auto 30 days)	<input type="checkbox"/> AAC 1-6-10(F) (0 day Notice)	CLECs must attach a current CLEC Exchange Listing Form	
Abandon all Services - With Customers	<input type="checkbox"/> ABN 1-6-11(A) (Non-Auto)	<input type="checkbox"/> ABN 1-6-11(A) (Auto 90 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Abandon all Services - Without Customers		<input type="checkbox"/> ABN 1-6-11(A) (Auto 30 days)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Change of Official Name (See below)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Change in Ownership (See below)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Merger (See below)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transfer a Certificate (See below)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transaction for transfer or lease of property, plant or business (See below)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
<b>Procedural</b>				
Designation of Process Agent(s)	<input type="checkbox"/> TRF (0 day Notice)			

**Section II – Carrier to Carrier (Pursuant to 4901:1-7), CMRS and Other**

<b>Carrier to Carrier</b>	<b>ILEC</b>	<b>CLEC</b>		
Interconnection agreement, or amendment to an approved agreement	<input type="checkbox"/> NAG 1-7-07 (Auto 90 day)	<input type="checkbox"/> NAG 1-7-07 (Auto 90 day)		
Request for Arbitration	<input type="checkbox"/> ARB 1-7-09 (Non-Auto)	<input type="checkbox"/> ARB 1-7-09 (Non-Auto)		
Introduce or change c-t-c service tariffs,	<input type="checkbox"/> ATA 1-7-14 (Auto 30 day)	<input type="checkbox"/> ATA 1-7-14 (Auto 30 day)		
Introduce or change access service pursuant to 07-464-TP-COI	<input type="checkbox"/> ATA (Auto 30 day)			
Request rural carrier exemption, rural carrier suspension or modification	<input type="checkbox"/> UNC 1-7-04 or (Non-Auto) 1-7-05	<input type="checkbox"/> UNC 1-7-04 or (Non-Auto) 1-7-05		
Pole attachment changes in terms and conditions and price changes.	<input type="checkbox"/> UNC 1-7-23(B) (Non-Auto)	<input type="checkbox"/> UNC 1-7-23(B) (Non-Auto)		
<b>CMRS Providers</b> See 4901:1-6-15	<input type="checkbox"/> RCC [Registration & Change in Operations] (0 day)		<input type="checkbox"/> NAG [Interconnection Agreement or Amendment] (Auto 90 days)	
<b>Other*</b>				

\*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.

All Section I and II applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s). ACN, ACO, AMT, ATC, ATR, and CIO applications see the 4901:1-6-14 Filing Requirements on the Commission's Web Page for a complete list of exhibits.

Exhibit	Description:
A	The tariff pages subject to the proposed change(s) as they exist before the change(s)
B	The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in the right margin.
C	A short description of the nature of the change(s), the intent of the change(s), and the customers affected.
D	A copy of the notice provided to customers, along with an affidavit that the notice was provided according to the applicable rule(s).

**Section III. – Attestation**

**Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.**

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**AFFIDAVIT**

***Compliance with Commission Rules and Service Standards***

I am an officer/agent of the applicant corporation, AT&T Ohio, and am authorized to make this statement on its behalf.

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on July 1, 2008 at Cleveland, Ohio

*\*/s/ Maryann H. Mackey  
Director, Regulatory*

July 1, 2008

- *This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

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**VERIFICATION**

I, Maryann H. Mackey verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

*\*/s/ Maryann H. Mackey Director, Regulatory*

July 1, 2008

*\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

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***Send your completed Application Form, including all required attachments as well as the required number of copies, to:***

**Public Utilities Commission of Ohio  
Attention: Docketing Division  
180 East Broad Street, Columbus, OH 43215-3793**

***Or***

***Make such filing electronically as directed in Case No 06-900-AU-WVR***

# **EXHIBIT A**

PART 2 - General Terms and Conditions  
SECTION 8 - Promotional Service Offerings

5th Revised Sheet 15  
Cancels 4th Revised Sheet 15

(D)

Effective April 1, 2008 the following Sheets are deleted from this Tariff:

(N)

