

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS**  
**(Effective: 1/18/2008)**  
(Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of AT&T Ohio  
to Offer a Promotion on Certain Services

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TRF Docket No. 90-5032-TP-TRF

Case No. \_\_\_\_ - \_\_\_\_ - **TP** - \_\_\_\_

**NOTE: Unless you have reserved a Case # or are filing a Contract, leave the "Case No" fields BLANK.**

Name of Registrant(s) AT&T Ohio

DBA(s) of Registrant(s) The Ohio Bell Telephone Company uses the name AT&T Ohio

Address of Registrant(s) 150 East Gay Street

Company Web Address www.att.com

Regulatory Contact Person(s) Maryann H. Mackey

Phone 216 822-0086

Fax 216 822-5722

Regulatory Contact Person's Email Address mm4182@att.com

Contact Person for Annual Report Michael R. Schaedler

Phone 216 822-8307

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Consumer Contact Information Kathy Gentile-Klein

Phone 216 822-2395

Address (if different from above) 45 Erieview Plaza Suite 1500 Cleveland, Ohio 44114

Motion for protective order included with filing? ☐ Yes ☒ No

Motion for waiver(s) filed affecting this case? ☐ Yes ☒ No [Note: Waivers may toll any automatic timeframe.]

**Section I – Pursuant to Chapter 4901:11-6 OAC – Part I – Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. CMRS providers: Please see the bottom of Section II.**

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at [www.puco.ohio.gov](http://www.puco.ohio.gov) under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

<b>Carrier Type</b> <input type="checkbox"/> Other (explain below)	<input checked="" type="checkbox"/> LEC	<input type="checkbox"/> CLEC	<input type="checkbox"/> CTS	<input type="checkbox"/> AOS/IOS
<b><u>Tier 1 Regulatory Treatment</u></b>				
Change Rates within approved Range	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)		
New Service, expanded local calling area, correction of textual error	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)		
Change Terms and Conditions, Introduce non-recurring service charges	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Introduce or Increase Late Payment or Returned Check Charge	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Business Contract	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)		
Withdrawal	<input type="checkbox"/> ATW 1-6-12(A) (Non-Auto)	<input type="checkbox"/> ATW 1-6-12(A) (Auto 30 days)		
Raise the Ceiling of a Rate	Not Applicable	<input type="checkbox"/> SLF 1-6-04(B) (Auto 30 days)		
<b><u>Tier 2 Regulatory Treatment</u></b>				
Residential - Introduce non-recurring service charges	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)		
Residential - Introduce New Tariffed Tier 2 Service(s)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	
Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal	<input checked="" type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	
Residential - Tier 2 Service Contracts	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	
Commercial (Business) Contracts	Not Filed	Not Filed	Not Filed	
Business Services (see "Other" below)	Detariffed	Detariffed	Detariffed	
Residential & Business Toll Services (see "Other" below)	Detariffed	Detariffed	Detariffed	

## Section I – Part II – Certificate Status and Procedural

<b>Certificate Status</b>	<b>ILEC</b>	<b>CLEC</b>	<b>CTS</b>	<b>AOS/IOS</b>
Certification (See Supplemental ACE form)		<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)
Add Exchanges to Certificate	<input type="checkbox"/> ATA 1-6-09(C) (Auto 30 days)	<input type="checkbox"/> AAC 1-6-10(F) (0 day Notice)	CLECs must attach a current CLEC Exchange Listing Form	
Abandon all Services - With Customers	<input type="checkbox"/> ABN 1-6-11(A) (Non-Auto)	<input type="checkbox"/> ABN 1-6-11(A) (Auto 90 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Abandon all Services - Without Customers		<input type="checkbox"/> ABN 1-6-11(A) (Auto 30 days)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Change of Official Name (See below)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Change in Ownership (See below)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Merger (See below)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transfer a Certificate (See below)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transaction for transfer or lease of property, plant or business (See below)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
<b>Procedural</b>				
Designation of Process Agent(s)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)

## Section II – Carrier to Carrier (Pursuant to 4901:1-7), CMRS and Other

<u>Carrier to Carrier</u>	ILEC	CLEC		
Interconnection agreement, or amendment to an approved agreement	<input type="checkbox"/> NAG 1-7-07 (Auto 90 day)	<input type="checkbox"/> NAG 1-7-07 (Auto 90 day)		
Request for Arbitration	<input type="checkbox"/> ARB 1-7-09 (Non-Auto)	<input type="checkbox"/> ARB 1-7-09 (Non-Auto)		
Introduce or change c-t-c service tariffs,	<input type="checkbox"/> ATA 1-7-14 (Auto 30 day)	<input type="checkbox"/> ATA 1-7-14 (Auto 30 day)		
Introduce or change access service pursuant to 07-464-TP-COI	<input type="checkbox"/> ATA (Auto 30 day)			
Request rural carrier exemption, rural carrier suspension or modification	<input type="checkbox"/> UNC 1-7-04 or (Non-Auto) 1-7-05	<input type="checkbox"/> UNC 1-7-04 or (Non-Auto) 1-7-05		
Pole attachment changes in terms and conditions and price changes.	<input type="checkbox"/> UNC 1-7-23(B) (Non-Auto)	<input type="checkbox"/> UNC 1-7-23(B) (Non-Auto)		
<u>CMRS Providers</u> See 4901:1-6-15	<input type="checkbox"/> RCC [Registration & Change in Operations] (0 day)		<input type="checkbox"/> NAG [Interconnection Agreement or Amendment] (Auto 90 days)	
<u>Other*</u>				

\*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.

