

June 9, 2008

Ms. Renée J. Jenkins  
Director of Administration  
Secretary of the Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

RE: In the Matter of the Application of The McClure Telephone Company to Add New Services and Features to its Tariff and to Change Certain Feature Rates; PUCO Case No. 08-687-TP-ATA

Dear Ms. Jenkins:

The McClure Telephone Company ("McClure") submits an Application for electronic filing in connection with the above-referenced matter. The TRF Number for The McClure Telephone Company is 90-5026-TP-TRF.

Thank you for your assistance. If you have any questions, please do not hesitate to call.

Very truly yours,

/s/ Carolyn S. Flahive

Enclosure

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM**  
for  
**ILECs Not Subject to Alternative Regulation**  
(Effective December 3, 2004)

In the Matter of the Application of McClure Telephone )  
Company to Add New Services and Features to its Tariff ) Case No. 08 - 687 - **TP** - ATA  
and to Change Certain Feature Rates

Name of Company McClure Telephone Company  
Address of Company 311 South East Street, P.O. Box 26, McClure, OH 43534  
Company Web Address \_\_\_\_\_  
Regulatory Contact Person(s) Carolyn S. Flahive Phone (614) 469-3200 Fax (614) 469-3361  
Regulatory Contact Person's Email Address Carolyn.Flahive@ThompsonHine.com  
Date \_\_\_\_\_ TRF Docket No. 90 - 5026 - TP - TRF

Motion for protective order included with filing?  Yes  No  
Motion for waiver(s) filed affecting this case?  Yes  No [Note: waiver(s) tolls any automatic timeframe]

NOTE: This form must accompany:

- ✓ All automatic approval/notice applications filed by incumbent local exchange companies (ILECs) not subject to a qualifying alternative regulation plan when making an application pursuant to Case Nos. 84-944-TP-COI, 86-1144-TP-COI, 89-564-TP-COI, or 99-563-TP-COI.
- ✓ All non-automatic approval applications filed by incumbent local exchange companies (ILECs) not subject to a qualifying alternative regulation plan when making an application pursuant to Section 4909.18, Ohio Revised Code.

**I. Please indicate the reason for submitting this form (*check one*)**

- 1 (AEC) Application For Approval Of A Customer Contract For Competitive Services  
 a. Stand-Alone Contract (90-day approval, 7 copies)  
 b. Pre-Approved Contract (0-day notice, 7 copies)
- 2 (ACO) ILEC Application for Change in Ownership Pursuant to 4905.402, Ohio Revised Code (30-day approval, 10 copies)
- 3 (ALI) Small, For-Profit, ILEC Application For A Limited Increase In Non-Basic Rates (60-day approval, 10 copies)
- 4 (ATA) Application For Tariff Amendment That Does Not Result In An Increase In Rates  
 a. Large ILEC, Competitive Offerings Other Than Those Listed Under 5., Below (60-day approval, 7 copies)  
 b. Small, for-profit ILECs (45-day approval, 10 copies) (Not-for-profit, see item 6, NFP, below)
- 5 (ZTA) Tariff Notification Not For An Increase In Rates Involving Message Toll, Toll-Free Service, 900 And 900-Like Services, 500 Service, Calling Card, Prepaid Calling Card, Private Line, and Speed Dialing In Accordance With Waiver Granted in 99-563-TP-COI (5/11/2000 and 11/21/2002) (0-day notice, 7 copies)  
**NOTE:** Notifications do not require or imply Commission Approval.
- 6 (NFP) Small, not-for-profit ILEC tariff amendment  
 a. Tariff Change Not Resulting In An Increase In Rates (0-day notice, 7 copies)  
 b. Tariff Application Resulting In An Increase In Non-Basic Rates (45-day notice, 7 copies)  
 c. Tariff Application Resulting In An Increase In Basic Rates (60-day notice, 10 copies)
- 7 (Non-Auto) All Others (non-automatic approval, indicate appropriate 3 letter code for case type in Case No. above)

THE FOLLOWING ARE TRF FILINGS ONLY, NOT NEW CASES

- 8 Introduction or Extension of Promotional Offering (10-day notice, 3 copies)  
 9 New Price List Rate Within an Approved Rate Range for Existing Competitive Service (0-day notice, 3 copies)

