March 18, 2008

### Via Electronic Filing

Ms. Reneé J. Jenkins Director of Administration Secretary of the Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

RE: Notice of Tariff Filing of The Vaughnsville Telephone Company to Use Trade Name; Case No. 08-0273-TP-NFP

Dear Ms. Jenkins:

The Vaughnsville Telephone Company submits a Notice of Tariff Filing for electronic filing. The TRF Number for The Vaughnsville Telephone Company is 90-5043-TP-TRF.

Thank you for your assistance. If you have any questions, please do not hesitate to call.

Very truly yours,

/s/ Carolyn S. Flahive

Enclosure

### APPENDIX B

### The Public Utilities Commission of Ohio

### Not-For-Profit Small Telephone Companies Notice of Tariff Filing

Pursuant to Case No. 05-1303-TP-CO

Effective Date			
Case No. $\frac{08 - 0273 - TP - NFP}{}$			
Case No. $\frac{08 - 0273 - TP - NFP}{Docket No. }$			
Name of Company The Vaughnsville Telephone Company			
Address of Company P.O. Box 127; Vaughnsville, Ohio 45893			
Regulatory Contact Person(s) <u>Carolyn S. Flahive</u>			
Telephone 614-469-3200			
Telephone 614-469-3200 Fax 614-469-3361			
E-Mail Address <u>Carolyn.Flahive@ThompsonHine.com</u>			
Consumer Call Center Contact Person(s) Marty Kaplan			
Talanhana 410 646 2421			
Telephone 419-646-3431 Fax 419-796-6752			
E-Mail Address <u>vvtelco@bright.net</u>			
1) IVILII / Iddiess			
This tariff filing gives notice of the following: (check all applicable):			
1) New Service Offering			
2) Rule or Regulation Required by Commission Order			
3) Reduction in Rates			
4) Correction of Error			
5) Various related and unrelated textual revisions			
6) Increase to non-basic local exchange service rates			
7) Increase to basic local exchange service rates 8) New charge for service for which there was no previous charge			
8) New charge for service for which there was no previous charge			
9) Various related and unrelated textual revisions, which could result in an			
increase in rates to some or all customers			
10) Change in terms or conditions of existing service			
11) x Other: Use of Trade Name			

Check exhibits attached to filing (corresponding	to items above)	
Exhibit A: Existing schedule sheets (if a Exhibit B: New schedule sheets Exhibit C: Explanation of Tariff Change Exhibit D: Affidavit verifying Customer	e (Required)	nd 10)
SUBMIT THIS ORIGINAL NOTICE, PLUS COMMISSION OF OHIO'S DOCKETING DEEMED EFFECTIVE UPON FILING, OR UP WHICHEVER	DEPARTMENT. TARIFF FILITY ON THE COMPANY-DESIGN	INGS ARE
I verify that all the information submitted herein is true and correct to the best of my knowledge.		
By:	/s/ Carolyn S. Flahive	
, -	Thomas E. Lodge	(0015741)
	Carolyn S. Flahive	(0072404)
	THOMPSON HINE LLP	
	10 West Broad Street, Suite 700	
	Columbus, Ohio 43215-3435	
	614-469-3200	
	On Behalf of The Vaughnsville Telephone Company	

### DESCRIPTION/RATIONALE

The Vaughnsville Telephone Company ("Vaughnsville") hereby seeks authorization from the Commission to use the trade name, Vaughnsville Communications, when marketing its services and serving its customers in Ohio.

### BACKGROUND

Vaughnsville is a not-for-profit incumbent local exchange telephone company providing basic local exchange service and associated telephone services in the Vaughnsville Exchange (approximately 315 access lines). Over the years, Vaughnsville's array of services has grown beyond telephone service. Customers may now subscribe to DSL and video services as well. Accordingly, Vaughnsville has determined that use of the trade name, Vaughnsville Communications, will more accurately convey to its current and prospective customers that the company provides more than just telephone service.

Vaughnsville expects to begin operating under the new trade name on May 1, 2008. All else will remain the same. Vaughnsville's terms and conditions of service will not be affected. Its legal name will not change; Vaughnsville Communications has been registered as a *trade* name with the Ohio Secretary of State (see Exhibit A attached hereto).

### REQUEST FOR APPROVAL

Vaughnsville operates under the regulatory requirements established by the Commission in Case No. 05-1303-TP-COI. Those rules do not set forth specific requirements with respect to use of a trade name. Nor do the rules set forth an automatic timeframe for approval of such an application. Therefore, Vaughnsville has attached as exhibits to this Application those that would be required pursuant to Ohio Adm. Code 4901:1-6-14. Vaughnsville further requests approval of this Application within thirty (30) days of this filing. In addition to the trade name registration, attached hereto are the following exhibits:

- Exhibit B: Customer notice;
- Exhibit C: Affidavit attesting that customer notice has been provided; and
- Exhibit D: New tariff title sheets.

Vaughnsville provided customer notice via bill insert on February 29, 2008. The correspondence will provide customers with almost two months advance notice of the trade name change, inform them that all other terms, conditions, and rates will remain the same, and provide company contact information.