All Section I and II applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s). ACN, ACO, AMT, ATC, ATR, and CIO applications see the 4901:1-6-14 Filing Requirements on the Commission's Web Page for a complete list of exhibits.

Exhibit	Description:
A	The tariff pages subject to the proposed change(s) as they exist before the change(s)
B	The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in the right margin.
C	A short description of the nature of the change(s), the intent of the change(s), and the customers affected.
D	A copy of the notice provided to customers, along with an affidavit that the notice was provided according to the applicable rule(s).

### Section III. – Attestation

Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.

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#### **AFFIDAVIT**

##### ***Compliance with Commission Rules and Service Standards***

I am an officer/agent of the applicant corporation, AT&T Ohio, and am authorized to make this statement on its behalf.

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 27, 2008 at Cleveland, Ohio

*\*/s/ Maryann H. Mackey  
Director, Regulatory Affairs*

March 27, 2008

- *This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

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#### **VERIFICATION**

I, Maryann H. Mackey verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

*\*/s/ Maryann H. Mackey Director, Regulatory Affairs*

March 27, 2008

*\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

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***Send your completed Application Form, including all required attachments as well as the required number of copies, to:***

**Public Utilities Commission of Ohio  
Attention: Docketing Division  
180 East Broad Street, Columbus, OH 43215-3793**

***Or***

***Make such filing electronically as directed in Case No 06-900-AU-WVR***

# **EXHIBIT A**

**2. PROMOTIONAL OFFERINGS – ADDENDUM (cont'd)**

(N)

**Residence Access Line Retention Promotion**

A promotional period shall be established from August 31, 2007 through March 31, 2008.

During this promotional period, existing residence customers who call to disconnect their primary access line or an additional access line(s) and then decide to retain the access line(s) will receive either a \$5 or \$10 bill credit for 12 months.

Eligible residence customers who call to disconnect one access line, and then decide to retain the line and have or newly subscribe to Caller ID will receive a \$5 bill credit for 12 months.

Eligible residence customers who call to disconnect 2 or more access lines, and then decide to retain the lines and have or newly purchase Caller ID and one additional feature will receive a \$10 bill credit for 12 months. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Waiting ID, Talking Call Waiting, Privacy Manager, Call Control, Automatic Callback, Three-Way Calling, Anonymous Call Rejection, Call Forwarding, Call Screening, Distinctive Ringing, Repeat Dialing, Speed Calling 8 and Speed Calling 30. Eligible customers will also receive a waiver of the nonrecurring charges to add the required features.

Eligible customers may only receive this offer once during the promotional period for qualifying access lines. The customer's bill will be credited \$5-\$10 each month that the primary line or additional line(s) and required feature(s) are retained, for up to 12 months. If the customer disconnects the primary line or additional line(s) or required feature(s), before the 12-month benefit period ends, the remaining benefits will cease. This offer is not combinable with other retention offers.

(N)

Issued: August 31, 2007

Effective: August 31, 2007

In accordance with an Order issued by the Public Utilities Commission of Ohio, dated January 6, 2003, Case No. 02-3069-TP-ALT.

By Connie Browning, President, Cleveland, Ohio

## **EXHIBIT B**

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**2. PROMOTIONAL OFFERINGS – ADDENDUM (cont'd)**

**Residence Access Line Retention Promotion**

A promotional period shall be established from August 31, 2007 through November 30, 2008. (C)

During this promotional period, existing residence customers who call to disconnect their primary access line or an additional access line(s) and then decide to retain the access line(s) will receive either a \$5 or \$10 bill credit for 12 months.

Eligible residence customers who call to disconnect one access line, and then decide to retain the line and have or newly subscribe to Caller ID will receive a \$5 bill credit for 12 months.

Eligible residence customers who call to disconnect 2 or more access lines, and then decide to retain the lines and have or newly purchase Caller ID and one additional feature will receive a \$10 bill credit for 12 months. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Waiting ID, Talking Call Waiting, Privacy Manager, Call Control, Automatic Callback, Three-Way Calling, Anonymous Call Rejection, Call Forwarding, Call Screening, Distinctive Ringing, Repeat Dialing, Speed Calling 8 and Speed Calling 30. Eligible customers will also receive a waiver of the nonrecurring charges to add the required features.

Eligible customers may only receive this offer once during the promotional period for qualifying access lines. The customer's bill will be credited \$5-\$10 each month that the primary line or additional line(s) and required feature(s) are retained, for up to 12 months. If the customer disconnects the primary line or additional line(s) or required feature(s), before the 12-month benefit period ends, the remaining benefits will cease. This offer is not combinable with other retention offers.

## **Exhibit C**

AT&T Ohio hereby revises Part 2, Section 8, of its AT&T Ohio Tariff P.U.C.O. No. 20, to extend until August 31, 2008, the existing Residential Access Line Retention Promotion currently set to expire on March 31, 2008.

Prior customer notification for promotions is not required.



**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**3/27/2008 6:56:00 AM**

**in**

**Case No(s). 90-5032-TP-TRF**

Summary: Tariff to extend an existing residential promotion electronically filed by Maryann Mackey on behalf of AT&T Ohio