**II. The following exhibits corresponding to the list of cases above, at a minimum, are required to be filed:**

<input checked="" type="checkbox"/>	3, 4, 5, 6, 7	Current Tariff Sheets (to be superseded), if applicable
<input checked="" type="checkbox"/>	3, 4, 5, 6, 7	Proposed Tariff Sheets
<input checked="" type="checkbox"/>	2, 3, 4, 5, 6, 7	Rationale or Explanation for Change
<input type="checkbox"/>	1.a., 4.a.	Justification for Competitive Treatment
<input type="checkbox"/>	1.a., 4.a.	Cost support for non-MTS service
<input type="checkbox"/>	2, 3, 4, 5, 6, 7, 9	Customer Notice to customers affected by proposal, and statement as to the form and timing of the notice
<input type="checkbox"/>	1	Copy of Contract

III. Applicant is filing this application under the regulatory requirements:

- Established by the Commission in Case No. 89-564-TP-COI.
- Established in 4909.18 Ohio Revised Code.

IV. Applicant respectfully requests the Commission to permit the filing of the proposed tariff sheets, to become effective on the date shown on the proposed tariff sheets (which is a date no earlier than the day after the applicable automatic approval date), modified by any further revisions that have become effective prior to the effective date of the proposed schedule sheets.

Respectfully submitted,

**McClure Telephone Company**

By:     /s/ Carolyn S. Flahive    

Thomas E. Lodge (0015741)

Carolyn S. Flahive (0072404)

THOMPSON HINE LLP

10 West Broad Street, Suite 700

Columbus, Ohio 43215-3435

614-469-3200

Its Attorneys

#### VERIFICATION

I verify that all of the information submitted herein, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

    /s/ Carolyn S. Flahive         6/9/08    

\*(Signature and Title)

(Date)

\*Verification is required for every filing, and need **not** be notarized except for Applications for a Limited Increase in Rates (ALIs). The verification may be signed by an officer of the applicant, its counsel, or an authorized agent of the applicant, except for ALIs. ALI applications must be signed by an officer of the company and be notarized.

Sworn to and subscribed before me this \_\_\_\_ day of \_\_\_\_\_, 2008.

\_\_\_\_\_  
Notary Public, State of Ohio

My commission expires \_\_\_\_\_.

**EXHIBIT A**

**(Superseded Tariff Sheets)**

P.U.C.O. NO. 6  
SUBJECT INDEX

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<u>SUBJECT</u>	<u>SECTION</u>	<u>SHEET</u>
	- P -	
Payment for Service	7	6
Payment for Service and Facilities	7	9
	- Q -	
	- R -	
Reconnect Charge	1	5
	- S -	
Service Connection Assistance	9	1
Service Order Charge	1	3-5
Shared Tenant Service	13	1
Special Assemblages of Equipment or Extra Equipment	7	12
Special Service and Facilities	7	10
	- T -	
Telecommunications Service Priority (TSP) System	7	14
Telephone Directories	7	7
Telephone Numbers	7	5
Termination of Service by Customers	7	8
Toll Blocking Policy	7	13
Transmitting Messages	7	2
Touch Tone Service	1	5
	- U -	
Unusual Installation Costs	7	7
Use of Connecting Company Lines	7	2
Use of Customer Service	7	4
Use of Service and Facilities	7	3
	- V -	
Vacation Rates	1	1
	- W -	
	- X -	
	- Y -	
	- Z -	

P.U.C.O. NO. 6  
LOCAL EXCHANGE SERVICE TARIFF

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CUSTOM CALLING FEATURES (Continued)

6. Toll Control with PIN

Allows Customers to control the origination of toll calls from their telephones by means of a personal identification number (PIN). A Customer's line would be denied toll origination without the use of the PIN. The customer cannot make any 1+, 0-, or 0+ calls except with this PIN. Customers may still call 911.

7. Single Party Revert Calling

Allows a Customer to dial his or her own number, then hang up, so that his or her own telephone will ring.