3rd Revised Sheet 16	4th Revised Sheet 54	8th Revised Sheet 94	Original Sheet 135
8th Revised Sheet 17	3rd Revised Sheet 55	1st Revised Sheet 95	Original Sheet 136
3rd Revised Sheet 18	2nd Revised Sheet 56	1st Revised Sheet 96	1st Revised Sheet 137
7th Revised Sheet 19	1st Revised Sheet 57	Original Sheet 97	1st Revised Sheet 138
3rd Revised Sheet 20	2nd Revised Sheet 58	Original Sheet 98	Original Sheet 139
3rd Revised Sheet 21	4th Revised Sheet 59	Original Sheet 99	Original Sheet 140
3rd Revised Sheet 22	7th Revised Sheet 60	6th Revised Sheet 100	Original Sheet 141
3rd Revised Sheet 23	5th Revised Sheet 61	2nd Revised Sheet 101	1st Revised Sheet 142
4th Revised Sheet 24	2nd Revised Sheet 62	3rd Revised Sheet 102	Original Sheet 143
4th Revised Sheet 25	1st Revised Sheet 63	5th Revised Sheet 103	1st Revised Sheet 144
1st Revised Sheet 25.1	5th Revised Sheet 64	Original Sheet 104	Original Sheet 145
3rd Revised Sheet 26	1st Revised Sheet 65	1st Revised Sheet 105	Original Sheet 146
3rd Revised Sheet 27	4th Revised Sheet 66	2nd Revised Sheet 106	Original Sheet 147
3rd Revised Sheet 28	1st Revised Sheet 67	4th Revised Sheet 107	Original Sheet 148
7th Revised Sheet 29	1st Revised Sheet 68	1st Revised Sheet 108	Original Sheet 149
1st Revised Sheet 30	4th Revised Sheet 69	1st Revised Sheet 109	Original Sheet 150
4th Revised Sheet 31	2nd Revised Sheet 70	2nd Revised Sheet 110	
6th Revised Sheet 32	3rd Revised Sheet 71	3rd Revised Sheet 111	
6th Revised Sheet 33	1st Revised Sheet 72	2nd Revised Sheet 112	
3rd Revised Sheet 34	2nd Revised Sheet 73	2nd Revised Sheet 113	
4th Revised Sheet 35	2nd Revised Sheet 74	3rd Revised Sheet 114	
4th Revised Sheet 36	1st Revised Sheet 75	3rd Revised Sheet 115	
3rd Revised Sheet 37	1st Revised Sheet 76	1st Revised Sheet 116	
3rd Revised Sheet 38	1st Revised Sheet 77	1st Revised Sheet 117	
3rd Revised Sheet 39	6th Revised Sheet 78	Original Sheet 118	
2nd Revised Sheet 40	4th Revised Sheet 79	Original Sheet 119	
2nd Revised Sheet 41	2nd Revised Sheet 80	3rd Revised Sheet 120	
2nd Revised Sheet 42	2nd Revised Sheet 81	2nd Revised Sheet 121	
1st Revised Sheet 43	1st Revised Sheet 82	2nd Revised Sheet 122	
1st Revised Sheet 44	4th Revised Sheet 83	Original Sheet 123	
2nd Revised Sheet 45	1st Revised Sheet 84	1st Revised Sheet 124	
2nd Revised Sheet 46	3rd Revised Sheet 85	1st Revised Sheet 125	
8th Revised Sheet 47	1st Revised Sheet 85.1	Original Sheet 126	
2nd Revised Sheet 48	2nd Revised Sheet 86	2nd Revised Sheet 127	
2nd Revised Sheet 49	3rd Revised Sheet 87	1st Revised Sheet 128	
4th Revised Sheet 50	1st Revised Sheet 88	1st Revised Sheet 129	
7th Revised Sheet 51	Original Sheet 89	1st Revised Sheet 130	
2nd Revised Sheet 51.1	2nd Revised Sheet 90	Original Sheet 131	
5th Revised Sheet 52	1st Revised Sheet 91	1st Revised Sheet 132	
6th Revised Sheet 53	1st Revised Sheet 92	1st Revised Sheet 133	
3rd Revised Sheet 53.1	3rd Revised Sheet 93	Original Sheet 134	

(N)

Issued: April 1, 2008

Effective: April 1, 2008

In accordance with an Order issued by the Public Utilities Commission of Ohio, dated June 6, 2007,  
Case No. 06-1345-TP-ORD.

By Connie Browning, President, Cleveland, Ohio

TFA No. OH-08-18005

EXHIBIT A SHEET 1

# **EXHIBIT B**

**2. PROMOTIONAL OFFERINGS – ADDENDUM (cont'd)**

(D)  
(N)

**Caller ID and Call Waiting Promotion**

A retail promotional period shall be established from July 1, 2008 through September 28, 2008. Promotion eligible residence customers who establish up to two new access lines, each with Caller ID and Call Waiting or a package that includes Caller ID and Call Waiting, will receive a coupon redeemable for a \$50 gift check. Customers must redeem the coupon within 30 days of receipt. All nonrecurring installation charges associated with adding the services will also be waived.

Eligible customers are those new residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

This offer may not be combined with other regulated gift check or gift card offers. Customers must retain the required services on each line for a minimum of 30 days.

(N)

Issued: July 1, 2008

Effective: July 1, 2008

In accordance with an Order issued by the Public Utilities Commission of Ohio, dated June 6, 2007, Case No. 06-1345-TP-ORD.

By Thomas C. Pelto, President, Cleveland, Ohio

TFA No. OH-08-18614

## **Exhibit C**

AT&T Ohio hereby revises Part 2, Section 8, of its AT&T Ohio Tariff P.U.C.O. No. 20, to include a new residential promotion which provides eligible winback customers who subscribe to an access line with Caller ID and Call Waiting a coupon redeemable for a \$50 gift check.

Prior customer notification for promotions is not required.

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**7/1/2008 6:56:27 AM**

**in**

**Case No(s). 90-5032-TP-TRF**

Summary: Tariff to introduce a new promotional offer electronically filed by Maryann Mackey on behalf of AT&T Ohio