Vaughnsville hereby respectfully requests all necessary approvals and consents of this Commission for the use of the trade name as described herein and the tariff amendments.

# **EXHIBIT A**

(Trade Name Registration)



DATE: 02/29/2008 DOCUMENT ID 200805901530

DESCRIPTION TRADE NAME/ORIGINAL FILING (RNO)

**PENALTY** 

COPY

#### Receipt

This is not a bill. Please do not remit payment.

THOMPSON HINE LLP ATTN:CAROL R. RUSSELL 10 W. BROAD ST.,#700 COLUMBUS, OH 43215

## STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jennifer Brunner

1761016

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

### VAUGHNSVILLE COMMUNICATIONS

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

200805901530

Date of First Use:

TRADE NAME/ORIGINAL FILING

02/19/2008

Expiration Date:

02/20/2013

THE VAUGHNSVILLE TELEPHONE COMPANY

P.O. BOX 127

VAUGHNSVILLE, OH 45893

United States of America State of Ohio Office of the Secretary of State

Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 20th day of February, A.D. 2008

Ohio Secretary of State

## **EXHIBIT B**

(Customer Notice)

Dear Valued Customer,

This letter is to notify you that effective May 1, 2008, The Vaughnsville Telephone Company will no longer market its products or services under the name Vaughnsville Telephone but will, instead, be known as Vaughnsville Communications. We believe that the name, Vaughnsville Communications, more accurately reflects that we now offer more than telephone service (e.g., DSL and video).

Rest assured that there will be no change in your current rates or in the terms and conditions of your service as a result of this name change. We're still the same company you've known and trusted for years, but from now on, we'll be known as Vaughnsville Communications.

Vaughnsville Telephone Company continues to grow as we strive to bring you quality services at exceptional value. If you have any questions or concerns, please contact us at 419-646-3431. Thank you.

Sincerely,

Marty Kaplan Vaughnsville Communications

# **EXHIBIT C**

(Affidavit)

### AFFIDAVIT OF MARTHA KAPLAN

STATE OF OHIO COUNTY OF ALLEN

SS:

**NOW COMES** Martha Kaplan, being first duly cautioned and sworn, deposes and says as follows:

- I am Secretary/Treasurer for Vaughnsville Telephone Company ("Vaughnsville"), 187 North Water Street, P.O. Box 127, Vaughnsville, Ohio 45893. I make this Affidavit on behalf of Vaughnsville and do so in the ordinary discharge of my responsibilities.
- On March 18, 2008, Vaughnsville will file a Notice of Tariff Filing relative to use of the trade name, Vaughnsville Communications (the "Notice").
- Customers were notified of the name change via bill insert that mailed February
   29, 2008. A copy of the customer notification is attached to the Notice as Exhibit
   B.

FURTHER AFFIANT SAYETH NAUGHT.

Martha Kaplan Secretary Treasurer

Sworn to before me and subscribed in my presence this  $4^{\frac{1}{2}}$  day of March, 2008.

Notary Public

KIMBERLY D. YOUNG Notary Public, State of Ohio My Commission Expires Sept. 30, 2012

### **EXHIBIT D**

(Revised Tariff Title Sheets)

(T)

### P.U.C.O. No. 3

The Vaughnsville Telephone Company, Inc.

d/b/a Vaughnsville Communications

(T)

Vaughnsville Exchange

\*\*\*\*\*\*\*

#### P.U.C.O. NO. 1

### ACCESS SERVICE TARIFF

### REGULATIONS, RATES AND CHARGES

Applying to the provision of Access Services within a Local Access and Transport Area (LATA) for Connection to InterLATA Intrastate Communications Facilities for Intrastate Customers within the operating territory of the

### VAUGHNSVILLE TELEPHONE COMPANY

d/b/a Vaughnsville Communications

(T)

In the State of Ohio

as provided herein.

(T)

P.U.C.O. NO. 1

### RESALE AND SHARING TARIFF

### REGULATIONS, RATES AND CHARGES

Applying to the provision of

Resale or Sharing of Basic Local Exchange Service

Within the operating territory of the

### VAUGHNSVILLE TELEPHONE COMPANY

d/b/a Vaughnsville Communications

In the State of Ohio

as provided herein.

ISSUED: March 18, 2008 EFFECTIVE:

(T)

### P.U.C.O. NO. 1

### **COCOT TARIFF**

### REGULATIONS, RATES AND CHARGES

Applying to the provision of Access Service for Customer-Owned (or provided), Coin-Operated Telephone (COCOT) Service within the operating territory of the

### VAUGHNSVILLE TELEPHONE COMPANY

as provided herein.

d/b/a Vaughnsville Communications

ISSUED: March 18, 2008 EFFECTIVE:

This foregoing document was electronically filed with the Public Utilities

**Commission of Ohio Docketing Information System on** 

3/18/2008 2:08:27 PM

in

Case No(s). 90-5043-TP-TRF, 08-0273-TP-NFP

Summary: Application Notice of Tariff Filing of The Vaughnsville Telephone Company to Use Trade Name electronically filed by Carolyn S Flahive on behalf of The Vaughnsville Telephone Company