B. Charges

<u>MONTHLY CHARGES</u>	<u>Residence</u>	<u>Business</u>
Call Forwarding	N/C	N/C
Call Forward – Busy	N/C	N/C
Call Forward – No Answer	N/C	N/C
Call Waiting	N/C	N/C
Three-Way Calling	\$1.50	\$2.00
Toll Control with PIN	\$5.00	\$5.50
Single Party Revert Calling	\$1.00	\$1.50

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

4. Call Return

Enables a customer to return the last incoming call, whether or not it was answered. The customer dials the activation code of \*69 from a touch-tone phone, and the last incoming call is announced. If the incoming call was placed from a line designated as "private", the recording will indicate that the number is private and will announce only the date and time of the call. To activate the Call Return function, the customer would then dial "1". If the line is busy when the customer activates the service, a confirmation announcement is heard, the customer hangs up, and a queuing process begins. For the next thirty minutes both the calling and called party's lines are checked periodically. The call set-up is made when both the originating and terminating lines are idle. After activation of the feature, the originating and terminating customers may place other calls without affecting the Call Return service status. Up to ten (10) calls may be held in queue for the customer's Call Return activation. The call backs may be to areas where a toll charge would be applicable.

This feature cannot be activated for calls originating from lines designated as private.

This feature cannot be activated for certain telephone numbers, such as numbers with the 800 or 900 prefixes, or PBX extensions.

This feature is available on either a monthly flat rate basic or on a per-use basis.

5. Caller ID

Allows the customer to view the telephone number of the calling party when receiving a telephone call. The telephone number of the calling party is displayed on a customer-provided display device. However, the calling party may subscribe to services which will prevent the disclosure of their telephone number. In such instances, a privacy indication will appear on the customer-provided display device instead of the calling party's telephone number.

6. Caller ID with Name

Works in the same manner as Caller ID, but in addition to displaying the calling party's telephone number, it also displays the calling party's name. The calling party may subscribe to services which will prevent the disclosure of his telephone number and name. In such instances, a privacy indication will appear on the customer-provided display device instead of the calling party's telephone number and name.

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

7. Caller ID with Name/Call Waiting

This combined service provides the customer with the name and telephone number of the person trying to reach him while the customer is on another call. As with the Caller ID with Name service, the calling party may use per call blocking or subscribe to per line blocking services which will prevent the disclosure of his telephone number and name. In such instances, a privacy indication will appear on the customer-provided display device instead of the calling party's telephone number and name. Subscription to both Call Waiting and Caller ID with Name is required.

8. Selective Call Rejection

Provides the customer with a method of blocking calls from certain numbers, which may or may not be known to the customer. The customer may create a screening list of up to thirty-two (32) telephone numbers, and place them in network memory through an interactive dialing sequence. The customer may also activate the service after receiving a call, and thus place the number associated with that call on the Selective Call Rejection screening list. To activate the feature, the customer dials \*60 from a touch-tone phone, and the telephone number of each incoming call is checked against the customer's Selective Call Rejection screening list.

9. Selective Call Acceptance

Provides the customer with a method to accept calls from certain numbers only. Up to thirty-two (32) numbers may be added to the screening list through an interactive dialing sequence. The customer dials \*64 from a touch-tone phone to activate the service. Each incoming call is then checked against the customer's Selective Call Acceptance screening list.

10. Selective Call Forwarding

Allows customers to create a special list of up to thirty-two (32) telephone numbers and a destination number through an interactive dialing sequence. By dialing \*63 from a touch-tone phone, the customer activates the service. Only incoming calls from numbers appearing on the list will be forwarded to the predetermined remote station.



P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

11. Distinctive Ringing/Call Waiting

Allows customers to designate several numbers that will be recognized immediately as important calls by means of a distinctive alerting signal. Up to thirty-two (32) numbers may be added to the screening list through an interactive dialing sequence. The customer then dials \*61 from a touch-tone phone to activate the service. When the incoming call is identified as one of the numbers on the list, a distinctive ring will be produced in the customer's telephone to alert them that an important call is coming in. If the customer is using the phone and one of the selected numbers comes through on Call Waiting, the customer will receive a distinctive call waiting signal indicating that an important call is awaiting.

12. Call Trace

Allows customers to request an automatic trace of the last call received by dialing \*57 from a touchtone phone immediately following termination of the last incoming call. The customer will hear a recording explaining how to proceed with or terminate the trace and that the customer will be charged \$5.00 for a successful trace. An announcement will also inform the customer if the trace has been successful. The Call Trace feature must be activated before receiving another call so that the correct number will be recorded. If the customer subscribed to Call Waiting and the customer gets a Call Waiting signal while an annoying call is in progress, the annoyance call cannot be traced using this feature. The results of a successful trace will only be released outside the Company to legally constituted authorities with proper authorization.

B. Custom Local Area Signalling Services (CLASS) cannot be functional unless both the called and calling parties are served by, and the call is routed through, appropriately-equipped central offices, and routed over appropriately-equipped facilities for calls between such equipped central offices.

Telemarketers are prohibited from blocking the disclosures of their telephone number when placing calls. Upon receiving complaints that a telemarketer is blocking the disclosure of its telephone number, the Company will investigate the complaints and terminate the number blocking service where appropriate.

P.U.C.O. NO. 6  
 GENERAL EXCHANGE SERVICE TARIFF

CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges

1. Recurring Charges:

	Monthly Rate Per Line	
	<u>Residential</u>	<u>Business</u>
Per Call Blocking*	N/C	N/C
Per Line Blocking		
- Nonpublished Customers	N/C	N/C
- Published Customers	\$1.00++	\$1.00++
Automatic Callback	\$6.00	\$6.00
Call Return	\$6.00	\$6.00
Caller ID	\$6.00	\$7.50
- Caller ID with Name	\$8.00	\$9.50
- Caller ID with Name/Call Waiting	No charge if customer already subscribes to both services. If not, subscription to both services is required.	
Selective Call Rejection	\$6.00	\$7.50
Selective Call Acceptance	\$6.00	\$7.50
Selective Call Forwarding	\$6.00	\$6.00
Distinctive Ringing/Call Waiting	\$6.00	\$6.00
	Rate Per Activation	
	<u>Residential</u>	<u>Business</u>
Call Trace	\$5.00	\$5.00

\*Provided automatically to each line  
 ++ Not eligible for discount.

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges (Continued)

2. Discounts

The following discount schedule is available to residential customers:

2 <sup>nd</sup> Feature	\$2.00 per month
3 <sup>rd</sup> Feature	\$2.00 per month
Each additional Feature after 3	\$1.00 per month

The following discount schedule is available to non-residential customers:

2 <sup>nd</sup> Feature	\$3.00 per month
3 <sup>rd</sup> Feature	\$3.00 per month
Each additional Feature after 3	\$1.50 per month

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges (Continued)

3. Promotional Offerings

Custom Local Area Signalling Services (CLASS) may be offered to Customers for a promotional period not to exceed ninety (90) days. During such a promotional period, the recurring and/or non-recurring charges for the CLASS feature(s) may be waived. Customer requests for CLASS features will be subject to availability of facilities.

Promotions will be filed with the Public Utilities Commission of Ohio in accordance with the Commission's rules.

4. Per-Use Feature Charge

The Call Return and Automatic Callback features may be accessed by and billed on either a monthly flat rate basis, as set forth herein, or on a per-use basis as specified below:

	<u>Rates Per Use</u>	<u>Monthly Cap</u>
Automatic Callback	\$0.75	\$6.00
Call Return	\$0.75	\$6.00

The per-use Automatic Callback charge will be incurred upon dialing the Automatic Callback activation code.

The per-use Call Return charge will be incurred upon dialing the Call Return activation code. If the called line is idle, the Call Return request completes irrespective of whether or not the called party answers. If the called line is busy, the customer is so notified when Call Return is activated.

**EXHIBIT B**

**(Revised Tariff Sheets)**

P.U.C.O. NO. 6  
 SUBJECT INDEX

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<u>SUBJECT</u>	<u>SECTION</u>	<u>SHEET</u>	
	- P -		
Payment for Service	7	6	
Payment for Service and Facilities	7	9	
Promotional Offerings – CLASS	5	8	
Promotions – General	1	6	(N)
	- Q -		
	- R -		
Reconnect Charge	1	5	
	- S -		
Service Connection Assistance	9	1	
Service Order Charge	1	3-5	
Shared Tenant Service	13	1	
Special Assemblages of Equipment or Extra Equipment	7	12	
Special Service and Facilities	7	10	
	- T -		
Telecommunications Service Priority (TSP) System	7	14	
Telephone Directories	7	7	
Telephone Numbers	7	5	
Termination of Service by Customers	7	8	
Toll Blocking Policy	7	13	
Transmitting Messages	7	2	
Touch Tone Service	1	5	
	- U -		
Unusual Installation Costs	7	7	
Use of Connecting Company Lines	7	2	
Use of Customer Service	7	4	
Use of Service and Facilities	7	3	
	- V -		
Vacation Rates	1	1	
	- W -		
	- X -		
	- Y -		
	- Z -		

P.U.C.O. NO. 6  
LOCAL EXCHANGE SERVICE TARIFF

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SERVICE CONNECTION CHARGES (Continued)

D. PROMOTIONS

(N)

The Company may from time to time offer special promotions of various services offered under this tariff in order to attract new customers and/or increase existing customer awareness of the specially-promoted tariff service. Waiver or reduction of certain charges during such special promotions shall be for a limited time, not exceeding 90 days for any single customer. Requests for or notices of promotional offerings will be filed with the Public Utilities Commission of Ohio in accordance with its rules and regulations in effect at the time of the special promotion and will be included in the Company's tariff.

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM CALLING FEATURES (Continued)

6. Toll Control with PIN

Allows Customers to control the origination of toll calls from their telephones by means of a personal identification number (PIN). A Customer's line would be denied toll origination without the use of the PIN. The customer cannot make any 1+, 0-, or 0+ calls except with this PIN. Customers may still call 911.

7. Single Party Revert Calling

Allows a Customer to dial his or her own number, then hang up, so that his or her own telephone will ring.

8. Call Hold

(N)

Call Hold enables the subscriber (calling party or called party) to place an active call on hold to activate another feature, such as placing or answering another station's call. When the other feature is completed, the subscriber can re-establish communications with the held party. The Call Hold feature cannot be used while connected to 911, the operator, or a conference call.

9. Call Transfer

(N)

Call Transfer is similar to Three Way Calling except when the originating subscriber disconnects, the call gets transferred between the two remaining parties. The feature can also enable a quick conference by enabling the subscriber to dial an add-on party and hook-flash before the party answers. This feature cannot be subscribed to if the subscriber has Three Way Calling.

10. Do Not Disturb

(N)

All incoming calls will be sent to a system message indicating that you are not accepting calls at this time. Do Not Disturb won't affect the subscriber's outgoing calls.

11. Personal Ringing

(N)

Enables a subscriber to have two (2) additional telephone numbers assigned to a single line. Each telephone number has its own distinctive ring.



P.U.C.O. NO. 6  
 GENERAL EXCHANGE SERVICE TARIFF

CUSTOM CALLING FEATURES (Continued)

12. Toll Block (N)

This service allows the customer to block toll calls from being dialed from his or her telephone. The customer may choose to allow toll free numbers (i.e., 8XX) to be dialed.

B. Charges (M)

<u>MONTHLY CHARGES</u>	<u>Residence</u>	<u>Business</u>	
Call Forwarding	\$1.50*	\$1.50*	(I)
Call Forward – Busy	\$1.50*	\$1.50*	(I)
Call Forward – No Answer	\$1.50*	\$1.50*	(I)
Call Waiting	\$2.00*	\$2.00*	(I)
Three-Way Calling	\$1.50	\$1.50*	(R)
Toll Control with PIN	\$3.00	\$3.00	(R)
Single Party Revert Calling	\$1.00	\$1.00	(R)(M)
Call Hold	\$1.00	\$1.00	(N)
Call Transfer	\$1.00	\$1.00	(N)
Do Not Disturb	\$1.50	\$1.50	(N)
Personal Ringing	\$3.00	\$3.00	(N)
Toll Block	\$1.00	\$1.00	(N)

\*These increased rates will only apply to customers who subscribe to these services after the Effective Date below. Customers who subscribe to these services prior to the Effective Date will be grandfathered and will continue to receive the services at no charge. Any subsequent change to service made by such a grandfathered customer, however, will result in the rate for these services being increased to the tariffed rate. (N)

Issued: June 9, 2008

Effective: July 25, 2008

In Accordance with Case No. 08-687-TP-ATA  
 Issued by the Public Utilities Commission of Ohio  
 Duane E. Schroeder, Vice President/General Manager  
 McClure, Ohio

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

4. Call Return

Enables a customer to return the last incoming call, whether or not it was answered. The customer dials the activation code of \*69 from a touch-tone phone, and the last incoming call is announced. If the incoming call was placed from a line designated as "private", the recording will indicate that the number is private and will announce only the date and time of the call. To activate the Call Return function, the customer would then dial "1". If the line is busy when the customer activates the service, a confirmation announcement is heard, the customer hangs up, and a queuing process begins. For the next thirty minutes both the calling and called party's lines are checked periodically. The call set-up is made when both the originating and terminating lines are idle. After activation of the feature, the originating and terminating customers may place other calls without affecting the Call Return service status. Up to ten (10) calls may be held in queue for the customer's Call Return activation. The call backs may be to areas where a toll charge would be applicable.

This feature cannot be activated for calls originating from lines designated as private.

This feature cannot be activated for certain telephone numbers, such as numbers with the 800 or 900 prefixes, or PBX extensions.

This feature is available on either a monthly flat rate basic or on a per-use basis.

5. Caller ID with Name

Works in the same manner as Caller ID, but in addition to displaying the calling party's telephone number, it also displays the calling party's name. The calling party may subscribe to services which will prevent the disclosure of his telephone number and name. In such instances, a privacy indication will appear on the customer-provided display device instead of the calling party's telephone number and name.

(D)  
(T)

6. Caller ID with Name/Call Waiting

This combined service provides the customer with the name and telephone number of the person trying to reach him while the customer is on another call. As with the Caller ID with Name service, the calling party may use per call blocking or subscribe to per line blocking services which will prevent the disclosure of his telephone number and name. In such instances, a privacy indication will appear on the customer-provided display device instead of the calling party's telephone number and name. Subscription to both Call Waiting and Caller ID with Name is required.

(T)(M)

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

7. Selective Call Rejection (T)  
Provides the customer with a method of blocking calls from certain numbers, which may or may not be known to the customer. The customer may create a screening list of up to thirty-two (32) telephone numbers, and place them in network memory through an interactive dialing sequence. The customer may also activate the service after receiving a call, and thus place the number associated with that call on the Selective Call Rejection screening list. To activate the feature, the customer dials \*60 from a touch-tone phone, and the telephone number of each incoming call is checked against the customer's Selective Call Rejection screening list.
8. Selective Call Acceptance (T)  
Provides the customer with a method to accept calls from certain numbers only. Up to thirty-two (32) numbers may be added to the screening list through an interactive dialing sequence. The customer dials \*64 from a touch-tone phone to activate the service. Each incoming call is then checked against the customer's Selective Call Acceptance screening list.
9. Selective Call Forwarding (T)  
Allows customers to create a special list of up to thirty-two (32) telephone numbers and a destination number through an interactive dialing sequence. By dialing \*63 from a touch-tone phone, the customer activates the service. Only incoming calls from numbers appearing on the list will be forwarded to the predetermined remote station.
10. Distinctive Ringing/Call Waiting (T)(M)  
Allows customers to designate several numbers that will be recognized immediately as important calls by means of a distinctive alerting signal. Up to thirty-two (32) numbers may be added to the screening list through an interactive dialing sequence. The customer then dials \*61 from a touch-tone phone to activate the service. When the incoming call is identified as one of the numbers on the list, a distinctive ring will be produced in the customer's telephone to alert them that an important call is coming in. If the customer is using the phone and one of the selected numbers comes through on Call Waiting, the customer will receive a distinctive call waiting signal indicating that an important call is awaiting.

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

A. General (Continued)

11. Call Trace (T)  
Allows customers to request an automatic trace of the last call received by dialing \*57 from a touchtone phone immediately following termination of the last incoming call. The customer will hear a recording explaining how to proceed with or terminate the trace and that the customer will be charged \$5.00 for a successful trace. An announcement will also inform the customer if the trace has been successful. The Call Trace feature must be activated before receiving another call so that the correct number will be recorded. If the customer subscribed to Call Waiting and the customer gets a Call Waiting signal while an annoying call is in progress, the annoyance call cannot be traced using this feature. The results of a successful trace will only be released outside the Company to legally constituted authorities with proper authorization.
12. Anonymous Call Rejection (N)  
All calls marked from callers who have deliberately blocked their Caller ID will be sent to a system message indicating that the subscriber does not accept anonymous calls. The caller will be directed to hang up and try again with Caller ID unblocked. Callers whose Caller ID information is not available will not be blocked.
13. Denied Origination (N)  
Prevents the subscriber from placing calls (except to 611 & 911).
14. Denied Termination (N)  
Prevents the subscriber from receiving calls (except for emergency ring back or operator-assisted calls).
15. Hot Line (N)  
This feature will automatically dial a prearranged directory number when the telephone goes off hook.
16. Warm Line (N)  
Warm Line is a delayed Hot Line. If dialing has not begun within the delay interval after the telephone goes off hook, a prearranged directory number is dialed. The delay interval is adjustable between two (2) and thirty (30) seconds, determinable by the customer, during which time the automatic dialing feature may be overridden.

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GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

17. On Screen Caller ID (N)  
This feature allows customers with an Internet connection to display Caller ID information on their television screen if the call information is available. This feature requires McClure IPTV Service and is only available if subscriber has Caller ID with Name & McClure IPTV Service.

18. Remote Call Forwarding (N)  
Allows subscriber to forward calls to another number from any remote location.

19. Scheduled Call Forwarding (N)  
Enables the subscriber to redirect incoming calls to another line if the current time falls within the schedule of this feature. This feature can only be activated when the forward-to number is specified.

20. Telemarketer Do Not Disturb (N)  
Allows a subscriber to inform callers that the subscriber does not want to receive telemarketing calls.

When Telemarketer Do Not Disturb service is active on a subscriber line, calls terminating to the line receive an announcement stating that the line does not accept calls from Telemarketers and the caller must press **1** to be connected. If the caller presses **1**, the call is completed to the line normally. If the caller enters any other digit, the caller receives a busy tone.

The Enhanced Telemarketer Do Not Disturb and the basic Telemarketer Do Not Disturb are mutually exclusive and cannot be assigned to the same line.

21. Enhanced Telemarketer Do Not Disturb (N)  
This enhanced version of the basic Telemarketer Do Not Disturb allows a subscriber to inform callers that the subscriber does not want to receive telemarketing calls. Only calls that have calling numbers available and the presentation status is either public or allowed are connected to the subscriber line without receiving an intercept announcement.

B. Custom Local Area Signalling Services (CLASS) cannot be functional unless both the called and calling parties are served by, and the call is routed through, appropriately-equipped central offices, and routed over appropriately-equipped facilities for calls between such equipped central offices. (M)

Telemarketers are prohibited from blocking the disclosures of their telephone number when placing calls. Upon receiving complaints that a telemarketer is blocking the disclosure of its telephone number, the Company will investigate the complaints and terminate the number blocking service where appropriate. (M)

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges			(M)
1. Recurring Charges:			
	Monthly Rate Per Line		
	<u>Residential</u>	<u>Business</u>	
Per Call Blocking*	N/C	N/C	
Per Line Blocking			
- Nonpublished Customers	N/C	N/C	
- Published Customers	\$1.00++	\$1.00++	
Automatic Callback	\$6.00	\$6.00	
Call Return	\$6.00	\$6.00	
			(D)
Caller ID with Name	\$6.00	\$6.00	(R)
Caller ID with Name/Call Waiting	\$1.00**	\$1.00*	(I)
Selective Call Rejection	\$3.00	\$3.00	(R)
Selective Call Acceptance	\$3.00	\$3.00	(R)
Selective Call Forwarding	\$3.00	\$3.00	(R)
Distinctive Ringing/Call Waiting	\$3.00	\$3.00	(R)(M)
Anonymous Call Rejection	\$3.00	\$3.00	(N)
Denied Origination	\$2.00	\$2.00	(N)
Denied Termination	\$2.00	\$2.00	(N)
Hot Line	\$1.50	\$1.50	(N)
Warm Line	\$1.50	\$1.50	(N)
On Screen Caller ID	\$0.00***	\$0.00***	(N)
Remote Call Forwarding	\$1.00	\$1.00	(N)
Scheduled Call Forwarding	\$2.00	\$2.00	(N)
Telemarketer Do Not Disturb	\$2.00	\$2.00	(N)
Enhanced Telemarketer Do Not Disturb	\$2.50	\$2.50	(N)

\*Provided automatically to each line

++ Not eligible for discount.

\*\*These increased rates will only apply to customers who subscribe to these services after the Effective Date below. Customers who subscribe to these services prior to the Effective Date will be grandfathered and will continue to receive the services at no charge. Any subsequent change to service made by such a grandfathered customer, however, will result in the rate for these services being increased to the tariffed rate. (N)

\*\*\*Only available if subscriber has Caller ID with Name and McClure IPTV Service. (N)

Issued: June 9, 2008

Effective: July 25, 2008

In Accordance with Case No. 08-687-TP-ATA  
 Issued by the Public Utilities Commission of Ohio  
 Duane E. Schroeder, Vice President/General Manager  
 McClure, Ohio

P.U.C.O. NO. 6  
GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges (Continued)

(M)

1. Recurring Charges (Continued):

	Rate Per Activation	
	<u>Residential</u>	<u>Business</u>
Call Trace	\$5.00	\$5.00

2. Discounts

The following discount schedule is available to residential customers:

2 <sup>nd</sup> Feature	\$2.00 per month
3 <sup>rd</sup> Feature	\$2.00 per month
Each additional Feature after 3	\$1.00 per month

The following discount schedule is available to non-residential customers:

2 <sup>nd</sup> Feature	\$3.00 per month
3 <sup>rd</sup> Feature	\$3.00 per month
Each additional Feature after 3	\$1.50 per month

(M)

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GENERAL EXCHANGE SERVICE TARIFF

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CUSTOM LOCAL AREA SIGNALLING SERVICES (CLASS) (CONTINUED)

C. Rates and Charges (Continued)

(M)

3. Promotional Offerings

Custom Local Area Signalling Services (CLASS) may be offered to Customers for a promotional period not to exceed ninety (90) days. During such a promotional period, the recurring and/or non-recurring charges for the CLASS feature(s) may be waived. Customer requests for CLASS features will be subject to availability of facilities.

Promotions will be filed with the Public Utilities Commission of Ohio in accordance with the Commission's rules.

4. Per-Use Feature Charge

The Call Return and Automatic Callback features may be accessed by and billed on either a monthly flat rate basis, as set forth herein, or on a per-use basis as specified below:

	<u>Rates Per Use</u>	<u>Monthly Cap</u>
Automatic Callback	\$0.75	\$6.00
Call Return	\$0.75	\$6.00

The per-use Automatic Callback charge will be incurred upon dialing the Automatic Callback activation code.

The per-use Call Return charge will be incurred upon dialing the Call Return activation code. If the called line is idle, the Call Return request completes irrespective of whether or not the called party answers. If the called line is busy, the customer is so notified when Call Return is activated.

(M)



## EXHIBIT C

The Applicant, McClure Telephone Company (“McClure”), proposes to offer its customers a number of additional features now available through its new switch. These new services will allow McClure to provide greater value to its customers and strengthen its competitive position.

In addition, McClure will be reducing the rates of a number of features, as well as increasing the rates of Call Forwarding, Call Forward-Busy, Call Forward-No Answer, Call Waiting, and Caller ID with Name/Call Waiting. McClure did not provide customer notice of the rate increases because customers who currently subscribe to these services will be grandfathered and will, therefore, not be impacted by the rate increases. However, any subsequent change to service made by a grandfathered customer will result in the rate for these services being increased to the tariffed rate. Customers will be so informed at the time they make any such changes to their service.

Further, McClure is deleting Caller ID from its tariff. Currently, customers pay \$6.00 per month for Caller ID with Number only. With this Application, McClure will reduce the monthly rate for Caller ID with Name from \$8.00 to \$6.00. Therefore, customers with Caller ID with Number only will begin receiving Caller ID with Name (and Number) at no additional charge. Upon approval of this Application, McClure will notify its Caller ID customers of this change.

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**6/9/2008 2:14:32 PM**

**in**

**Case No(s). 90-5026-TP-TRF, 08-0687-TP-ATA**

Summary: Application In the Matter of the Application of The McClure Telephone Company to Add New Services and Features to its Tariff and to Change Certain Feature Rates; PUCO Case No. 08-867-TP-ATA electronically filed by Carolyn S Flahive on behalf of The McClure Telephone Company